



## KEITH FERRAZI

Autor del Best-Seller "Never Eat Alone", máxima autoridad en temas de desarrollo profesional de relaciones

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- #1 New York Times Bestselling author
  - World's top executive team transformation coach
  - 2018 Golden Gavel Award Winner (Toastmasters)
  - Designated the world's most connected individual by both Forbes and Inc. magazines due to his extensive network of relationships
  - Named "Global Leader of Tomorrow" by the World Economic Forum
  - Named one of the most creative Americans in Richard Wurman's Who's Really Who
  - Fast Company Leadership Hall of Famer
  - Expert on how to maximize team performance in hybrid and virtual work environments
  - A preeminent thought leader on the future of leadership and work
  - Former CMO & Head of Sales at Deloitte and Starwood Hotels
  - Philanthropist
  - Investor
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Keith Ferrazzi is a bestselling author, award-winning speaker, investor, philanthropist, and executive team coach who helps teams transform enterprises. As Founder and Chairman of Ferrazzi Greenlight and its applied research institute, he coaches executive teams in top organizations to achieve transformative outcomes by harnessing Radical Adaptability and Co-Elevation®. He is recognized as one of the world's most sought-after executive team coaches.

Ferrazzi is the #1 New York Times bestselling author of *Never Eat Alone*, *Who's Got Your Back*, *Leading Without Authority*, and *Competing in a New World of Work*. He formerly served as CMO and Head of Sales at Deloitte and Starwood Hotels.

Fast Company Leadership Hall of Famer and Toastmasters 2018 Golden Gavel Award Winner, Ferrazzi's keynotes tap into the hearts and minds of attendees and challenge them to welcome change and embrace inclusive collaboration. By deeply connecting everyone in the room, Ferrazzi facilitates risk-taking and candor to ignite action.

## TEMAS

Keith tailors each presentation to the needs of his audience and is not limited to the topics listed below. Please ask us about any subject that interests you;

- Leadership
  - Marketing
  - Peak Performance
  - Sales
  - The Future of Work
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# PROGRAMAS

## **A New Social Contract for Teams**

Achieve breakthrough team performance with a new social contract that emphasizes candor, collaboration, accountability, and continual improvement. In this inspiring and informative keynote, you'll discover practices that help exceptional teams escape outdated behaviors to realize lasting change.

## **Competing in a New World of Work**

The pandemic forced us to shed antiquated ways of doing business and make bold leaps into the future of work. In this keynote, Keith uncovers the emerging best practices of thousands of c-suite executives on how to remain competitive and impactful in a post-pandemic world. You'll leave inspired and ready to catapult your organization forward, embrace new realities, and discover new frontiers. [Video](#)

## **8 Ways You're Doing Hybrid Work Wrong**

As we move into a new paradigm of work post-pandemic, the hybrid workforce is our new reality. Yet today's thinking about remote and hybrid work is full of failed use cases rather than best practices. Before we write off remote and hybrid work, let's do it right. In this engaging keynote, Keith will share eight myths about collaboration, inclusion, innovation, culture-building, people management, and well-being in the hybrid workplace and give participants the knowledge and strategies they need to do it better. [Video](#)

## **High-Performing Teams: Accelerate Collaboration through Co-Elevation®**

Now more than ever, leaders need to build teams that are committed to going higher together. This is possible through Co-Elevation® - a powerful approach to collaboration for high-performing teams. You'll walk away with a roadmap for implementing Co-Elevation® and an understanding of its power to break down silos, transform teams, and re-invent asynchronous collaboration. [Video](#)

## **Why Relationships are Crucial to Success**

Let's face it: the future of work is human. Effective leaders understand that they can't achieve success on their own. In this keynote, you'll learn how to engender trust and develop genuine connections, how to motivate others to higher levels of performance, how to build an inclusive and high-performing team, and how to lead with passion and purpose.

### **Deeper Relationships for Revenue Growth**

Sales professionals not only face the difficult reality of their products and services becoming commodities in today's competitive marketplace. Now, they have the added challenge of building relationships in a virtual environment. No matter the setting, the one lasting strategy for consistently growing revenue is to proactively build genuine relationships with clients. You'll leave inspired and enabled to expand and deepen your connections for greater revenue growth. [Video](#)

### **How to Lead Without Authority**

As leaders, we can no longer cling to the constraining models of authority and control. In this keynote, you'll learn why "great businesses require radical interdependency" and how to employ that concept in your business, allowing you to connect to the people involved in it.

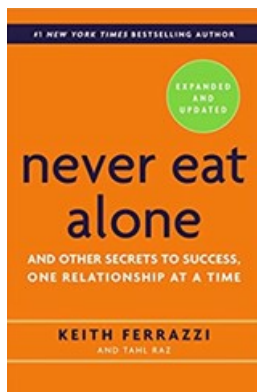
### **Leading Exponential Change**

Organizations do not change, people do. Each and every one of us has the capacity to be agents of change. Every form of organizational transformation begins at the level of the individual, and Ferrazzi's keynote will ignite the fire within each member of the crowd to be the catalyst for change within their respective organizations, no matter their role. [Video](#)

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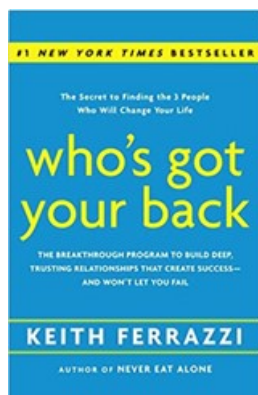
## **PUBLICACIONES**

Libros



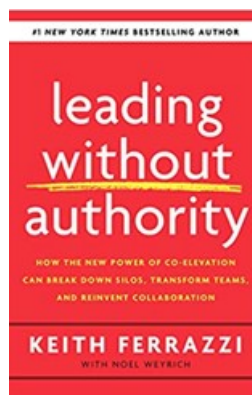
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NEVER EAT ALONE



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WHO'S GOT YOUR  
BACK



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LEADING WITHOUT  
AUTHORITY



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COMPETING IN THE NEW  
WORLD OF WORK

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## CONDICIONES

- **Viaja desde:** Nueva York, USA
- **Rangos:** Consultar tarifa con HiCue Speakers

\*Nota:

Los rangos de tarifas establecidos están publicados a manera de referencia. Si un conferencista tiene un rango de tarifa establecido entre USD 10.000 a USD 20.000, indica que su tarifa es un valor que se encuentra dentro de ese rango. Las tarifas de los conferencistas están sujetas a cambios sin previo aviso y varían en función de factores como disponibilidad del conferencista, oferta y demanda, formato, duración y lugar del

evento, entre otros. Por favor contáctenos con los detalles y requisitos específicos de su evento, y le proporcionaremos una cotización formal.

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