

HARRY PAUL

Authority on Boosting Morale

Harry has over 30 years in business running all aspects of management training and consulting, including sales, distribution, product development and international operations.

He has served as a senior vice president for The Ken Blanchard Companies, where he personally managed the speaking career of Dr. Kenneth Blanchard, co-author of "The One Minute Manager".

Harry is co-author of six books including the internationally best-selling business book "FISH! A Remarkable Way to Boost Morale and Improve Results". "FISH!" has been on the best-seller lists of The New York Times, The Wall Street Journal, USA Today, BusinessWeek, Amazon.com and Publisher's Weekly, and is one of the best-selling business books of all time.

Harry brings the messages in his books to life in each of his presentations. He has shared his message with hundreds of organizations to help get their people excited about coming to work and working hard. With his easy going and humorous style, audiences leave his presentations energized and armed with information to start making a positive difference - immediately.

## **TEMAS**

- Management
- Personal Growth

## **PROGRAMAS**

# FISH! A Remarkable Way to Boost Morale and Improve Results

With all the rightsizing, downsizing, lay-offs, cut backs, reduced budgets, shrinking markets, people quitting, people quitting and staying, it's no wonder that more than 71% of today's employees are not fully engaged at work. Even though it's been around for several years, FISH! has as much relevancy today as it did back then, especially in today's tough and uncertain economic times. By using the four parts of the FISH! philosophy you will learn to:

- Choose Your Attitude: Decide to bring more enthusiasm to work.
- Play: Discover ways to have more fun and instill more energy at work.
- Be There: Understanding and living the mission of the organization.
- Make Everyone's Day: Include everyone in the energy and fun.

#### **Motivating People during Difficult Times**

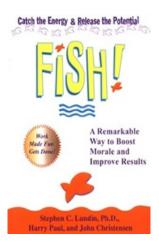
Has your company's bottom line taken serious hit because of today's lousy economic climate? Have you tried to fix the situation by undergoing a round or two of layoffs, only to see your productivity plummet because of reduced morale and your better performing

employees jumping ship to other companies? If so, would you like to turn your situation around instantly - as in overnight?

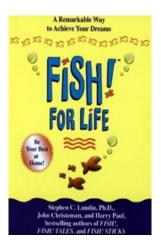
If you think something like this is impossible, think again. Based on his book "Instant Turnaround!", Harry will show you how to survive and actually thrive during difficult times. Getting employees excited about coming to work and working hard requires that managers at all levels embrace change.

# **PUBLICACIONES**

Libros



FISH!



FISH FOR LIFE



FISH STICKS