

# EDUARDO BRICEÑO

Entrepreneur and growth mindset expert, co-founder of Mindset Works and author of The Performance Paradox

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- Award-winning author and global educator: The Performance Paradox promotes continuous improvement to unlock true potential
- Influential voice in learning culture: His TED Talks have amassed over 10 million views worldwide
- Proven experience in organizational development: Led Mindset Works as CEO for 13 years, advising Fortune 500 companies
- Solid academic and professional background: Engineer and economist (UPenn), MBA and MA in Education from Stanford
- Highly regarded leader: Pahara-Aspen Fellow, member of the Aspen Global Leadership Network and Happiness Hall of Fame

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Eduardo Briceño is a leading keynote speaker, author, and educator specializing in learning culture and high-performance leadership. As co-founder and former CEO of Mindset Works, the first organization to promote growth mindset development based on the research of Carol Dweck, he helped global organizations adopt continuous improvement models.

His TED and TEDx talks, including 'The Power of Belief' and 'How to Get Better at the Things You Care About,' have reached millions, highlighting his ability to bridge psychology, educational science, and practical execution.

Eduardo is the author of 'The Performance Paradox: Turning the Power of Mindset into Action,' an award-winning book that provides actionable strategies for transforming intention into productive habits. With a background in economics and engineering from the University of Pennsylvania, an MBA and MA in Education from Stanford, and venture capital experience in Silicon Valley, he offers a unique blend of academic insight and business acumen.

Recognized as a Pahara-Aspen Fellow and a member of both the Aspen Global Leadership Network and the Happiness Hall of Fame, Briceño continues to inspire corporate, educational, and public sector audiences with his frameworks for building resilient, innovative learning cultures.

## TEMAS

Eduardo tailors each presentation to the needs of his audience and is not limited to the topics listed below. Please ask us about any subject that interests you:

- Learning cultures in organizations
- Growth mindset and sustainable performance
- Leadership through continuous improvement
- Collaborative and resilient teams
- Strategies for personal and professional development

## PROGRAMAS

**The Performance Paradox: Turning Mindset into Action**

This talk explores how a growth mindset combined with practical strategies can drive individual and organizational performance. Eduardo introduces the 'growth propeller' model and shares tools to turn the desire to improve into real, lasting change.

**Cultivating Growth-Minded Teams**

Perfect for leaders and managers, this keynote provides structures to foster learning cultures, effective feedback, trust, and ongoing collaboration. Includes real-world success cases from the corporate and tech sectors.

**Mighty Teams for Learning and Growth**

- Develop deeper relationships and understanding of colleagues
- Align on how to show up for learning-edge teamwork
- Identify what to improve on next as a team

**Growth Mindset Leadership**

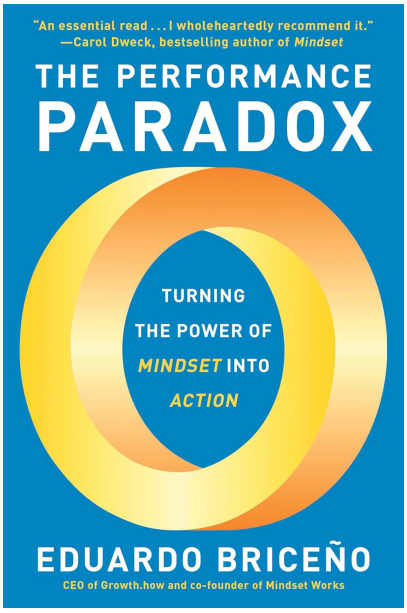
- Clarify ways to frame principles and everyday work for learning and high performance
- Reflect on routines and structures that foster headwinds and tailwinds
- Identify how to model learning while leading with confidence

**Equipping Yourself For Unstoppable Growth**

- Discover—through stories—the five key elements that drive growth: identity, purpose, beliefs, habits, and community (which comprise the growth propeller)
- Dive deeper into a couple of key beliefs, habits, and/or drivers of community, depending on the needs of the organization

## PUBLICACIONES

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THE PERFORMANCE PARADOX

## CONDICIONES

- **Travels from:** USA
- **Fee Range:** Please Inquire