

JULIAN PISTONE

Former Google Leader Global voice on Courageous Leadership In the Age of AI and Uncertainty

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- As monumental shifts in global systems, technology, and work shake our world, Julian helps organizations build courage, foster resilience, and thrive in times of disruption
- Sought-after speaker at Fortune 500 companies and global leadership conferences, Julian empowers leaders to act decisively in uncertainty, turn disruption into growth, and create lasting impact
- With two decades of corporate experience, including 10 years at Google, Julian has guided top leaders from McKinsey, IBM, YouTube, UBER, AB InBev, UCLA, YPO, and the Gates Foundation to embrace risk, make bold decisions, and leave meaningful legacies in an era of unprecedented change
- Co-founder of Cor:age, a global impact network, Julian unites CEOs, founders, changemakers, policy leaders, philanthropists, investors, and scientists to ignite meaningful action, foster

transformative partnerships, and drive systemic change
- Host of Cor:age Series, a groundbreaking documentary produced with visionary social entrepreneurs, award-winning filmmakers from Netflix, National Geographic, BBC, VICE, and the creators of MTV 4REAL with Joaquin Phoenix and Cameron Diaz
- Julian shifts perspectives and catalyzes change, using powerful storytelling and science-backed strategies to inspire bold action and shape the future

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The greatest risk today isn't technology — it's hesitation. In exponential times, leaders who wait for certainty risk irrelevance; those who act courageously define the future.

Julian Pistone is a globally recognised keynote speaker who equips leaders to thrive amid disruption. With two decades of international experience — including 10 years at Google — he has guided executives from McKinsey, IBM, YouTube, Uber, YPO, AB InBev, and the Gates Foundation to transform volatility into sustainable growth.

He is co-founder of Cor:age, a global impact network that unites senior leaders across business, government, philanthropy, and social impact to create legacies of systemic change, and creator of the Cor:age Series documentary, produced in collaboration with National Geographic and Netflix cinematographers and the team behind MTV 4REAL with Joaquin Phoenix. The series shares extraordinary stories of resilience from remarkable humans around the globe, revealing how adversity can unlock bravery and purpose.

Julian has spoken on stages worldwide — including Google, WOBI, TEDx, Rio Innovation Week, LEAP, and the Harvest Series. His signature keynotes are not talks, but breathtaking, cinematic experiences — created in collaboration with Pulitzer Prize–winning filmmakers to immerse audiences in the reality of courage under pressure, where decisions define futures.

Drawing on research with UCLA, and informed by his own lived experience, Julian co-developed a neuroscience-backed framework that proves courage is not a soft skill but a decisive business capability. Having overcome two life-altering illnesses, he speaks with authenticity and urgency: in a world of AI disruption, exponential technologies, and geopolitical uncertainty, hesitation is the enemy. Courage is what fuels adaptability, unlocks

innovation, and enables organisations to lead with agility in a future-ready world. Dividing his time between The Americas and Europe, Julian speaks English, German, Spanish, Italian, and French, delivering keynotes worldwide that inspire leaders to pioneer forward when others pause — and to turn disruption into lasting progress.

TEMAS

Julian tailors each presentation to the needs of his audience and is not limited to the topics listed below. Please ask us about any subject that interests you:

- Navigating Uncertainty
- Courageous Leadership
- Change & Resilience
- Legacy Building
- Motivation & Inspiration
- Overcoming Adversity

PROGRAMAS

THE FUTURE WON'T WAIT: WHY COURAGE, NOT AI, DEFINES TOMORROW'S LEADERS

Courage is the ultimate differentiator in a machine-driven world.

The greatest risk today isn't AI or disruption — it's the lack of courage to act. In an age of exponential change, hesitation is the fastest route to irrelevance.

In this future-facing keynote, Julian explores what leaders must become to thrive in a machine-driven world. Through cinematic global stories from the Cor:age Series, produced with Netflix and National Geographic filmmakers, combined with neuroscience insights, he reveals why courage — not technology — is the ultimate competitive advantage. Audiences leave inspired and equipped with both vision and practical tools to adapt quickly, act boldly, and build future-ready cultures.

Key Outcomes:

- Navigate exponential change with speed, clarity, and resilience.
- Replace hesitation with faster, braver choices in high-stakes environments.
- Harness courage to unlock adaptability and future-proof leadership in disruption.

FORGING COURAGEOUS LEADERSHIP IN THE FACE OF UNCERTAINTY

Turn volatility into opportunity by making courage a daily leadership practice.

AI disruption, geopolitical upheaval, and economic volatility demand leaders who act boldly when the path ahead is unclear. Those who hesitate risk irrelevance; those who lead with courage define the future.

In this practical keynote, Julian shares neuroscience-backed strategies to reframe fear, build resilience, and turn disruption into growth. Through his signature cinematic audiovisual storytelling, blending case studies with vivid narratives from the Cor:age Series documentary, audiences see what courageous leadership looks like in action. Participants leave with practical tools and the conviction to cultivate adaptability and bold decision-making across their organisations.

Key Outcomes:

- Replace hesitation with bold, decisive leadership in volatile times.
- Build teams that adapt quickly and stay resilient under pressure.
- Use the Path to Courage™ framework to turn uncertainty into opportunity and growth.

THE POWER OF COURAGE: ACT DECISIVELY, SHAPE LEGACIES, DEFINE THE FUTURE

Transform adversity into growth and lead with impact that outlives disruption.

In times of constant disruption, leadership is not about certainty — it’s about courage. This keynote inspires leaders to reflect on the legacy they want to leave and empowers them to make bold, intentional decisions that shape the future.

Through cinematic real-life stories of resilience, audiences discover how disruption can be transformed into opportunity and setbacks into growth. By blending neuroscience with human storytelling, Julian challenges participants to imagine not only the legacy they will leave, but the leader of the future — defined by adaptability, resilience, and decisive action.

Key Outcomes:

- Transform adversity into opportunity and disruption into growth.
- Align bold decisions with a lasting legacy of impact and meaning.
- Lead with resilience and adaptability when the path is unclear.

TESTIMONIALES

"Julian empowers leaders to embrace courage as a leadership trait and instill it within their teams, creating cultures equipped to handle the complexities of today's world."

Mauricio Camargo, Managing Partner, McKinsey Co-Founder Altra Investments

"This is not a keynote, it's a life changing experience. One that takes the audience on an exquisite multi-media journey with masterful storytelling, neuroscience backed concepts and practical applications."

Shelley Paxton, Ex CMO, Harley Davidson

"It's rare to have a speaker gift you an experience rather than a presentation. But that is what he does. If you want the lightbulb of metamorphosis to turn on, work with Julian."

Shankar Desai, Managing Director, Global Strategy, YouTube

"Heartfelt, insightful, emotional and practical. A powerful combination for which I and everyone who attended Julian's session are deeply grateful."

Shane Holland, Vice President Sales, Google

"There are only a few people that are able to evoke emotion in the way that Julian does when he speaks."

Cezanne Maherali, Director Public Policy, Uber

"Inspiring, thought-provoking, and deeply human. Julian's ability to capture the audience was profound - leaving us reflecting on how we can shape a future we're proud of."

Jessica Harrison-Bolton, Director EMEA Deal Squad, IBM

CONDICIONES

- **Travels from:** Europe
- **Fee Range:** Please Inquire
