



## ANGUS RIDGWAY

CEO & Co-founder at Potentiallife, with a 20-year career in management consulting at  
McKinsey&Company

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- Best-selling author and renowned TEDx public speaker
  - Co-Founded Potentiallife in 2011, along with [Tal Ben-Shahar](#)
  - Former Senior Partner of twenty years at McKinsey&Company where he led the Strategy Practice in Europe, Middle East and Africa
  - For over 10 years he led leadership development for the Firm's 1500 Partners globally, focusing on the creation of 10X leaders within the firm and with clients
  - Why do some people flourish, while others with an identical profile flounder?
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Why do some people flourish, while others with an identical profile flounder? Whether observing colleagues or clients, this was the dilemma that drove Angus' interest in leadership during his 20 year career in management consulting at McKinsey&Company, where he led Firm's Partner Leadership Development function globally. Best-selling author and renowned TEDx public speaker, these days Angus spends his time spreading his vision for a better world driven by positive leadership.

He obtained his B.Sc in Pure Mathematics from Nottingham University and his MBA from INSEAD in Fontainebleau

What gets you out of bed in the morning?

*"The science of successful behaviors – those that make people happier and more productive – has been locked away in a vault that only a select, powerful few had the key to... until now. Potentiallife has broken the seal – and we are democratizing leadership for all, and at all levels. That gives me a skip in my step on my way to work every morning!"*

## TEMAS

Angus tailors each presentation to the needs of his audience and is not limited to the topics listed below. Please ask us about any subject that interests you;

- Leadership
- Strategy
- Management

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## PROGRAMAS

Potentiallife is the result of three years of development by two top leaders from two of the world's greatest institutions, Tal Ben-Shahar from Harvard and Angus Ridgway from McKinsey. What they created in 2011 is nothing short of revolutionary in the field of leadership development.

## 10X Leaders

10X leaders are much more likely to succeed and, by bringing out the best in others, help their teams and organizations flourish.

What makes a person a 10X leader? What behaviors, what practices, lead one person rather than another to enjoy wellbeing and success? What can you do to become a 10X leader and how can your organization help 10X leaders develop and flourish?

Potentiallife has the answer.

### **The Joy of Leadership: How Positive Psychology Can Maximize Your Impact (and Make You Happier) in a Challenging World**

Think of the last time you were at your best and working in the zone. Now compare that to all the time you've spent just going through the motions. How would you quantify the difference between the two in terms of how you felt and what you produced? Would you rate it as a 5% difference. . . a 50% difference? Most people would describe the gulf between those two states of being as vast—as deep and wide as the Grand Canyon. For quality of experience, engagement, productivity, and just the sheer joy of living, the majority of people asked to rate the difference between flourishing and floundering found it to be around a factor of 10.

In their work with managers and executives at leading companies around the world, authors Tal Ben-Shahar and Angus Ridgway have identified a select group of individuals who consistently perform at their peak, and who make work seem effortless and working with them feel easy. The name they've given to those lucky few is "10X Leaders". You know who they are. They're the team leaders who bring out the best in everyone. They're the senior managers who drive growth and innovation. They're the dream bosses, dream partners, and dream colleagues. There's a good chance you've encountered at least one 10X leader in your career—you're probably thinking of one right now. And you wondered how they did it.

Dr. Ben-Shahar and Mr. Ridgway believe they know the answer. They have identified the core characteristics, behaviors, and cognitive styles that all 10X leaders share. Even better,

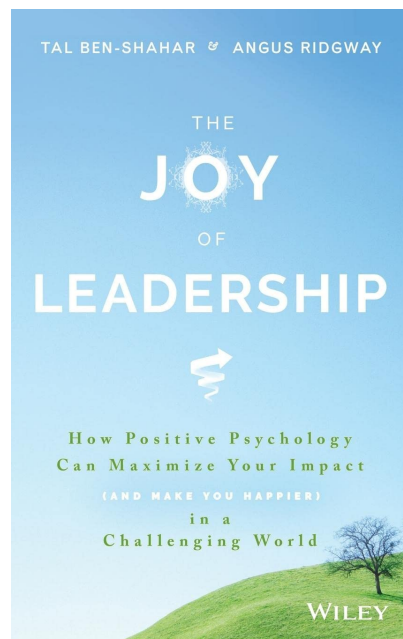
they've developed a way for virtually anyone to cultivate those traits and ways of thinking in themselves to become happier, more effective, and more successful.

In this powerful new book they describe their revolutionary SHARP (Strength, Health, Absorption, Relationships, and Purpose) program for becoming a 10X leader. They tell you the true stories of people at organizations around the globe who've become more effective by learning to use these performance multipliers. And they offer proven strategies for mastering those characteristics and habits for lasting change—the kind of change that can bring you greater fulfilment and success, not just at work, but in every area of your life.

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## PUBLICACIONES

### Libros



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THE JOY OF LEADERSHIP

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## CONDICIONES

- **Travels from:** London
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