



JONATHAN BRILL

Bestselling futurist and AI strategist; author of Rogue Waves; former Global Futurist at HP

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- Ranked a top futurist; called "the world's leading transformation architect" by Harvard Business Review
 - Author of Rogue Waves - a practical playbook to profit from radical change
 - Former Global Futurist at HP; advisor to Fortune 50 leaders
 - 325+ product launches and \$27B+ client impact across innovation firms
 - Popular keynote & media voice on AI strategy, disruption readiness, and five-year futures
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#1 Ranked Futurist in the World by Forbes and "The world's leading transformation

architect,” according to Harvard Business Review, Jonathan Brill helps audiences and executives make sense of AI, turning ideas into action to shape their 5 Year Future. Jonathan not only details a provocative case for why the world is changing but also what you can do about it, and how to take meaningful action.

AI Advisor and Inventor, best-selling author, and renowned keynote speaker, Jonathan draws upon his unique experiences as Global Futurist at HP, Board Advisor for Frost & Sullivan, and Strategic Advisor to Amazon, Verizon, Samsung, Pepsico, and IBM, helping them transform and invent their own futures.

Jonathan and the companies he’s started have brought over 350 products from idea-to-market, generated more than \$27 billion for clients, and transformed over 200 businesses.

His best-selling book, “Rogue Waves,” offers a provocative perspective on how the collision of technology innovation, geopolitical, economic and societal trends will dramatically transform countries, cultures, and industries.

On stage, Brill blends fast storytelling with simple tools executives can use immediately—helping organizations clarify signals, prioritize bets, and move faster than disruption.

TEMAS

Jonathan tailors each presentation to the needs of his audience and is not limited to the topics listed below. Please ask us about any subject that interests you:

- AI strategy: from pilots to enterprise value
- The Five-Year Future: macro forces shaping your options
- Building "octopus organizations": distributed intelligence & agility
- Rogue Waves: disruption readiness & resilient growth
- Decision-making under uncertainty: risk, opportunity, and "strategic luck"

PROGRAMAS

Win the Next Five Years

What social, technological, economic, and geopolitical forces will matter most—and how to translate them into strategy now. Brill provides a short list of high-signal shifts, a simple prioritization canvas, and examples of companies converting ambiguity into advantage.

AI & The Octopus Organization™

How to rewire teams, workflows, and governance so humans + AI make better, faster decisions. Learn the operating principles of “octopus” firms—distributed intelligence, rapid learning loops, and AI-augmented roles—plus a 90-day playbook to scale beyond pilots.

Rogue Waves: Future-Proof Your Business

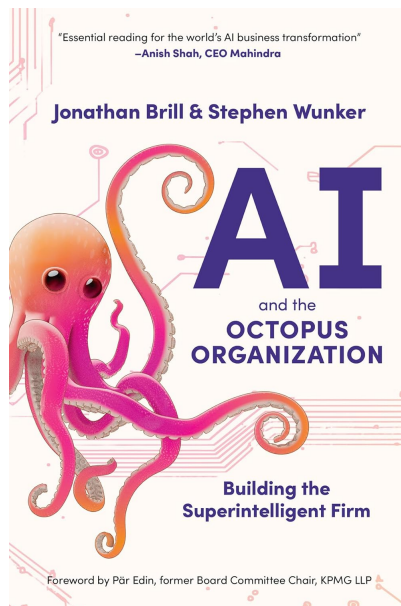
Based on the book, this keynote shows how to scan for converging risks, pre-position options, and turn shocks into growth. Attendees leave with a repeatable method to stress-test plans, build resilience, and profit from volatility.

Strategy Meets Luck

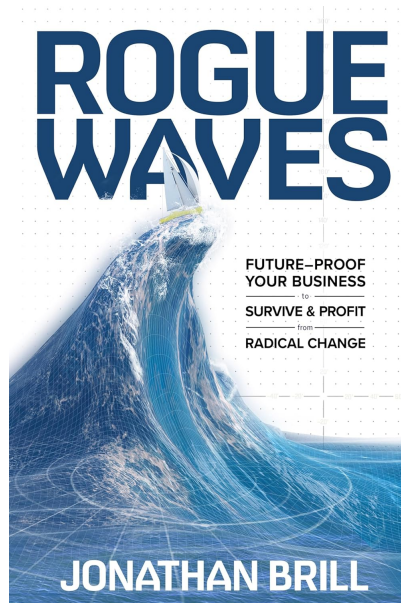
Why top performers manufacture “strategic luck.” Brill introduces decision tactics that increase surface area for upside—scenario stacks, option portfolios, and fast-feedback bets—backed by cases from product, finance, and operations.

PUBLICACIONES

Libros



AI AND THE OCTOPUS ORGANIZATION



ROGUE WAVES

CONDICIONES

- **Travels from:** Silicon Valley - CA, USA
 - **Fee Range:** Please Inquire
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