



ALEX BANAYAN

Best-selling author of *The Third Door* and leading expert on exponential growth, purpose-driven success, and innovation mindsets

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- Author of the #1 international bestseller *The Third Door: The Mindset of Success*
 - Expert on exponential growth, perseverance, and high performance
 - Interviewed Bill Gates, Lady Gaga, Steve Wozniak, Larry King, Jane Goodall, and dozens more of the world's top performers
 - Known for his high-energy keynotes, geared to motivate and fuel bold thinking through his "There's Always a Way" framework
 - One of the most acclaimed keynote speakers in America, with more than a decade of experience presenting to Apple, Nike, Google, IBM, Mastercard, Disney, and more
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Alex Banayan is the youngest bestselling business author in American history. The Third Door chronicles Banayan's seven-year quest decoding the definitive mindset of growth and success. The book is a #1 international bestseller and has been translated into twenty languages.

Over the course of his unprecedented journey, Banayan's research led him to interview the most innovative leaders of the past half century, including Bill Gates, Lady Gaga, Larry King, Jane Goodall, Maya Angelou, Steve Wozniak, Pitbull, Jessica Alba, Quincy Jones, and others.

Banayan is one of the world's leading experts on high performance and personal development, having been featured in Fortune, Forbes, CNBC, Businessweek, The Washington Post, MSNBC, Fox News, and NBC News. A renowned keynote speaker, Banayan presents the Third Door® framework regularly to corporate leadership teams around the globe, including Apple, Google, Nike, IBM, Delta Airlines, Bank of America, Mastercard, and Disney.

TEMAS

Alex tailors each of his presentations to the needs of the audience. He's not limited to the topics listed below; please inquire about other topics of interest:

- The Third Door Framework
- Exponential Growth Mindset
- Innovation Under Uncertainty
- Purpose, Motivation & High Performance
- Leadership & Culture Transformation
- Business Growth
- Perseverance & Persistence
- Peak Performance & Mental Wellbeing

PROGRAMAS

THE MINDSET OF EXPONENTIAL GROWTH: HOW TO TRANSFORM YOUR THINKING, TAKE THE THIRD DOOR, AND ACHIEVE YOUR MOST IMPORTANT GOALS

We all face rejection. We all deal with fear. At times it can feel like there are dozens of obstacles holding us back from achieving our biggest goals.

But it doesn't have to be that way. There are certain mindsets and tools that can clear the obstacles along your path and add rocket fuel to your success. After spending fifteen years researching and interviewing the world's most innovative leaders, bestselling author Alex Banayan's widely-acclaimed Third Door™ framework can help any organization achieve its goals and radically accelerate its growth.

In this high-energy keynote, Banayan takes audiences on an unprecedented adventure, from hacking The Price is Right to chasing Larry King through a grocery store to the multi-year quest to learn from Bill Gates and Lady Gaga. Alongside these larger-than-life stories, Banayan takes the insights from his bestselling book The Third Door to a whole new level, making them practical and applicable for organizations of all sizes. This powerful presentation teaches you how to:

- Cultivate a culture of bold thinking
- Instill the mindset of persistence and going “all in”
- Fuel growth, no matter the external economic environment
- Become more capable of achieving your company's biggest objectives

This wildly-entertaining keynote is packed with tools and lessons guaranteed to supercharge your mindset—to the point where growth becomes inevitable.

THERE'S ALWAYS A WAY: HOW TO CULTIVATE PERSEVERANCE AND PERSISTENCE DURING TIMES OF CHANGE

The pace of change in the business world is faster than ever. With the surge of AI and other seismic technological disruptions, it has never been more critical to an organization's survival for teams to cultivate a DNA of perseverance and solution-oriented problem solving.

In this empowering keynote, bestselling author Alex Banayan decodes the most critical insights needed for any organization to cultivate the mindset of resilience and optimism,

particularly during times of rapid change and uncertainty.

After interviewing Bill Gates, Steve Wozniak, and dozens more of the world's most iconic leaders, Banayan uncovered the fundamental skills that every organization needs—but that most people don't talk about—to achieve their biggest goals during disruptive times. This keynote covers it all, with lessons including:

- How to transform persistence from being an esoteric word to being a living, breathing part of your day-to-day culture
- Why the opposite of success isn't failure—and how that shift in mindset helps your employees take more risks and grow exponentially
- What the surprising difference is between fearlessness and courage—and why that critical distinction leads to consistent breakthroughs

If you care about elevating your business—if you care about your employees being more resilient, more courageous, and more capable of making bold, innovative decisions—this keynote is what you've been waiting for.

VISTA™ STORYTELLING FOR BUSINESS GROWTH: HOW TO TRANSFORM YOUR ORGANIZATION USING THE 5 KEYS OF RADICALLY COMPELLING STORIES

The world has never been noisier.

How do you command the attention of your customers, sales prospects, strategic partners, or industry at large? Once you have their attention, how do you transform those stakeholders into lifelong advocates for you and your business?

After a decade of researching the world's most successful leaders and organizations, bestselling author Alex Banayan uncovered the most effective skill that radically boosts the growth of any company's sales, marketing, and business development efforts.

The secret is storytelling—but not just any kind. Banayan's research led him to decode the keys to remarkably compelling, gripping, and emotional storytelling that can be used by businesses of all sizes to supercharge their goals. This is a specific, teachable skill set that can transform prospects into blue-chip clients, customers into evangelists, and inject an entirely new sense of possibility into your company culture.

Drawing from his years of research and the international success of The Third Door's unique narrative style, Banayan distills in this keynote how anyone in your organization—from C-suite executives to your newest team members—can use the five elements of Banayan's VISTA™ Storytelling Framework to transform your business.

