

IAN BEACRAFT

Futurist and tech strategist helping organizations navigate AI, immersive technologies, and the future of human-machine interaction

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- Recognized futurist and emerging tech expert, advising Fortune 500 companies on AI, metaverse, and digital transformation
- CEO of Signal and Cipher, a foresight and strategy firm shaping the future of business through cutting-edge technology
- Pioneer in generative AI and spatial computing, exploring how tools like ChatGPT, AR, and VR will redefine work and creativity
- Dynamic keynote speaker known for blending live demonstrations, storytelling, and strategic insight
- Trusted advisor to brands like Samsung, Coca-Cola, McDonald’s, and Google on tech innovation and digital consumer behavior

Ian Beacraft is one of the most respected voices on emerging technologies and the future of work. As CEO of Signal and Cipher, he helps companies decode change and build resilient, tech-forward strategies. With a background in brand strategy, software development, and experience design, Ian brings a uniquely holistic perspective to conversations about AI, the metaverse, augmented reality, and human-AI collaboration.

Formerly a senior strategist at Leo Burnett and an innovation lead at Samsung, Ian has advised some of the world's most recognized brands, guiding them through the fast-changing tech landscape. He is known not only for explaining what's coming next—but for demonstrating it live, often integrating AI avatars, mixed reality, and real-time simulations into his presentations.

Ian's talks inspire leaders to think differently about how their organizations will adapt to a world shaped by intelligent machines, immersive environments, and shifting consumer expectations. He helps audiences separate hype from impact, and imagine how human creativity, empathy, and leadership will remain at the center of the future.

TEMAS

Ian tailors each presentation to the needs of his audience and is not limited to the topics listed below. Please ask us about any subject that interests you:

- The Future of Work in the Age of AI
- Generative AI and Human Creativity
- Navigating the Metaverse and Spatial Computing
- How Emerging Tech Is Rewriting Consumer Behavior
- Building Tech-Resilient Organizations

PROGRAMAS

The Human Advantage in an AI World

How to stay relevant and powerful in a world where machines learn, create, and even perform—with humanity as the ultimate edge.

From Hype to Here: Making Sense of the Metaverse

A pragmatic and interactive exploration of what the metaverse is (and isn't), what's working now, and what's next.

Generative AI and the Future of Creativity

A deep dive into tools like ChatGPT, Midjourney, and Sora—and how they're changing content, strategy, and ideation forever.

The Augmented Leader: Decision-Making in a Hybrid Future

How leaders can integrate AI into their daily workflows without losing clarity, connection, or conscience.

Techno-Transformation: Building Businesses for the Next Digital Era

Strategies for future-proofing your organization and designing adaptive, tech-embracing teams ready for what's next.

CONDICIONES

- **Travels from:** Chicago, USA
- **Fee Range:** Please Inquire