



## STEVEN KOTLER

New York Times-bestselling author, award-winning journalist, one of the world's leading experts  
on human performance

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- Co-Founder & Director of Research for the Flow Genome Project
  - He is one of the world's leading experts on ultimate human performance
  - Steven decodes the science of flow, an optimal state of peak performance where the impossible becomes possible
  - "Flow states" is that optimal state of consciousness where we both feel our best and perform our best
  - Eleven of Kotler's 14 books have become bestsellers including "The Art of the Impossible: A Peak Performance Primer"
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Any organization looking to increase performance across the board would be hard pressed to find a more masterful guide than Steven Kotler, one of world's foremost experts on individual and group performance. For over two decades, Kotler's work has become synonymous with possibilities and breakthroughs at the highest level of human and enterprise capacity. By showing people how to leverage the neurobiology that drives peak performance – or “flow” – he continues to help organizations and individuals markedly achieve and exceed their goals.

As executive director of the Flow Research Collective, Kotler has spent years studying and decoding the science behind flow, in conjunction with researchers at leading academic institutions, including Stanford University, Imperial College London, University of Southern California and University of California, Los Angeles. Followed and endorsed by such leadership giants as Bill Clinton, Elon Musk, Michael Dell and Arianna Huffington, and named by LA Weekly a Top 10 Keynote Speaker to Watch in 2021, Kotler continues to transform organizations and individuals by helping them tap into their highest potential with tools for increasing productivity, enhancing performance, and improving focus and decision-making processes. To date, Kotler and his team have trained more than 250,000 people, among them Olympians, Navy SEALs and employees at all levels of corporations, including Google, Deloitte and Microsoft.

“There are six things you have to do to maintain a consistent state of flow. And when you do, motivation, productivity and learning go through the roof,” explains Kotler. “After flow training, we see a measurable increase in creativity and innovation ranging between 400% and 700%.”

Eleven of Kotler's 14 books have become bestsellers including “The Art of the Impossible: A Peak Performance Primer” (Harper Wave, January 2021), which has been described by Kirkus Reviews as “an inspiring approach to life-hacking that begs to be implemented.”

Described by President Bill Clinton as “a visionary roadmap for change,” Kotler's work is extremely relevant to organizations trying to keep remote employees motivated, productive and feeling a sense of connection and satisfaction during the pandemic – and likely after. His talks leave a deep and lasting impression on audiences who walk away equipped with

actionable tools for sustaining high performance.

As an author, speaker and researcher whose life personifies flow, Kotler provides a comprehensive, pragmatic toolkit for optimizing potential, turning weaknesses into strengths and stretching thinking beyond old limitations. At a time when so many people find themselves paralyzed by today's challenges, his books and talks are uplifting antidotes. Those interested in aiming high now have a blueprint for achieving what once looked impossible.

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Steven Kotler is a New York Times-bestselling author, an award-winning journalist, and the Executive Director of the Flow Research Collective. He is one of the world's leading experts on human performance. He is the author of eleven bestsellers (out of fourteen books total), including "The Art of Impossible," "The Future Is Faster Than You Think," "Stealing Fire," "The Rise of Superman," "Bold" and "Abundance." His work has been nominated for two Pulitzer Prizes, translated into over 40 languages, and appeared in over 100 publications, including the New York Times Magazine, Wired, Atlantic Monthly, TIME and the Harvard Business Review. Steven is also the cohost of Flow Research Collective Radio, a top ten iTunes science podcast. Along with his wife, author Joy Nicholson, he is the cofounder of the Rancho de Chihuahua, a hospice and special needs dog sanctuary.

## TEMAS

- Peak Performance
- Future Trends
- Creativity
- Leadership
- Innovation
- Economic Impact of technology

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## PROGRAMAS

## **The Art of Impossible: Achieving and Sustaining Organizational Peak Performance**

Each day, organizations are tasked with keeping employees motivated, productive and innovative so individuals and teams can reach and exceed their goals. Steven Kotler has taught over 250,000 people how to harness “flow” to establish and sustain peak performance, among them Olympians, Navy SEALs and employees at every level of organizations including Google, Deloitte and Microsoft. In this talk, he explains the science behind flow and provides tools for increasing productivity, enhancing performance, and improving focus and decision-making processes.

## **In the Flow: The Deep Science of Ultimate Human Performance**

What if you could-literally-quintuple your productivity? What if you could take your motivation, creativity and learning to stratospheric levels? These answer and more lie in FLOW, an optimal state of consciousness where we feel our best and perform our best. As the author of three books on the subject and the Co-Founder and Director of Research at the Flow Genome Project, Steven Kotler is one of the world's leading experts on ultimate human performance.

