

HARALD FRIEDL

A Circular Economist: actioning and scaling the circular economy to drive sustainability, innovation and transformation

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- Known by many Leaders as “A Circular Economist” and “The Tony Robbins of Sustainability”
- Former CEO of Circle Economy, leading global initiatives to accelerate the transition to circular economic models
- Advisor to multinational corporations, governments, and NGOs on circular business strategies and sustainability
- Key figure in shaping policies for sustainable development and resource efficiency in emerging markets and industrialized nations
- Co-founder of multiple sustainability-driven ventures, merging innovation with impact
- Acclaimed keynote speaker at major global events, including the World Economic Forum and climate leadership summits
- Acknowledged with the European CEO Award 2018

Harald Friedl practiced circular economy, sustainability and business for over 10 years and is now an active innovator who drives growth and circularity globally with his clients' companies.

Not simply a theory guy, Harald teaches what he knows from experience and is passionate about sharing his expertise with today’s most dynamic business leaders.

Harald is a globally recognized leader and entrepreneur in the circular economy movement. As the former CEO of Circle Economy, Friedl spearheaded initiatives to promote sustainable business models, focusing on resource efficiency, waste reduction, and long-term economic viability. His work has influenced corporate strategies and public policies across industries, with a particular emphasis on building resilient and sustainable value chains.

Friedl has collaborated with Fortune 500 companies, governments, and international organizations to implement circular solutions, addressing climate change, resource scarcity, and economic inequality. His expertise in fostering partnerships between business and policy sectors has been instrumental in driving systemic change toward more sustainable development practices.

In addition to his leadership roles, Friedl is a co-founder of various ventures aimed at advancing sustainability and social impact. He is a sought-after speaker, known for his ability to inspire and educate audiences on the opportunities within the circular economy. His thought leadership has been featured in prominent media outlets and academic publications worldwide.

Circular Economy Innovation Agency

Harald founded the “Circular Economy Innovation Agency” to scale circularity. CIA is a boutique consulting company that brings circular and regenerative strategies to new

industries, into new locations and is synthesizing new partnerships.

TEMAS

Harald tailors each presentation to the needs of his audience and is not limited to the topics listed below. Please ask us about any subject that interests you:

- The Circular Economy - a global Megatrend
- Sustainability and AI
- Leadership: From Ego to Eco
- Waste is out, circular is in: How you create value from waste in our industry
- Circular Supply chain as new bloodstreams for the economy
- MVPs are out, MVEs are in: Why nobody can do it alone?
- System Change and Climate Action through Business: It’s happening
- "Climate Leadership through Circular Innovation"
- Innovation for Sustainability
- "The Future of Business: Designing for Circularity”

PROGRAMAS

Circular Economy 2.0: Unlocking New Opportunities for Growth and Sustainability

Friedl explores how circular models can create economic growth while reducing environmental impact, providing actionable strategies for businesses.

Climate Leadership through Circular Innovation

This presentation highlights how businesses and policymakers can collaborate to accelerate climate action through circular economy initiatives.

The Future of Business: Designing for Circularity

A deep dive into how companies can integrate circular principles into their core strategies to drive innovation and competitive advantage.

RECONOCIMIENTOS

- European CEO Awards 2018

CONDICIONES

- **Travels from:** Amsterdam, Netherlands
- **Fee Range:** Please Inquire
