



## MEL ROBBINS

Conferencista motivacional con más de 27 millones de vistas en TED, autora de "The 5 Second Rule"

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- Una de las principales expertas en cambio de comportamiento, la investigación y las herramientas de Mel Robbin han ayudado a millones de personas a superar la dilación, la duda y la ansiedad
  - Una de las Speakers motivacionales más buscados del mundo
  - CEO de una compañía de medios que inspira a más de un millón de personas cada día
  - Su último libro, "The 5 Second Rule", ha sido traducido a 36 idiomas
  - Desde su TEDxTalk viral, "How to Stop Screwing Yourself Over", Robbins se ha convertido en la speaker más solicitadas del mundo
  - Es una Conferencista fascinante, divertida e inolvidable: enseña al público una amplia gama de estrategias respaldadas por la ciencia con un impacto que cambia la vida
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Mel Robbins is a serial entrepreneur, best-selling author, internationally recognized social media influencer, and one of the most sought-after motivational speakers in the world.

Her digital platform inspires more than a million people each day with transformative videos, articles, positive psychology research, and inspiring content. Mel's latest book, *The 5 Second Rule*, has been translated into 36 languages, was 2017's #1 audiobook in the world, and is one of the top five most read books on Amazon. Her TEDx talk about change has more than 17 million views. She's the host of an original, new advice show on Audible, *Kick Ass with Mel Robbins*.

In the fall of 2019, her brand new daytime syndicated talkshow, *The Mel Robbins Show*, is going to be airing five days a week on TV nationwide. Mel's media company, *The Confidence Project, Inc.*, produces personal development programming and on-line courses for her global student body and corporate partners – taken by more than 50,000 people a year.

On stage, Mel is a riveting, fun, and unforgettable speaker – teaching audiences a wide range of science-backed strategies with life-changing impact. Mel has spoken to executives at some of the world's leading brands, including Microsoft, JP Morgan Chase, Optum, Cisco, and AT&T. She was also an award-winning opinion columnist and legal analyst for CNN and a Dr. Oz Healthline Expert.

A graduate of Dartmouth College and Boston College Law School, Mel is married, mother of three and lives in the Boston area, but remains a Midwesterner at heart.

## **TEMAS**

Mel adapta cada presentación a las necesidades de su audiencia y no se limita a los temas que se enumeran a continuación. Por favor consúltanos sobre cualquier tema que te interese:

- Motivación

- Cambio
- Desarrollo Personal
- Liderazgo
- Confidencial
- Mujeres y negocios
- Management

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## PROGRAMAS

### **The 5 Second Rule: Achieve Breakthrough Performance in Your Career & Life**

Imagine if you had a secret weapon that helped you beat procrastination and self-doubt. What if you had the confidence and courage to take action and share your ideas with conviction? You'd be unstoppable.

In her globally praised TEDx talk, best-selling author, entrepreneur and social media influencer, Mel Robbins introduced the world to the science-backed secret to change—The 5 Second Rule. Over 17 million views later, The 5 Second Rule has become an international best-selling book translated into 36 languages, 2017's #1 Audiobook in the world and a life-changing global movement inspiring people to quit procrastinating, become more courageous, accomplish goals, and change for the better.

Mel has used The 5 Second Rule to transform her own life. Since discovering and implementing The 5 Second Rule, Mel has become the most booked female speaker in the world, an award-winning legal analyst for CNN, an internationally acclaimed best-selling author, and the CEO of a media company that inspires more a million people each day.

With riveting videos, case studies, compelling research, and hilarious personal stories, Mel will recount the deeply relatable and remarkable story of The 5 Second Rule and the power of five second decisions. She will demonstrate how this rule has helped people, teams, and businesses around the world change for the better. And, through audience interaction, she'll show you how to use the Rule so you can also achieve your goals.

This is a life-altering speech filled with groundbreaking insights and a tool for action that is critical for selling, leadership development, innovation, and success. Mel will present the

secret to HOW we change behavior, HOW to take smart risks, HOW you bring out the best in your team, and HOW to create the results that we covet at work and in life.

You'll walk out of this experience with tools you can bring to back to your team, your family, and your life—and you'll leave feeling inspired, empowered, and able to take action.

### **Learning Objectives:**

- Discover the secret to increasing productivity, confidence and courage.
- Master The 5 Second Rule.
- Leverage the science of habits to create immediate behavior change.
- Practice higher brain function that enables breakthrough performance.
- Understand how five second decisions change your life and business.
- Be inspired and uplifted to reach your potential.

Mel also creates customized speeches and multi-event leadership series for clients. Past series have included:

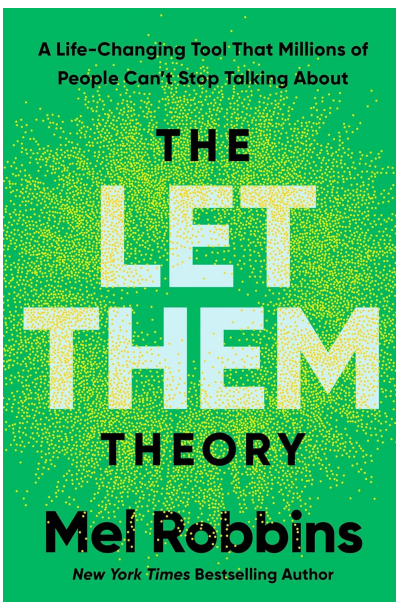
- 19 city event tour with a Fortune 50 financial services client
  - Audience: Entrepreneurs and small business owners
  - Topic: Disruption
- 8 series tour for a Fortune 10 client telecommunications client
  - Audience: Managers
  - Topic: The Power of You
- 11 city event tour with a Fortune 50 financial services client
  - Audience: Female CEOs
  - Topic: The Science of Productivity and the Art of Focus

These are just a few examples with previous clients. If you are interested in customized keynotes or multi-date series on the topics of Leadership, Confidence, Women and Business, and Management/Influence—let's talk!

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## **PUBLICACIONES**

### Libros



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THE LET THEM THEORY



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THE 5 SECOND RULE

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## CONDICIONES

- **Viaja desde:** USA
- **Rangos:** Consultar tarifa con HiCue Speakers

\*Nota:

Los rangos de tarifas establecidos están publicados a manera de referencia. Si un conferencista tiene un rango de tarifa establecido entre USD 10.000 a USD 20.000, indica

que su tarifa es un valor que se encuentra dentro de ese rango. Las tarifas de los conferencistas están sujetas a cambios sin previo aviso y varían en función de factores como disponibilidad del conferencista, oferta y demanda, formato, duración y lugar del evento, entre otros. Por favor contáctenos con los detalles y requisitos específicos de su evento, y le proporcionaremos una cotización formal.

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