



## NASSIM TALEB

Professor of Risk Engineering at NYU, author of “The Black Swan” one of the 12 most influential books since World War II

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- Distinguished Professor of Risk Engineering at NYU's Tandon School of Engineering
  - The Sunday Times called his 2007 book The Black Swan one of the 12 most influential books since World War II
  - In 2011, he was listed among the Bloomberg 50 most influential persons in the world (policy makers, bankers, corporate leaders) in Finance.
  - Spent 21 years as a risk taker (quantitative trader) before becoming a researcher in philosophical, mathematical and (mostly) practical problems with probability
  - Author of a multivolume essay, the Incerto (The Black Swan, Fooled by Random-ness, Antifragile, and Skin in the Game) covering broad facets of uncertainty
  - Has devoted his life to immersing himself in problems of luck, randomness, human error, probability, and the philosophy of knowledge
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Taleb is the author of a multivolume essay, the Incerto (The Black Swan, Fooled by Randomness, Antifragile, and Skin in the Game) covering broad facets of uncertainty. It has been published into 43 languages.

In addition to his trader life, Taleb has also written, as a backup of the Incerto, more than 50 scholarly papers in mathematical statistics, genetics, quantitative finance, statistical physics, philosophy, ethics, economics, & international affairs, around the notion of risk and probability (grouped in the Technical Incerto).

Taleb is currently Distinguished Professor of Risk Engineering at NYU's Tandon School of Engineering (only a quarter time position) and scientific advisor for Universa Investments. His current focus is on the properties of systems that can handle disorder ("antifragile").

Taleb refuses all honors and anything that "turns knowledge into a spectator sport".

Taleb traveled the conventional route of education to real-life and theory to practice in inverse sequence from the common one, moving from the practical to the philosophical to the mathematical. He started as a trader, then got a doctorate in mid-trading career; he wrote literary books before writing technical papers, and his work became progressively more technical and formal with time.

Research Interests: Risk, Tail Risk, Quantitative Finance, Applied Probability.

## **TEMAS**

Professor Taleb tailors each presentation to the needs of his audience and is not limited to the topics we have listed below:

- Risk
- Quantitative Finance
- Applied Probability
- Luck, randomness, human error & probability
- How Things Love Disorder
- Antifragility
- How to Learn to Love Disorder
- The Pandemic Was not a Black Swan
- Fooled by Randomness
- The Black Swan

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## PROGRAMAS

### **The Black Swan: The Impact of the Highly Improbable**

The most influential book of the past seventy-five years: a groundbreaking exploration of everything we know about what we don't know, now with a new section called "On Robustness and Fragility."

A black swan is a highly improbable event with three principal characteristics: It is unpredictable; it carries a massive impact; and, after the fact, we concoct an explanation that makes it appear less random, and more predictable, than it was. The astonishing success of Google was a black swan; so was 9/11. For Nassim Nicholas Taleb, black swans underlie almost everything about our world, from the rise of religions to events in our own personal lives.

Why do we not acknowledge the phenomenon of black swans until after they occur? Part of the answer, according to Taleb, is that humans are hardwired to learn specifics when they should be focused on generalities. We concentrate on things we already know and time and time again fail to take into consideration what we don't know. We are, therefore, unable to truly estimate opportunities, too vulnerable to the impulse to simplify, narrate, and categorize, and not open enough to rewarding those who can imagine the "impossible."

For years, Taleb has studied how we fool ourselves into thinking we know more than we

actually do. We restrict our thinking to the irrelevant and inconsequential, while large events continue to surprise us and shape our world. In this revelatory book, Taleb will change the way you look at the world, and this second edition features a new philosophical and empirical essay, “On Robustness and Fragility,” which offers tools to navigate and exploit a Black Swan world.

Taleb is a vastly entertaining writer, with wit, irreverence, and unusual stories to tell. He has a polymathic command of subjects ranging from cognitive science to business to probability theory. Elegant, startling, and universal in its applications, *The Black Swan* is a landmark book—itsself a black swan.

### **Antifragile: Things That Gain from Disorder (Incerto)**

*Antifragile* is a standalone book in Nassim Nicholas Taleb’s landmark Incerto series, an investigation of opacity, luck, uncertainty, probability, human error, risk, and decision-making in a world we don’t understand. The other books in the series are *Fooled by Randomness*, *The Black Swan*, *Skin in the Game*, and *The Bed of Procrustes*.

Nassim Nicholas Taleb, the bestselling author of *The Black Swan* and one of the foremost thinkers of our time, reveals how to thrive in an uncertain world.

Just as human bones get stronger when subjected to stress and tension, and rumors or riots intensify when someone tries to repress them, many things in life benefit from stress, disorder, volatility, and turmoil. What Taleb has identified and calls “antifragile” is that category of things that not only gain from chaos but need it in order to survive and flourish.

In *The Black Swan*, Taleb showed us that highly improbable and unpredictable events underlie almost everything about our world. In *Antifragile*, Taleb stands uncertainty on its head, making it desirable, even necessary, and proposes that things be built in an antifragile manner. The antifragile is beyond the resilient or robust. The resilient resists shocks and stays the same; the antifragile gets better and better.

Furthermore, the antifragile is immune to prediction errors and protected from adverse events. Why is the city-state better than the nation-state, why is debt bad for you, and why is what we call “efficient” not efficient at all? Why do government responses and social pol-

icies protect the strong and hurt the weak? Why should you write your resignation letter before even starting on the job? How did the sinking of the Titanic save lives? The book spans innovation by trial and error, life decisions, politics, urban planning, war, personal finance, economic systems, and medicine. And throughout, in addition to the street wisdom of Fat Tony of Brooklyn, the voices and recipes of ancient wisdom, from Roman, Greek, Semitic, and medieval sources, are loud and clear.

