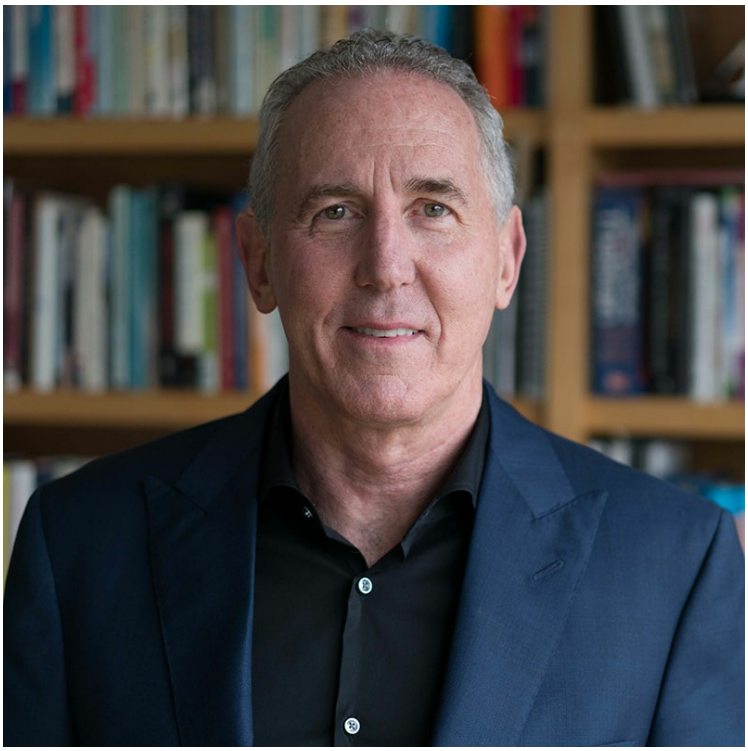


TONY SCHWARTZ

Experto en alto desempeño autor de mútiples Best Sellers incluyendo The Way We’re Working Isn’t Working: The Four Forgotten Needs that Energize Great Performance

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- Máxima autoridad en temas de alto desempeño
- Presidente y CEO de The Energy Project, una compañía que ayuda a individuos y organizaciones a potencializar la energía, el compromiso, el foco y la productividad estimulando la ciencia del alto desempeño
- Autor de múltiples best-sellers, incluyendo “The Way We’re Working Isn’t Working: The Four Forgotten Needs that Energize Great Performance”
- 4 necesidades de Energía de los seres humanos:
- Autor del Best-Seller Mundial “The Art of the Deal with Donald Trump”

Tony Schwartz is President and CEO of The Energy Project, a company that helps individuals and organizations fuel energy, engagement, focus and productivity by harnessing the science of high performance.

Tony has worked extensively with psychologists, philosophers, mystics, healers, artists and scientists who seemed to have a compelling perspective about the nature of wisdom. Ultimately, he concluded that each of these experts tended to narrow their focus on one approach or another - different pieces of a more integrated puzzle.

He has been a reporter for The New York Times, columnist for Fast Company, staff writer at Esquire, and Editor at Newsweek Magazine. He is the author or co-author of The New York Times best-sellers "Be Excellent at Anything", "The Way We're Working Isn't Working", "The Power of Full Engagement" and "The Art of the Deal" with Donald Trump.

Tony Schwartz has delivered keynotes to audiences around the world and has worked with leaders at dozens of organizations including Google, Sony, Ford, Barclays Capital, Pfizer and Ernst and Young. He is a frequent contributor to The Huffington Post, Oprah.com, and the Harvard Business Review blog.

TEMAS

- Leadership
- High Performance
- Organizational Transformation

PROGRAMAS

The New Rules of Engagement

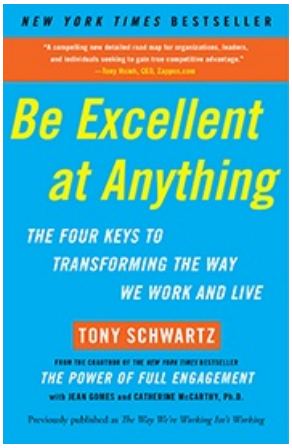
Far too many organizations expect their employees to operate in the same way that computers do: continuously, at high speeds, for long periods of time, running multiple

programs at the same time. It's a prescription for failure. Human beings are designed to pulse. We're at our best when we move between periods of expending energy and intermittently renewing our energy needs. The better those needs are met, the more value we're capable of creating.

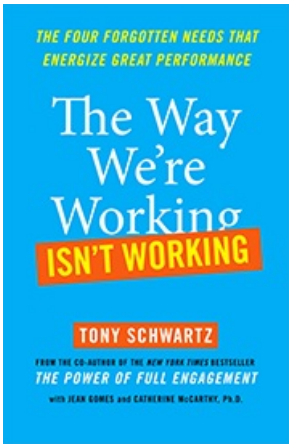
The primary value exchange between employees and employers today is time for money, with each side seeking to get as much of the other's resource as possible. It's a thin, one-dimensional transaction that serves neither side well. Rather than trying to get more out of their employees, employers are better served by meeting people's multi-dimensional needs so they're freed, fueled and motivated to bring the best of themselves to work every day.

PUBLICACIONES

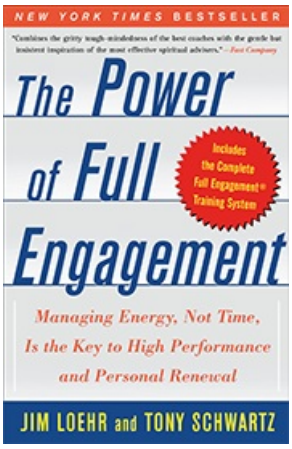
Libros



BE EXCELLENT AT ANYTHING



THE WAY WE'RE WORKING ISN'T WORKING



THE POWER OF FULL ENGAGEMENT