HiCue speakers
Higher Content & Inspiration



MICHAEL LANDERS

Multilingual keynote speaker and consultant, author of “Culture Crossing”

- Founder and president of Culture Crossing, LLC, a global boutique consultancy ded-icated to consciously empowering organizations to reach their full human potential.
- Multilingual keynote speaker
- His workshops, seminars, and speaking events have drawn over 100,000 people on five continents over the past 15 years
- He is also the author of the bestselling book Culture Crossing, the essential primer to working, living, and thriving in today’s increasingly multicultural marketplace and communities

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Although US American, Michael was raised in countries throughout Latin America and also lived in Japan as an adult. He returned to the United States to receive a BA in International Business from the University of Miami and a Masters' degree in Cross-cultural Studies from Lesley College. As well as fluency in Spanish and Brazilian Portuguese and proficiency in Japanese and Italian, Michael's language skills enable him to establish strong and sustained connections with many of his clients. He also shares his expertise with others through lec-tures and speaking engagements at schools, universities, and other global institutions.

TEMAS

Michael tailors each presentation to the needs of his audience and is not limited to the topics we have listed below:

- Customer Experience
- Leadership
- Cross cultural perception and behaviors
- Effective intercultural communication
- Accountability

PROGRAMAS

For more than a decade, Michael Landers has captivated diverse audiences through his live speaking events, engaging more than 100,000 people across five continents.

Michael’s interactive and entertaining presentations resonate with people from all walks of life and careers: from CEOs to college students to those in sales, engineering, marketing, design, hospitality, finance, and education, and numerous other fields that have become increasingly multicultural arenas.

Audience members are led on an eye-opening journey of self-discovery in which they uncover the many ways their own culture shapes their perceptions and behaviors, impacting everything they need and want to accomplish in their jobs and personal lives. In turn, this increased awareness enables them to establish more productive, profitable, and peaceful connections with people from all walks of life and all corners of the world.

"Intercultural leadership in the globalized world"

In this conference, Michael explores the importance of intercultural leadership in the business world and how leaders can develop essential skills to work in multicultural communities.

"Effective intercultural communication for business success"

In this lecture, Michael helps attendees understand how intercultural communication can enhance business success and how to develop effective communication skills in multicultural environments.

"Diversity and inclusion: creating a positive work environment"

In this talk, Michael addresses the importance of diversity and inclusion in the workplace and how leaders can create a positive environment for all employees, regardless of their cultural background.

Culture Crossing: Discover the Key to Making Successful Connections in the New Global Era

IN AN ERA WHEN PEOPLE, MONEY AND INFORMATION are flowing faster than ever across international boundaries, we are all just one step away from a culture crash. It’s a

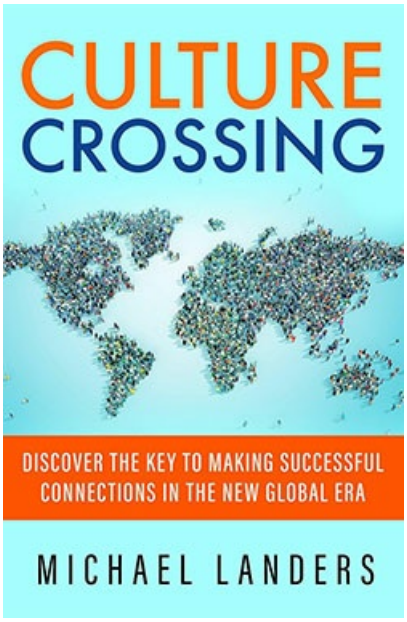
phenomenon that occurs when someone from one culture unintentionally confuses, or offends someone from another culture. Today, culture crashes often occur on our home turf, where our workplaces and communities are diversifying at astonishing rates. In this book, global business consultant Michael Landers offers a proven strategy for minimizing culture crashes in order to maximize our ability to seize new opportunities and build strong, profitable connections with people from any culture.

This methodology is one that has demonstrated success over the past two decades with individuals from leading Fortune 500 companies, non-profit organizations and educational institutions in the U.S. and around the world. Readers embark on a journey of self-discovery in which they will discover profound ways that culture influences us, unconsciously shaping our perceptions, expectations and behaviors. This heightened self-awareness becomes the springboard from which readers will learn how to take control of the kneejerk reactions that get us into trouble, and develop the agility to adjust our behaviors in ways that can vastly improve all of our physical and virtual interactions with people from diverse backgrounds.

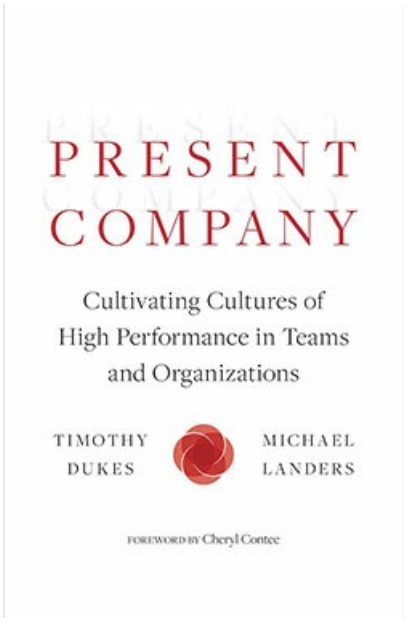
Through a mix of entertaining and instructive stories, valuable insights and eye-opening self-assessment exercises, Culture Crossing is an essential primer for working, living and thriving in the new global era.

PUBLICACIONES

Libros



CULTURE CROSSING



PRESENT COMPANY

CONDICIONES

- **Travels from:** Bogotá D.C., Colombia
- **Fee Range:** Please Inquire