In this riveting talk, based on research presented in his "New York Times" best-selling smash "The Rise of Superman," Kotler provides a stunning tour of current research, primarily focusing on "flow states" that optimal state of consciousness where we both feel our best and perform our best. Researchers now know that flow sits at the heart of almost every athletic championship; underpins most major scientific breakthroughs; and accounts for significant progress in the arts. In business, its impact has been substantial. And it's no wonder that everyone from financial analysts to CEOs to sales and marketing leaders are clamoring to learn how to attain, and maintain, flow states. Coders "in flow" built the internet; video game designers in flow built the gaming industry. "Flow state percentage," which is the amount of time one's employees spend in flow, has been called the most important management metric for building great innovation teams. As a result of all of this, an increasing number of Fortune 500 companies have put the cultivation of flow at the heart of their corporate philosophies. So what is this mysterious state? How does it work its magic? And is this really the secret to ultimate human performance? How can we get more of it in our personal and professional lives? The answer may be simpler than we expect, and

Steven Kotler is here to show us not only the why, but the how.

## **Creating an Age of Abundance**

Based on the "New York Times" best-selling book, "Abundance," Kotler lays out how we will soon be able to meet and exceed the basic needs of every man, woman and child on the planet and explains how Abundance for all is within our grasp. This bold, contrarian view, backed up by exhaustive research, introduces our near-term future, where exponentially growing technologies and three other powerful forces are conspiring to better the lives of billions. Since the dawn of humanity, a privileged few have lived in stark contrast to the hardscrabble majority. Conventional wisdom says this gap cannot be closed. But it is closing? The lecture documents how four forces-exponential technologies, the DIY innovator, the Technophilanthropist, and the Rising Billion, are conspiring to solve our biggest problems. "Abundance" establishes hard targets for change and lays out a strategic roadmap for governments, industry and entrepreneurs, giving us plenty of reason for optimism.

## **Reaching the Summit: The Secrets of Radical Innovation**

Radical innovation is not just technologically difficult; it's also psychologically difficult. Incredibly psychologically difficult. When it comes to tackling mega-challenges and succeeding (reaching the summit), without the right mental tools, entrepreneurs and organizations have absolutely no chance of success. In this riveting talk, Steven Kotler, one of the world's leading experts in peak performance, provides a solution: a series of battle-hardened, time-tested psychological strategies for "going big." A preview from the highly-anticipated sequel to his international smash book, "Abundance," this talk addresses many of the new discoveries and insights Kotler has embraced while writing "BOLD."

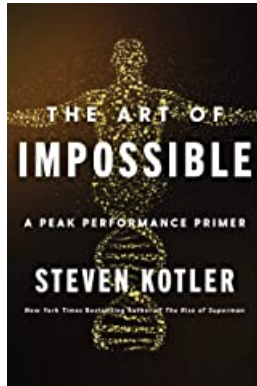
Using companies like Google, Apple and Lockheed-Martin as examples, Kotler peeks under the hood of the skunk works process, exploring the core psychological mechanisms that have turned this innovation approach into one of the most successful in modern history. He also does a deep-dive into the peak performance state known as Flow, an optimal state of consciousness where the mental processes at the core of innovation, creativity, learning, motivation, decision-making, this list goes on, are all amplified to incredible levels. Finally,

Kotler reveals new research into the mental tools that exceptional entrepreneurial billionaires like Elon Musk, Jeff Bezos, Richard Branson, and Larry Page rely upon to think at scale and tackle grand challenges in today's global climate - and we can apply these same skills in any organization.

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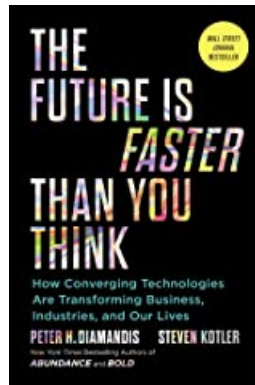
## PUBLICACIONES

### Libros



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THE ART OF  
IMPOSSIBLE



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THE FUTURE IS FASTER  
THAN YOU THINK



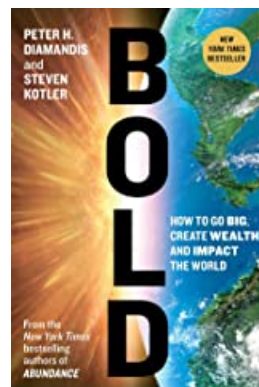
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THE RISE OF  
SUPERMAN



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ABUNDANCE



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BOLD

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## CONDICIONES

- **Travels from:** USA
- **Fee Range:** Please Inquire

