

## ALEX TAPSCOTT

Globally-recognized writer, speaker, investor and advisor, Author of Financial Services  
Revolution and Blockchain Revolution

- 
- Globally-recognized writer, speaker, investor and advisor focused on the impact of emerging technologies, such as blockchain and cryptocurrencies, on business, society and government
  - Co-author (with Don Tapscott) of the critically acclaimed non-fiction best-seller, Blockchain Revolution: How the Technology Behind Bitcoin is Changing Money Business and the World
  - Author of Financial Services Revolution: How Blockchain Is Transforming Money, Markets, and Banking
  - In 2017, Alex co-founded (with Don Tapscott) the Blockchain Research Institute, a multi-million-dollar think-tank that is investigating blockchain strategies, opportunities and use-cases
  - In November of 2017, Alex and Don Tapscott were recognized with the Digital Thinking Award from Thinkers50, as part of their Distinguished Achievement Awards
- 

Alex Tapscott is a globally-recognised writer, speaker, investor and advisor focused on the

impact of emerging technologies, such as blockchain and cryptocurrencies, on business, society and government. He is the co-author (with Don Tapscott) of the critically acclaimed non-fiction best-seller, *Blockchain Revolution: How the Technology Behind Bitcoin is Changing Money Business and the World*, which has been translated into over 16 languages. His TedX San Francisco talk: *Blockchain is Eating Wall Street* has been viewed over 600,000 times.

Alex's newest book, *Financial Services Revolution: How Blockchain Is Transforming Money, Markets, and Banking*, offers readers a startling view of how blockchain technology will transform the financial industry. It reveals how blockchain can create a token-based incentive system that aligns the interests of participants in large-scale initiatives, as well as the rewiring of global payment networks and innovative financing methods such as initial coin offerings to fund infrastructure development.

In 2017, Alex co-founded (with Don Tapscott) the Blockchain Research Institute, a multi-million-dollar think-tank that is investigating blockchain strategies, opportunities and use-cases. In November of 2017, Alex and Don Tapscott were recognized with the Digital Thinking Award from Thinkers50, as part of their Distinguished Achievement Awards.

On June 12th, 2018, Alex Tapscott and Don Tapscott released a New Edition of *Blockchain Revolution* with over 25,000 words of new material on cryptoassets, smart-contracts, digital identity and more. Alex is a graduate of Amherst College (cum laude). He lives in Toronto, Canada.

## **TEMAS**

Alex tailors each presentation to the needs of his audience and is not limited to the topics listed below. Please ask us about any subject that interests you;

- Blockchain
- Cryptocurrencies
- Financial innovation

- Financial Services Revolution

---

## PROGRAMAS

### **Financial Services Revolution:**

#### **How Blockchain Is Transforming Money, Markets, and Banking**

This book offers readers a startling view of how blockchain technology will transform the financial industry in profound ways. Some of the world's top thinkers in blockchain have contributed chapters that survey the coming digital storm — how it will level the playing field, give individuals more financial power, and create greater transparency in operations. Written for the educated financial reader, it reveals how blockchain can create a token-based incentive system that aligns the interests of participants in large-scale initiatives, as well as the rewiring of global payment networks and innovative financing methods such as initial coin offerings to fund infrastructure development. The transition for the financial industry is bound to be complicated, but it presents enormous opportunity for those who understand the storm as it's brewing.

### **Blockchain Revolution:**

#### **How the Technology Behind Bitcoin and Other Cryptocurrencies Is Changing the World**

"This book has had an enormous impact on the evolution of blockchain in the world."

— Satya Nadella, CEO, Microsoft Corporation

In this revelatory book, Don and Alex Tapscott bring us a brilliantly researched, highly readable, and essential book about the technology driving the future of the economy.

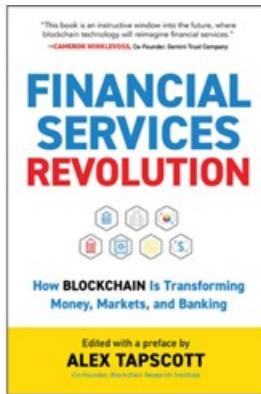
Blockchain is the ingeniously simple, revolutionary protocol that allows transactions to be simultaneously anonymous and secure by maintaining a tamperproof public ledger of value. Though it's best known as the technology that drives bitcoin and other digital currencies, it also has the potential to go far beyond currency, to record virtually everything of value to humankind, from birth and death certificates to insurance claims, land titles, and even votes.

As with major paradigm shifts that preceded it, blockchain technology will create winners and losers. This book shines a light on where it can lead us in the next decade and beyond.

---

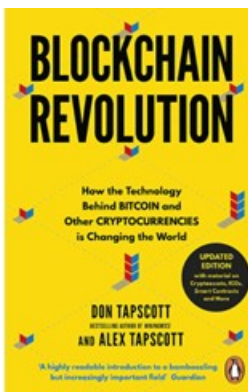
## PUBLICACIONES

### Libros



---

FINANCIAL SERVICES REVOLUTION



---

BLOCKCHAIN REVOLUTION

---

## CONDICIONES

- **Travels from:** Toronto, Canada
- **Fee Range:** USD 20.000 to USD 40.000
- **Virtual:** USD 10.000 to USD 20.000

\*Fee Range:

Fee ranges listed on this website are intended to serve as a guideline. Please note: if a speaker has a fee range listed such as USD 20.000 to USD 40.000, it indicates that the fee falls within that range. Speakers' fees are subject to change without notice. Fees often vary based on several factors, including speaker's availability, length of presentation, supply and demand, and event location, among others. Please contact us with your specific event details and requirements, and we will provide you with a precise quote.

---