



## HENRY AJDER

Globally recognized advisor, speaker, and broadcaster working at the frontier of the generative AI and synthetic media revolution

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- He advises organizations on the opportunities and challenges these game-changing technologies present
  - Presented the BBC documentary series, The Future will be Synthesized.
  - His work has transformed society's understanding of deepfakes and generative AI
  - Named in the top 20 European power players in Generative AI
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Henry Ajder is a world-leading expert on AI, deepfakes, and the synthetic revolution.

Recognised as a "Generative AI Power Player" by the Financial Times' Sifted publication and named one of the world's top 15 AI speakers, Henry is renowned for anticipating the seismic impact of AI and deepfakes in his acclaimed BBC documentary series, The Future

Will be Synthesised.

He is an expert advisor to leading organisations including Meta, The World Economic Forum, Adobe, EY, the UK Government, the EU Commission, the US FTC, and the OECD.

The first “deepfake cartographer”, Henry has transformed global understanding of AI and its unprecedented impact on business and society.

Since 2018, his pioneering work has directly shaped global AI legislation and corporate AI strategy, receiving coverage from over 100 international media outlets. His groundbreaking 2019 report, The State of Deepfakes, was the first to map the tangible impact of generative technologies. He leads the University of Cambridge’s Generative AI In Business programme and previously led frontier AI programs at MIT and The Partnership on AI.

Henry is the founder of Latent Space Advisory, which specialises in helping business and political leaders navigate the fast-moving AI landscape to drive informed innovation. He advises on areas including AI strategy, policy and regulation, frontier tech trends, ethics, and trust in the AI age.

Henry is a LinkedIn “Top Voice” on AI and a globally recognised media contributor, frequently appearing in broadcasts from CNN, Bloomberg, and BBC News, and in publications including The New York Times, The Atlantic, and The Wall Street Journal.

A sought-after public speaker, Henry has delivered keynotes for leading organisations including McKinsey, Louis Vuitton, and Citibank, and at conferences including CogX, SXSW, and The World AI Summit.

Previously, Henry was Head of Policy at Metaphysic, Hollywood’s leading AI company, and Head of Threat Intelligence at Sensity, the world’s first deepfake detection startup.

## **TEMAS**

Henry tailors each presentation to the needs of his audience and is not limited to the topics listed below. Please ask us about any subject that interests you:

- Artificial Intelligence
- Generative AI
- Deepfakes
- Immersive Technologies

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## PROGRAMAS

Named one of the top 10 AI speakers in the world, Henry delivers keynotes, fireside chats, and private briefings for global clients.

### Generative AI Business

Join Henry Ajder as he explores the transformative potential of generative AI in the business realm, highlighting its game-changing applications and strategies.

### Combating Deepfake Threats, from Cybersecurity to Politics

Henry Ajder sheds light on the looming dangers of deepfakes in our digital era, from cyber vulnerabilities to political disinformation, and outlines proactive countermeasures.

### AI Ethics

Henry Ajder delves into the ethical challenges and considerations AI presents, advocating for a future where technology serves humanity responsibly.

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## CONDICIONES

- **Travels from:** Cambridge, UK
- **Fee Range:** USD 25.001 to USD 35.000

\*Fee Range:

Fee ranges listed on this website are intended to serve as a guideline. Please note: if a speaker has a fee range listed such as USD 20.000 to USD 40.000, it indicates that the fee falls within that range. Speakers' fees are subject to change without notice. Fees often vary based on several factors, including speaker's availability, length of presentation, supply and demand, and event location, among others. Please contact us with your specific event details and requirements, and we will provide you with a precise quote.

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