Because at the end of the day, everything in life and business comes down to a story. And it's time your organization uses that to its advantage.

COMING ALIVE: HOW TO BOOST CONNECTION, ENERGY, AND GROWTH USING THE 4 ANTIDOTES FOR MENTAL WELLBEING

The mental health crisis has hit a point of urgency never seen before in history. Anxiety and depression levels are skyrocketing. These issues not only devastate families at home, but also affect the workplace in extreme ways.

Gallup polling of chief human resource officers found that only one-percent of them perceive their workforce mental health as excellent. The size of the issue is overwhelming. But what if what we need to solve this crisis has been right in front of us the entire time?

Bestselling author and researcher Alex Banayan has spent years interviewing the most renowned pioneers in the mental health field—including the president of the American Psychological Association, acclaimed brain experts, leading psychologists, psychiatrists, addiction researchers, Harvard professors, the CEO of Gallup, and others—to not only decode what is causing this crisis, but to find scientifically-proven solutions that are accessible and scalable.

In this groundbreaking keynote, Banayan will make you rethink what you know about mental health, while giving you the tools to put these solutions into practice. Through this mind-expanding presentation, audiences will learn:

- What the “3 Toxins of the Crisis” are and how to change your relationship with them immediately
- How to use the “4 Antidotes for Mental Wellbeing” to cultivate peak performance and navigate change and uncertainty
- How to deepen your sense of purpose and connection in your personal life and at work

Packed with captivating stories, this keynote is solution-oriented and leaves audiences

feeling optimistic and empowered. We owe it to ourselves, our families, and our colleagues to equip ourselves with the very best insights to uplift our mental wellbeing—and this keynote is designed to do exactly that.

TOOLS FOR GROWTH WORKSHOP: FUEL PERSONAL GROWTH BY INSTILLING THE THIRD DOOR MINDSET

Runtime: Half Day (3 hours) or Full Day (6 hours)

In this interactive workshop, bestselling author Alex Banayan guides your audience through easy-to-implement exercises that are derived from his fifteen years of research on high performance and success.

Banayan presents practical tools that garner on-the-spot results within each individual, along with take-home exercises your audience can utilize after the event to continue cultivating growth, both personally and professionally. These tools help your audience get unstuck, rediscover what makes them come alive, and find clarity on some of the biggest obstacles they are bound to face as they navigate their paths to achieving their biggest goals, no matter what stage they are in their careers.

If instilling a sustainable and consistent mindset of growth within your attendees is a priority, then this workshop is for you.

STORYTELLING FOR CONNECTION AND GROWTH WORKSHOP: ACCELERATE BUSINESS GROWTH THROUGH RADICALLY COMPELLING STORIES

Runtime: Half Day (3 hours) or Full Day (6 hours)

This workshop produces dramatic results in real time. Banayan not only teaches your audience his proprietary VISTA™ Storytelling Framework that can be used at any level of your organization, but he also guides your group through an interactive exercise where your audience walks away with brand new, rewritten stories.

This goes beyond telling stories for marketing or advertising—this is about elevating your team's ability to tell emotionally compelling narratives to close deals and boost measurable results. Participants will radically improve their approach to the most critical components of

top-line growth, ranging from sales, client communications, and executive leadership, to investor relations, human resources, and company culture.

This experience will take your event to new heights—not only changing the way audience members see themselves, but most important, changing the way they're able to fuel your organization's growth for years to come.

THE COMING ALIVE WORKSHOP: THE INTERACTIVE SESSION THAT MASSIVELY BOOSTS YOUR ENERGY, CONNECTION, AND MENTAL WELLBEING

Runtime: Half Day (3 hours) or Full Day (8 hours)

Mental wellbeing has become even more critical for people of all ages. But the question is: How do we make it practical, accessible, and scalable?

In this highly-interactive workshop, bestselling author and researcher Alex Banayan will teach your audience groundbreaking tools and frameworks that are scientifically proven to boost their mental wellbeing, clarity, and energy. Banayan guides audiences through the findings of his multi-year quest to find solutions to the mental health crisis and his first-of-its-kind partnership with Columbia University's lab for social connectedness.

This session is designed to make your audience connect with each other in a whole new way, energizing your event while also providing practical takeaways around mental wellbeing.

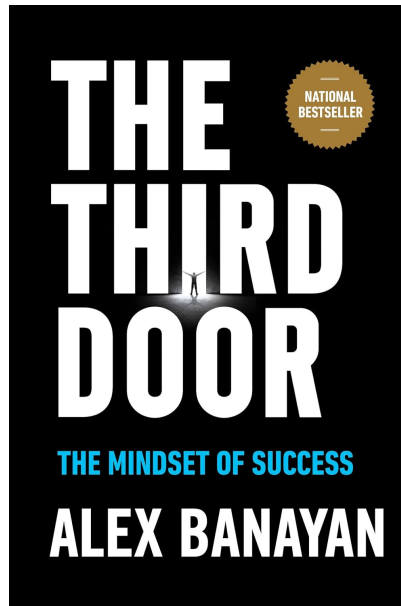
Each workshop is custom built around the specific needs and demographics of your audience. Banayan's tools will empower your group to raise the standard for their mental health, whether it's at home, in school, or at work.

The measure of success for this workshop is not just how the audience feels at the end of the day, but rather: How is their mental wellbeing doing a year from now? The tools in this workshop are engineered to help with exactly that.

If your audience is ready to take their mental wellbeing seriously—and do it in a way that is both tangible and fun—then this workshop is for you.

PUBLICACIONES

Libros



THE THIRD DOOR

CONDICIONES

- **Travels from:** Los Angeles, USA
 - **Fee Range:** Please Inquire
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