HiCue speakers
Higher Content & Inspiration



ZACK KASS

Global AI Advisor, Author & Researcher, Co-Founder of Korza, and Former Head of Go-To-Market at OpenAI

- At OpenAI, led the teams responsible for sales, partnerships, and customer success, translating cutting-edge AI research into real-world business solutions
- Has advised business leaders in 20 countries, working with Fortune 1,000 boards and leadership teams, including Coca-Cola, Morgan Stanley, and Amgen, on AI strategy and adoption at scale
- Recognized as one of the foremost thinkers in applied AI and bestselling author of The Next RenAIssance: AI and the Expansion of Human Potential
- Collaborates with the Hong Kong University of Science and Technology and the University of Virginia on research into the future of work and intelligence
- Serves as AI for Conservation Fellow at Conservation International, advancing the application of AI to global conservation challenges

Zack Kass is a global AI advisor, researcher, keynote speaker, Co-Founder & President of Korza, the former Head of Go-To-Market at OpenAI, and bestselling author of The Next RenAIssance: AI and the Expansion of Human Potential. At OpenAI, Zack led the teams responsible for sales, partnerships, and customer success, turning the company's cutting-edge research into real-world business solutions.

As an executive advisor, he has personally advised leaders spanning dozens of industries in 124 cities across 20 countries. He works with Fortune 1,000 boardrooms and leadership teams—including Coca-Cola, Morgan Stanley, and Amgen—to help leaders deploy AI at scale and navigate the rapidly evolving landscape.

His mission is to ensure that individuals, businesses, and governments are active participants in the AI-powered future by making AI technology both understandable and actionable. He is recognized as one of the foremost thinkers in applied AI, with insights featured in Fortune, Newsweek, CNN, Entrepreneur, AdAge, and Business Insider.

Beyond his advisory work, Zack collaborates with Hong Kong University of Science and Technology and The University of Virginia, studying the future of work and intelligence. He is also the AI for Conservation Fellow at Conservation International.

He holds a BA in Computer Science and History from the University of California, Berkeley, and currently lives in Santa Barbara, California with his family.

TEMAS

Zack tailors each presentation to the needs of his audience and is not limited to the topics listed below.

For a more personalized experience, he also offers fireside chats, allowing for deeper conversations tailored to the audience's interests and the latest developments in AI.

Please ask us about any subject that interests you:

- Technology
- Artificial Intelligence
- Innovation
- Trends

PROGRAMAS

Intelligent Transformation: (Available for events taking place in 2027)

While most organizations focus on deploying new tools, intelligent transformation requires a more fundamental question: what becomes possible when intelligence is no longer the constraint? Drawing on years spent advising Fortune 500 executives navigating AI adoption, Zack explores how leaders can rethink not only how work gets done, but where people create value, and what their organizations can become. He addresses the professional identity shifts that make transformation difficult and shows leaders how to build trust, accountability, and agency with their teams. Zack’s keynote is followed by a live, consultative Q&A where he applies these concepts directly to your sector's pressing challenges and real-time audience questions, leaving audiences with practical frameworks for turning abundant intelligence into progress.

The Automation Boundary

If you could automate everything in your life and business, where would you stop? Zack introduces the Automation Boundary, a framework for distinguishing between the friction that holds us back and the friction that helps us grow. Rather than asking what AI can automate, he explores what it should and should not, and why the answer will shape the future of work, education, relationships, and society. This presentation is capped off by a live Q&A where he applies these concepts directly to your sector's pressing challenges, leaving audiences with a clear model for deciding what to automate and what to preserve.

The Next RenAIssance

AI is the most powerful tool we've ever built for expanding human potential and human

flourishing. But that outcome isn't guaranteed. Rather than painting a utopian or dystopian future, Zack draws on 15+ years at the frontier of AI to demonstrate how technology expands what's possible, but human choice determines where it leads. This talk is followed by an open Q&A session designed to address the specific questions and strategic choices facing your audience today, leaving them with practical frameworks, renewed optimism, and a compelling reason to build the future.

The Intelligence Briefing (Fireside / Q&A) [Available today]

A dynamic, conversation-driven session tailored to the questions that matter most to your audience. Drawing on his experience at the forefront of AI and advising leaders across industries, Zack applies his perspective to the specific forces shaping your organization, industry, and community. From the future of work and education to leadership, economic opportunity, and the societal implications of increasingly capable AI, no two conversations are the same. Moderated by a host or driven directly by audience questions, the session gives participants the opportunity to explore the issues most relevant to them and hear Zack think through what they mean in real time.

CONDICIONES

- **Travels from:** California, USA
- **Fee Range:** Please Inquire