



## JOHANN HARI

New York Times Bestselling author of "Stolen Focus". Over 80 million TED talk views

- We're in a focus crisis: we can't pay attention, and it's affecting our power to innovate and think deeply
- it isn't our fault, because our focus has been stolen by a system that doesn't want us to concentrate
- Our attention has been stolen, but it isn't our fault. We own our minds and we can take them back
- Stolen Focus—an instant New York Times bestseller named Amazon's best nonfiction book of 2022—is a deep dive into what we can do to recover our minds
- TED talks have been viewed 80 million times
- His New York Times bestseller "Chasing the Scream" tackled our assumptions about addiction and discovered that so many of them were wrong

We're in a focus crisis: we can't pay attention, and it's affecting our power to innovate and think deeply. JOHANN HARI says it isn't our fault, because our focus has been stolen by a system that doesn't want us to concentrate. We risk losing our ability to finish long-term projects and connect with people around us. Johann's impactful, profound, vitally human book Stolen Focus—an instant New York Times bestseller named Amazon's best nonfiction book of 2022—is a deep dive into what we can do to recover our minds. He'll teach you how to reverse exhaustion, get back your flow states, and forge real relationships at work and in your personal life. Johann's TED talks have been viewed 80 million times, and he knows how to speak to everyone on your team so that they can achieve their goals and embrace a focused, productive, creative mindset.

Our inability to focus is keeping us from living great lives and succeeding at work. We are all pulled by too many forces—phones, social media, the internet. So what do we do? Johann has real solutions. We're exhausted, so we need to pull back and rest our brains. We can't read like we used to, so we need to concentrate with our books and remove distractions. We don't allow ourselves the room to brainstorm, so we need time for the practice of intentional mind-wandering.

What we'll get in return is the workplace of the future. We'll be able to connect with other members of our team, come up with great new ideas for projects, and see our long-term goals through to the end. Johann says we need to achieve "the opposite of Facebook— standing perfectly still, looking out toward the ocean, with your palms open." When we tap into that stillness, our minds will be sharpened to do anything we set them to, and we'll have workplaces and organizations that are ready to innovate and do great new things.

Johann's approach is warm, passionate, and truly committed to change. He lays out what he discovered during the epic process of writing Stolen Focus, including grappling with his own inability to focus and what it cost him. He combines stories from his own life with what he learned from different people from around the world, including a favela in Rio where atten-tion spans completely vanished to a New Zealand office that solved their focus crisis in a surprising way. The Washington Post calls Johann's work a "call to arms" to all of us who are worried about what will happen if we spend all of our time on our phones and stop being able to connect to the real world around us.

Johann has spent his life writing about society's biggest issues. His New York Times bestseller Chasing the Scream tackled our assumptions about addiction and discovered that so many of them were wrong. He realized that the cure for addiction is in solving issues like isolation and poverty—because making people feel like they belong is key. His book Lost Connections was a powerful reevaluation of depression, which Sir Elton John called an "amazing book that will change your life." Johann has also written for the New York Times, Le Monde, The Guardian, the Los Angeles Times, The New Republic, and Slate. He was twice named 'National Newspaper Journalist of the Year' by Amnesty International. He was Gay Journalist of the Year at the Stonewall Awards, and was awarded the Martha Gellhorn Prize for Political Writing.

## TEMAS

Johann tailors each presentation to the needs of his audience and is not limited to the topics listed below. Please ask us about any subject that interests you:

- Psychology
- Mental Health
- Politics & Society

## PROGRAMAS

#### Stolen Focus Why You Can't Pay Attention—and How to Think Deeply Again

In the United States, teenagers can focus on one task for only sixty-five seconds at a time, and office workers average only three minutes. Like so many of us, Johann Hari was finding that constantly switching from device to device and tab to tab was a diminishing and depressing way to live. He tried all sorts of self-help solutions—even abandoning his phone for three months—but nothing seemed to work. So Hari went on an epic journey across the world to interview the leading experts on human attention—and he discovered that every-

thing we think we know about this crisis is wrong.

We think our inability to focus is a personal failure to exert enough willpower over our devices. The truth is even more disturbing: our focus has been stolen by powerful external forces that have left us uniquely vulnerable to corporations determined to raid our attention for prof-it. Hari found that there are twelve deep causes of this crisis, from the decline of mindwandering to rising pollution, all of which have robbed some of our attention. In Stolen Focus, he introduces readers to Silicon Valley dissidents who learned to hack human attention, and veterinarians who diagnose dogs with ADHD. He explores a favela in Rio de Janeiro where everyone lost their attention in a particularly surreal way, and an office in New Zea-land that discovered a remarkable technique to restore workers' productivity.

In this radical presentation based on the book, Hari reveals how we can reclaim our focus as individuals, and as a society.

