

# SUSIE WOLFF

Ex piloto de Fórmula 1, CEO & Managing Partner de ROKiT Venturi Racing, Fundadora de "Dare to be Different"

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- CEO & Managing Partner, ROKiT Venturi Racing
- Founder of Dare to Be Different
- Former F1 Test Driver
- Made history at the 2014 British Grand Prix by becoming the first woman to take part in a Formula One race weekend in 22 years
- In 2016, Susie became an ambassador for ‘She’s Mercedes’. Inspired by the German marque’s ‘Best or Nothing’ mantra

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VENTURI Formula E Team Principal, Susie Wolff, began her competitive motorsport career over twenty years ago, starting out as so many of her racing contemporaries did, on the karting track. After cutting her teeth in karting, Formula Renault and DTM for Mercedes-Benz, Susie went on to make history at the 2014 British Grand Prix by becoming the first woman to take part in a Formula 1 race weekend in 22 years.

Following her retirement from driving in 2015 and as part of her commitment to fostering positive change within the sport, in 2016 Susie launched Dare To Be Different, a call to action aimed squarely at driving female talent by inspiring the next generation and increasing female participation in all levels and aspects of motorsport.

In 2017 Susie's hard work was formally acknowledged when she was awarded an MBE for her services and contribution to women in sport.

On June 26 2018 Susie WOLFF was appointed as Team Principal and a shareholder of VENTURI Formula E Team. Late 2018 'Dare to be Different' united with the FIA's initiative, 'Girls on Track', creating one global outreach undertaking important grassroots work globally ensuring that girls and women of all ages are aware of the opportunities available to them.

## TEMAS

Susie tailors each presentation to the needs of her audience and is not limited to the topics listed below. Please ask us about any subject that interests you;

- Leadership
- Teamwork
- Dare to be different
- You are only as good as the team around you
- Strong Leadership
- Managing conflict
- Coping in a high stress high-pressure environment
- Managing Change & new technological developments

- Performance is Power
- Life Lessons
- Diversity
- Inclusion
- “Driving Female Talent”

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## PROGRAMAS

Susie is currently a high demanded guest speaker, not only because of her insights into the fast-growing male-dominated motorsport world and the challenges she faced in the past as a former female racing driver, team owner and CEO of a racing team. Susie was also fighting all her life against gender bias.

With her story she is not only showing how to lead and manage a team and to optimize everyone’s strengths but also empowering and inspiring the younger (female) generation around the globe to believe in themselves.

Susie has enjoyed public speaking since she was young entering public speaking competitions during her High School years and now enjoys speaking at events covering a number of topics for example:

**My Story - Motorsport is not just a man's world**

From starting as an 8-year-old in karts to achieving my dream of driving in Formula 1.

**Diversity**

we are not defined by our gender but by our passion and character.

**Motivational - dream big and always set goals**

We all have a gut feeling inside leading us towards happiness and fulfillment.

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## CONDICIONES

- **Viaja desde:** Monaco
- **Rangos:** Consultar tarifa con HiCue Speakers

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