



CHARLENE LI

AI strategy expert helping leaders drive disruptive transformation and future-ready organizations.

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- New York Times bestselling author of Open Leadership and co-author of Groundswell
 - One of the world's leading experts on AI strategy, disruptive transformation, and digital leadership
 - Founder of Altimeter, acquired in 2015, and CEO of Quantum Networks Group
 - Trusted advisor to 49 Fortune 100 companies and hundreds of global organizations
 - Speaker at TED, the World Economic Forum, SXSW, and top executive conferences worldwide
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Charlene Li is one of the world's foremost authorities on AI strategy, disruptive

transformation, and leadership in times of rapid technological change. For more than three decades, she has advised executives on how to turn disruption into competitive advantage and create lasting business value through innovation.

She is the founder and former CEO of Altimeter, the pioneering digital research firm acquired by Prophet in 2015, and currently leads Quantum Networks Group, where she advises organizations on AI adoption, leadership, and growth. She previously served as Chief Research Officer at PA Consulting.

Charlene has advised 49 Fortune 100 companies and worked with organizations including Adobe, Southwest Airlines, and numerous global industry leaders. Her insights have been featured at the World Economic Forum, TED, SXSW, and executive forums around the world.

A graduate of Harvard College (magna cum laude) and Harvard Business School, Charlene is the author of seven books, including the New York Times bestseller *Open Leadership*, the acclaimed *Groundswell*, and her latest bestseller, *Winning with AI: The 90-Day Blueprint for Success*. Recognized by Fast Company as one of the Most Creative People in Business and a LinkedIn Top Voice, Charlene helps leaders navigate AI, transformation, and the future of work with clarity, practicality, and strategic vision.

TEMAS

Charlene tailors each presentation to the needs of her audience and is not limited to the topics listed below. Please ask us about any subject that interests you:

- Artificial Intelligence Strategy
- Disruptive Transformation
- Digital Leadership
- Future of Work
- Innovation & Organizational Growth
- Leadership in the AI Era
- Digital Culture & Change Management

PROGRAMAS

Charlene Li helps organizations transform AI from a technology initiative into a business strategy. She equips leaders to navigate disruption, build future-ready organizations, and create sustainable competitive advantage. Her presentations combine strategic vision with practical frameworks executives can immediately apply.

Winning with AI

Crafting a Future-Ready Strategy: Artificial intelligence is rapidly reshaping every industry—but competitive advantage belongs to organizations with a clear strategy. In this keynote, Charlene Li explains how leaders can align AI with their organization's mission, prioritize high-impact initiatives, prepare their workforce, and mitigate risk while accelerating growth. Based on the ideas from her bestselling book *Winning with AI*, this presentation provides practical frameworks for building an AI strategy that creates measurable business value and prepares organizations for long-term success.

Creating a Unified AI Strategy

An Executive Roadmap (Executive Session): Designed specifically for executive leadership teams, this interactive session helps organizations build a unified vision for AI adoption. Charlene explores how to align AI initiatives with corporate objectives, identify the highest-value opportunities, manage organizational change, and develop an actionable roadmap that earns executive alignment. Leaders leave with a practical strategy for leveraging AI to strengthen organizational performance and competitive advantage.

Strategizing AI

Vision, Alignment, and Execution (For AI Leaders): Created for AI and innovation leaders, this session focuses on translating AI ambition into execution. Charlene explains how to develop an enterprise-wide AI vision, secure stakeholder support, balance innovation with risk management, and prepare organizations for workforce transformation. Participants gain practical strategies to lead AI initiatives that foster sustainable growth and long-term competitive advantage.

Disruptive Transformation

For years, organizations have been told to "disrupt or die"—but true disruption isn't simply about innovation. Charlene challenges conventional thinking by showing that growth creates disruption, not the other way around. She explains how leaders can reshape strategy, culture, and leadership to drive disruptive growth, prioritize transformational initiatives, and build organizations capable of thriving amid continuous technological change.

The Future of Work

Technology—and especially AI—is fundamentally changing the relationship between organizations and employees. Charlene explores how leaders can create workplaces centered on engagement, collaboration, and belonging while preparing for the long-term impact of AI on talent, culture, and organizational performance. Audiences gain practical insights into building employee experiences designed for the digital era.

Leadership in the Digital Age

Leadership today requires more than authority—it requires influence at scale. Charlene demonstrates how digital technologies enable leaders to communicate more effectively, strengthen relationships, build trust, and engage employees and customers in entirely new ways. This keynote equips leaders with practical tools to extend their leadership style into the digital age and lead distributed organizations with confidence.

Leading with Wisdom

In an age of constant disruption and increasing complexity, wisdom has become one of the most valuable leadership capabilities. Charlene explores how leaders can improve decision-making beyond intelligence or experience by cultivating wisdom throughout their organizations. This inspiring keynote provides practical approaches for building organizations where better decisions lead to greater purpose, resilience, and long-term success.

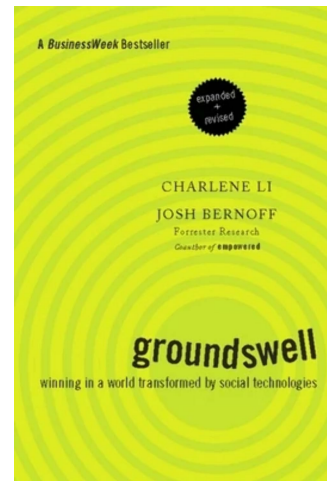
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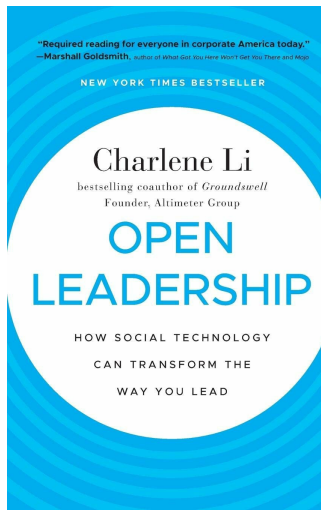
WINNING WITH AI



THE DISRUPTION
MINDSET



GROUNDSWELL



OPEN LEADERSHIP

CONDICIONES

- **Travels from:** California, USA
- **Fee Range:** Please Inquire