



## DHIRAJ MUKHERJEE

Shazam Co-founder & “Tech for Good” investor

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- Shazam has been downloaded 2 billion times
  - Shazam was acquired by Apple in 2017 for a reported \$400 million
  - Recognized by the Financial Times as one of Europe’s Top 50 technology entrepreneurs in 2015
  - Elected a member of The Digital Banking Club’s “Power 50” in 2016
  - Now an active angel investor focused on emerging technologies and “Tech for Good”, has invested in over 250 cutting-edge companies from climate tech to AI, including OpenAI (creators of ChatGPT)
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Dhiraj built Shazam from the original idea into an iconic global brand with over 2 billion downloads. He led Shazam’s successful launch, navigated two financial crises, raised tens of millions in funding, and learned all about hypergrowth. He was named one of Europe’s

Top 50 technology entrepreneurs by the Financial Times. Since Shazam's sale to Apple for a reported \$400M, he has invested in many high-growth start-ups and scale-ups. Dhiraj's expertise is building adaptable organisations ready to create an inflection point in the future.

He is now an international keynote speaker on emerging technology, climate action and the workforce of the future. As a Tech for Good investor, Dhiraj has a front-row view of the future. He has invested in over 250 cutting-edge companies from climate tech to AI, including OpenAI (creators of ChatGPT).

Earlier in his career, Dhiraj has advised dozens of blue-chip companies including PWC, Unilever, UBS, Eli Lilly, Citibank, and Intel. He has an MBA from Stanford Business School and a BA from Dartmouth College.

Dhiraj has always been an explorer of the future. His insights from the front line of business are a mix of inspiration, humour, and practical advice.

## **TEMAS**

Dhiraj tailors each presentation to the needs of his audience and is not limited to the topics listed below. Please ask us about any subject that interests you;

- Innovation
- Disruptive thinking
- Entrepreneurship
- Leadership
- Emerging Technology
- Climate Action
- Workforce of the future

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## **PROGRAMAS**

**How to Adapt to the Future**

From his experience at Shazam, Dhiraj found that the best way to predict the future is to create it. He has now invested in over 250 cutting-edge startups in AI, climate tech and other emerging technology. Dhiraj believes that we all need to dream big to create the future we want to be part of. Today's leaders must learn while they lead, and lead as they learn. How can we transform ourselves and transform our organizations? The key is embracing uncertainty: learning to be good at what we aren't doing yet. Drawing on decades of experience, he shares proven methods for re-inventing business and building lasting success.

### **Secrets of Shazam's success**

Dhiraj tells the story of founding Shazam in 2000 - long before smart phones existed - to selling to Apple in 2018 for a reported \$400M. He describes the roller-coaster ride from idea to exit, surviving the dotcom crash and the great financial crisis to become an iconic global brand. The lessons learned in tenacity, teamwork and resilience apply to any business aspiring to re-define their industry.

### **GenAI and emerging technology**

Just as Shazam transformed the music industry, GenAI and emerging technology will transform business beyond recognition. The question is: how will we transform ourselves? Dhiraj shares his insights into building businesses which positively thrive on uncertainty. The key is to actively design a fluid organisation, ready to embrace the challenges of business reinvention. Drawing on decades of experience, he shares proven methods for building foresight, embedding innovation, and leading in an age of hypergrowth.

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## **TESTIMONIALES**

**Google:** Dhiraj's inspiring stories and authenticity resonated really well with this senior audience. The feedback from guests was incredible; his friendliness, humour and humility were especially highlighted. Jonathan Groom, Product Marketing

**Airbus:** Common challenges do cut across industries. Dhiraj's insights on models, platforms, app economics, innovation, timing, and resilience, greatly boosted us in our own digital transformation journey! Marc Fontaine, Chief of Staff

**Real Madrid FC:** Dhiraj's insights were incredibly useful especially where every business is having to think differently and embrace technology like never before. during this unique time. Alex Wicks, Global Head of Partnerships

**Deloitte:** Dhiraj gave the keynote speech at our 25th UK Technology Fast 50 awards dinner, to a crowd of 100+ founders of high growth VC backed companies. Great speech - engaging, great story-teller, fascinating look-back over the Shazam days, and very personable. Would highly recommend. Ducann Down, Partner

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## CONDICIONES

- **Travels from:** London
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