HiCue speakers
Higher Content & Inspiration



ANDRÉS BILBAO

Rappi co-founder helping leaders build AI-native companies and the next generation of high-growth businesses

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- Co-founder of Rappi, one of Latin America's most successful technology unicorns
- Co-founder of 30X, where he helps founders and CEOs leverage artificial intelligence to accelerate business growth
- Active angel investor in high-growth startups across Latin America
- Leading voice on AI, entrepreneurship, innovation, and scaling technology companies
- Inspires leaders to build AI-first organizations capable of thriving in a rapidly changing world

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Andrés Bilbao is one of Latin America's leading technology entrepreneurs and one of the co-founders of Rappi, the company that transformed on-demand delivery across the region and became one of Latin America's most valuable technology unicorns. His entrepreneurial journey has made him one of the region's most respected voices on innovation, scaling, leadership, and venture capital.

Following his success with Rappi, Bilbao has focused on helping entrepreneurs and business leaders prepare for the next technological revolution. As co-founder of 30X, he works with founders, CEOs, and executives to understand how artificial intelligence is fundamentally changing the way companies operate, compete, and grow.

An active angel investor and mentor, Bilbao has backed numerous high-growth startups across Latin America while building one of the region's most influential entrepreneurial communities. His practical experience founding, scaling, investing in, and advising technology companies gives him a unique perspective on innovation and execution.

His presentations combine entrepreneurial stories, practical AI applications, leadership lessons, and actionable frameworks that help organizations become more innovative, agile, and AI-native. Rather than focusing on technology alone, Bilbao explains how leaders can rethink culture, decision-making, and business models to compete in the age of artificial intelligence.

TEMAS

Andrés tailors each presentation to the needs of his audience and is not limited to the topics listed below. Please ask us about any subject that interests you:

- Artificial Intelligence for Business Leaders
- Building AI-Native Companies
- Entrepreneurship and Innovation
- Scaling High-Growth Startups
- Leadership in the Age of AI

- Venture Capital and Startup Ecosystems
- The Future of Work
- Latin America's Innovation Economy

PROGRAMAS

Three-Sentence Essence

Andrés Bilbao helps organizations understand how artificial intelligence is reshaping entrepreneurship, leadership, and business strategy. Drawing on his experience building Rappi and mentoring the next generation of founders, he provides practical frameworks for creating AI-native organizations. His keynotes inspire leaders to innovate faster, think bigger, and compete successfully in the age of exponential change.

AI-Native Companies: Winning in the Next Business Revolution

Artificial intelligence is not simply another technology—it represents a fundamental shift in how organizations create value. Andrés Bilbao explores how companies can become AI-native by redesigning decision-making, operations, customer experience, and organizational culture. Leaders leave with practical strategies for integrating AI into every aspect of their business.

Lessons from Building a Unicorn

Building Rappi required constant experimentation, resilience, and the ability to execute at extraordinary speed. Andrés shares the leadership principles, cultural lessons, and entrepreneurial mindset that helped transform an ambitious startup into one of Latin America's most successful technology companies.

The Entrepreneurial Mindset in an Age of Exponential Change

Innovation is no longer reserved for startups. Organizations of every size must develop entrepreneurial thinking to remain competitive. Andrés explains how curiosity, rapid experimentation, and AI are becoming the new foundations of business success.

The Future Belongs to Builders

The next generation of leaders will not simply use artificial intelligence—they will build with it. Andrés explores how founders, executives, and organizations can combine technology with creativity to solve meaningful problems and create long-term competitive advantage.

CONDICIONES

- **Travels from:** Bogotá D.C., Colombia
- **Fee Range:** Please Inquire