# Lost Connections Uncovering the Real Causes of Depression—and the Unexpected Solutions

There was a mystery haunting award-winning investigative journalist Johann Hari. He was thirty-nine years old, and almost every year he had been alive, depression and anxiety had increased in Britain and across the Western world. Why? In this eye-opening talk, Hari shares the incredible forty-thousand-mile journey he took across the world to interview the leading experts about what causes depression and anxiety, and what solves them. As he writes about in the book that came from this journey, Lost Connections, he learned that there is scientific evidence for nine different causes of depression and anxiety—and that this knowledge leads to a very different set of solutions: ones that offer real hope. An empathetic investigation of a worldwide issue, this talk will leave your audience hopeful, fascinated, and full of knowledge that can help all of us—whatever our experience with depression and anxi-ety—to make our lives more connected and psychologically healthy.

#### **Rethinking Addiction Social Recovery in the Age of Loneliness**

For Johann Hari, drugs have always been personal. One of his earliest memories is of being unable to wake a relative. Since then, he's watched loved ones struggle with addiction, all

the while believing in the basic story about drugs and dependency echoed by our teachers and governments. That is, until he set out to find his own answers. Embarking upon a 30,000-mile, 12-country journey to really understand the war on drugs, Hari uncovered a much different narrative—that everything we've been told about addiction for the past 100 years is wrong.

As Hari learned, emerging science proves that addiction isn't actually caused by drugs, but by conditions of social isolation and pain. Addiction isn't the result of a moral failing or depravity, or the inevitable result of a chemical dependency, but a product of our social environments. This means we need to pursue a radically different approach to addicts, abandon-ing conventional cycles of shame, stigma, and incarceration, and instead adopting greater capacities of compassion. "So the opposite of addiction is not sobriety," Hari writes. "It is human connection."

In this talk, Hari discusses the landmark studies that demonstrate the connections between addiction and environment. He investigates the countries that have witnessed incredible success by accepting these findings: plummeting rates of drug use, addiction, violent crime, overdoses, and more. And he issues a call to treat the addicts in our lives much differently, changing both our politics and our hearts. Combining the best social science with vividly human anecdotes, this is a transformative talk about what it means to be addicted, and what it means to recover.

#### On Cannabis The Changing Landscape of Legalization, Regulation, Use, and Trade

Ninety percent of cannabis users are unharmed by the drug. So why is it still illegal in so many parts of the world? In this talk, Johann Hari unpacks the complicated issue of cannabis legalization, bringing to bear in-depth, on-the-ground research from 17 countries. He ex-plains what a successful regulated trade looks like, and which arguments are most effective in bringing about lasting legislative change. He explores how, in uncertain political times, regulation might be rolled back — and how to assess the risk of new investments. And he also asks important questions every state, province, district, and voter needs to confront. How can supporting a legal trade help end the global war over drugs: an avoidable conflict that has claimed the lives of hundreds of thousands? How do illegal cannabis dealers oper-ate? What are some fascinating potential uses for this oft-misrepresented

substance, and how might more moderate strains gain popularity once the drug is made legal? And, finally, why are some people addicted — and what can we do about it? Employing striking evi-dence, cutting-edge science, and surprising facts, this keynote is a must for any group seek-ing more insight into how, and why, we can change the conversation around marijuana.

#### The War on Drugs The True Causes and Consequences of a Moral Injustice

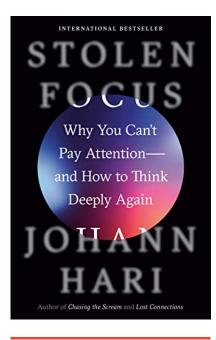
While writing the bestselling book Chasing the Scream, Johann Hari discovered that the drug war has very different motives and results than those described by our businesses and governments. Not only has strictly enforced prohibition claimed countless victims to incarceration, poverty, and murder around the world, but it's actually led to more addicted users —the opposite of its touted purpose.

In this keynote, Hari traces the development of a global moral injustice, highlighting the previously untold story of how Billie Holiday was stalked and killed by the founder of the war and what this tells us about what's motivated it ever since. He relates the stirring testimonies of people whose lives have been transformed by ill-conceived policies, and the doctors and activists resolutely trying to change them. And he talks, with inspiring examples, on the al-ternative policies that show a clear way forward.

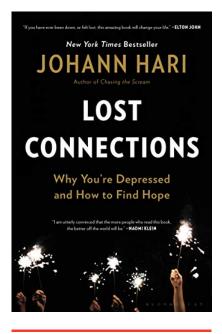
From the killing fields of northern Mexico, home of some of the world's most dangerous cartels, to the teeming US prison system, to nations like Portugal that choose to pursue innova-tive solutions, this keynote condenses Hari's years of deep reporting into a riveting talk on the war on drugs: its human and economic tolls, and its compassionate, economically sound solutions.

## PUBLICACIONES

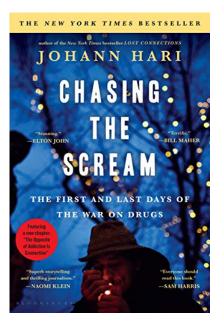
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STOLEN FOCUS



LOST CONNECTIONS



CHASING THE SCREAM

## CONDICIONES

- Travels from: London
- Fee Range: Please Inquire