Antifragile is a blueprint for living in a Black Swan world.

Erudite, witty, and iconoclastic, Taleb's message is revolutionary: The antifragile, and only the antifragile, will make it.

### **Skin in the Game: Hidden Asymmetries in Daily Life (Incerto)**

#1 NEW YORK TIMES BESTSELLER • A bold work from the author of *The Black Swan* that challenges many of our long-held beliefs about risk and reward, politics and religion, finance and personal responsibility

In his most provocative and practical book yet, one of the foremost thinkers of our time redefines what it means to understand the world, succeed in a profession, contribute to a fair and just society, detect nonsense, and influence others. Citing examples ranging from Hammurabi to Seneca, Antaeus the Giant to Donald Trump, Nassim Nicholas Taleb shows how the willingness to accept one's own risks is an essential attribute of heroes, saints, and flourishing people in all walks of life.

As always both accessible and iconoclastic, Taleb challenges long-held beliefs about the values of those who spearhead military interventions, make financial investments, and propagate religious faiths. Among his insights:

- For social justice, focus on symmetry and risk sharing. You cannot make profits and transfer the risks to others, as bankers and large corporations do. You cannot get rich without owning your own risk and paying for your own losses. Forcing skin in the game corrects this asymmetry better than thousands of laws and regulations.
- Ethical rules aren't universal. You're part of a group larger than you, but it's still smaller than humanity in general.
- Minorities, not majorities, run the world. The world is not run by consensus but by stubborn minorities imposing their tastes and ethics on others.

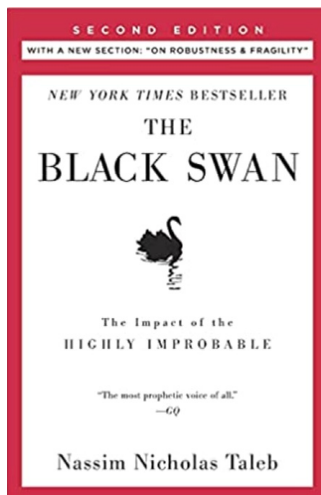
- You can be an intellectual yet still be an idiot. “Educated philistines” have been wrong on everything from Stalinism to Iraq to low-carb diets.
- Beware of complicated solutions (that someone was paid to find). A simple barbell can build muscle better than expensive new machines.
- True religion is commitment, not just faith. How much you believe in something is manifested only by what you’re willing to risk for it.

The phrase “skin in the game” is one we have often heard but rarely stopped to truly dissect. It is the backbone of risk management, but it’s also an astonishingly rich worldview that, as Taleb shows in this book, applies to all aspects of our lives. As Taleb says, “The symmetry of skin in the game is a simple rule that’s necessary for fairness and justice, and the ultimate BS-buster,” and “Never trust anyone who doesn’t have skin in the game. Without it, fools and crooks will benefit, and their mistakes will never come back to haunt them.”

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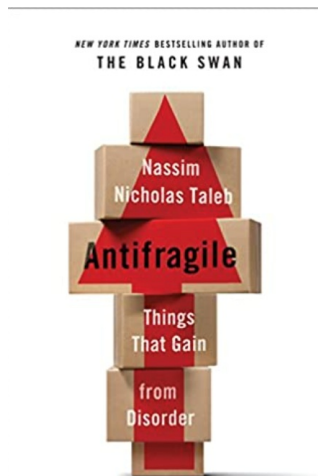
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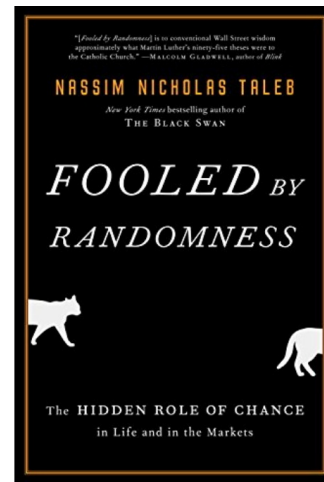
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THE BLACK SWAN



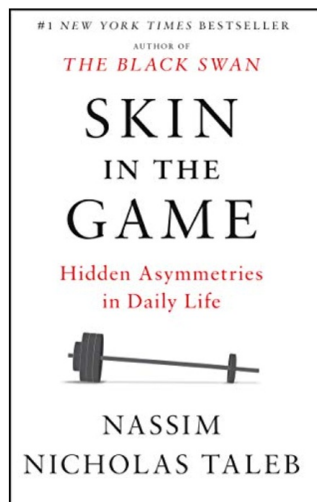
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ANTIFRAGILE



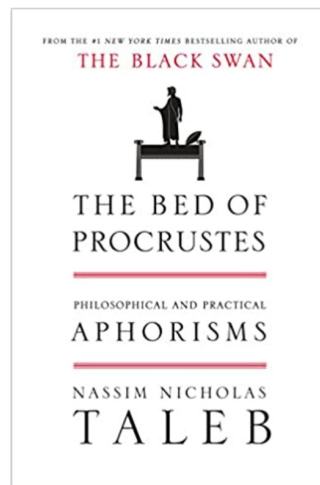
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FOOLED BY  
RANDOMNESS



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SKIN IN THE GAME



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THE BED OF  
PROCRUSTES

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## CONDICIONES

- **Travels from:** New York, USA
  - **Fee Range:** Please Inquire
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