



## DR. MARK VAN RIJMENAM

Futurist and strategist specializing in digital transformation, AI, blockchain, and the future of work and business innovation

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- Renowned expert on digital transformation, AI, blockchain, and emerging technologies
  - Founder of Datafloq and key advisor to organizations on leveraging technology for business growth
  - Author of multiple books on digital innovation and the impact of emerging technologies on industries
  - Regularly featured in global media and academic publications for insights on the future of technology
  - Sought-after keynote speaker at major conferences, including the World Economic Forum and tech innovation summits
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Dr. Mark van Rijmenam is a strategic futurist and award-winning keynote speaker, known

for living at the sharp edge of tomorrow. He globally ranked as the #1 futurist and Salesforce recognized him as a leading voice in AI (one of 16 globally). Having pioneered virtual reality keynotes and TEDx talks, explored AI breakthroughs through a digital twin of himself, and cycled across the harsh Australian outback to raise funds for children's cancer research, he is on a lifelong mission to empower others with a mindset that doesn't merely predict the future but actively sculpts it. He is a LinkedIn Top Voice and the author of six books on emerging technologies and he is celebrated for offering a balanced perspective on the future and turning abstract ideas into tangible concepts.

His pioneering efforts include the world's first TEDx Talk in VR in 2020. In 2022, he was the first to publish a book with ChatGPT. In 2023, he pushed boundaries further when he delivered a TEDx talk with his digital twin, delving into the complex interplay of AI and our perception of reality. In 2024, he launched a digital twin of himself offering interactive, on-demand conversations via text, audio, or video in 29 languages, thereby bridging the gap between the digital and physical worlds – another world's first.

As a distinguished 6-time author and corporate educator, Dr Van Rijmenam is celebrated for his candid, independent, and balanced insights. He is also the founder of Futurwise, which helps you cut through the noise to obtain more wisdom on fast-changing topics using hyper-personalized insights from trusted sources.

Dr Van Rijmenam works with innovators ready to shape the future. His presentations consistently receive top marks for being insightful, forward-thinking, and actionable. His focus? Breaking down complex tech and turning it into actionable insights that inspire innovation and future-ready strategies. His goal is simple: to empower leaders to embrace the future of tech ethically and with confidence.

## **TEMAS**

Dr. Van Rijmenam tailors each presentation to the needs of his audience and is not limited to the topics listed below. Please ask us about any subject that interests you:

- The Future of Work
- Digital Transformation in Business
- AI and Blockchain
- Data-Driven Innovation
- Technological Disruption
- AI in Construction
- AI in Agriculture

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## PROGRAMAS

### How to thrive in the age of AI.

We are living in the most transformative era in history, where machines and humans converge like never before. As emerging technologies, such as (Generative) AI, the metaverse or quantum computing, continue to reshape every industry and workforce, the need for visionary leaders who can harness its exponential power and unlock new opportunities has never been greater.

In this impactful and inspirational keynote, Dr Mark van Rijmenam, a renowned expert in technological leadership, reveals how visionary leaders can harness the power of emerging technologies to shape their businesses and prepare for tomorrow.

In this insightful & strategic keynote, audiences discover:

- How to achieve an EXPONENTIAL MINDSET to harness, adapt and guide transformative technologies RESPONSIBLY.
- How to ELEVATE DIGITAL AWARENESS within your organisation to ensure a thriving digital future for all your stakeholders.
- The secrets to THINK LONG-TERM, especially with AI, as decisions made today have long-lasting impacts that define your digital legacy
- Delegates will leave equipped with the strategies, insights, and foresight to navigate the complex terrain of Leadership 4.0, ensuring they remain at the forefront of the digital revolution.

### Metaverse Mastery: Decoding Reality in an Immersive World

As the boundary between digital and physical continues to blur, businesses and individuals

must ready themselves to operate seamlessly across both realms. In this cutting-edge keynote, Dr Mark van Rijmenam, a digital innovation trailblazer, unveils the metaverse's transformative potential for business, work, and daily interactions.

The metaverse can be seen as the next iteration of the internet: a version that supports immersive, interactive, and persistent online digital experiences. It is not a single place, let alone one specific virtual world, but it will affect every industry and every organization.

### **Building a Bionic Business: Constructing AI-Driven Organizations**

Generative AI has taken the world by storm, but within the next decade, only organizations that embrace AI at all levels will survive. Embracing AI, digital twins and robotics within your business will result in human-machine collaboration, creating a bionic business ready for tomorrow.

In this fast-paced and inspiring keynote, Dr. Mark van Rijmenam demystifies the journey of transforming organizations through generative AI, digital twins and robotics, illustrating both its profound benefits and inherent challenges.

### **AI: The New Frontier in Construction**

As an Artificial intelligence Speaker, I illuminate the transformative power of AI in the construction industry. Artificial intelligence, through machine learning and automation, is radically reshaping construction processes, bringing a new level of precision and efficiency, which leads to significant cost savings and improved project deliverables.

### **Exploiting AI's Potential in Construction**

The intricacies of the construction industry provide a vast playground for AI applications. I delve into these applications in my speeches, highlighting how they can enhance productivity, bolster safety, and enable comprehensive risk management. Armed with these insights, your team can leverage AI to revolutionize your construction operations.

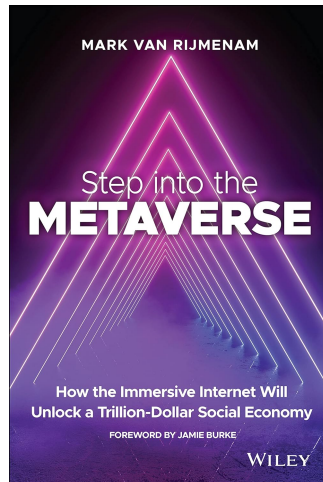
Keeping abreast of emerging AI trends and potential disruptions is crucial for any forward-thinking construction company. I provide your team with this vital foresight, promoting the

development of resilient strategies that can adapt to the rapidly evolving industry landscape.

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## PUBLICACIONES

### Libros



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STEP INTO THE  
METAVERSE



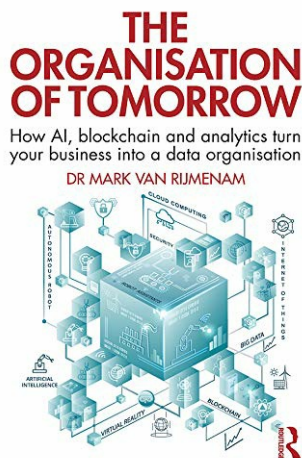
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FUTURE VISIONS



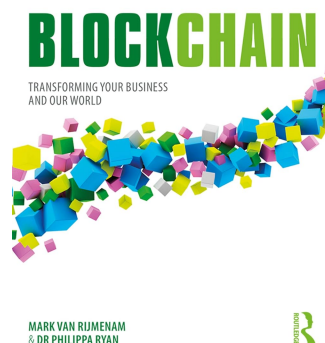
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THINK BIGGER



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THE ORGANISATION OF  
TOMORROW



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BLOCKCHAIN

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## CONDICIONES

- **Travels from:** Australia
- **Fee Range:** USD 20.000 to USD 30.000

**\*Fee Range:**

Fee ranges listed on this website are intended to serve as a guideline. Please note: if a speaker has a fee range listed such as USD 20.000 to USD 40.000, it indicates that the fee falls within that range. Speakers' fees are subject to change without notice. Fees often vary based on several factors, including speaker's availability, length of presentation, supply and demand, and event location, among others. Please contact us with your specific event details and requirements, and we will provide you with a precise quote.

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