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Higher Content & Inspiration



# JIM CARROLL

Global Futurist Business Trends, Leadership & Innovation Expert

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- Recognized as the world's leading futurist, trends and innovation experts
- Provides high energy keynotes for audiences of 50 to 5,000, as well as intimate, customized strategic planning sessions for CEO/CxO, board, and senior management meetings
- Organizations like NASA, Disney, Volvo, PGA of America, World Bank, and Pfizer made the investment to have Jim open a critical internal leadership or key customer/client event
- keynotes on agriculture, finance, insurance, retail, manufacturing, healthcare, energy, sports, transportation & infrastructure, consumer products & more

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“I align you to the future by providing highly customized trends & industry research, delivered in a compelling motivational style” – Jim Carroll

Jim Carroll is recognized as the world’s leading futurist, trends and innovation experts, with a massive global blue-chip client list. Over the last 30 years, more than 2 million people have shared his insight at his events. Jim’s global client list gives him a front-row seat to the high-velocity change that is occurring as disruption comes to take hold of every industry and every organization.

With that insight, and the customized research that he undertakes for every engagement, he helps to transform growth-oriented organizations into high-velocity innovation heroes!

Jim provides high energy keynotes for audiences of 50 to 5,000, as well as intimate, customized strategic planning sessions for CEO/CxO, board, and senior management meetings. He has researched key innovation success factors for dozens of organizations and industries including life sciences, health care, insurance, automotive, manufacturing, agriculture, technology, education, government, consumer products, retail, banking and countless others.

He has been invited in by NASA (twice) to share his insight on the future of the space industry; by Disney, to advise on new strategies for creativity and innovation; by the PGA of America for his thoughts on how to accelerate the golf industry; by Pfizer for insight on the future of medical science; by the World Bank for his thoughts on opportunities for economic development; and by the Wall Street Journal for his perspective on disruptive trends. Among countless others…

Jim Carroll is an author, with numerous books including Now What?, Think Big, Start Small, Scale Fast;, Surviving the Information Age, The Future Belongs To Those Who Are Fast, Ready, Set, Done: and What I Learned From Frogs in Texas.

## TEMAS

Jim tailors each presentation to the needs of her audience and is not limited to the topics listed below. Please ask us about any subject that interests you:

- Future Trends
- Artificial Intelligence
- Technology
- Innovation
- Megatrends
- Growth
- Leadedship

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## PROGRAMAS

**AI MEGATRENDS: BEYOND CHATGPT – HOW AI IS REDEFINING YOUR INDUSTRY, PROFESSION, COMPANY AND CAREER – AND WHAT YOU NEED TO DO ABOUT IT!**

There are several ways to understand the impact of AI on your company, industry, association, or profession. As the saying goes – it's pretty certain you won't find your job being replaced by AI, but it might be replaced by someone using AI!

That's why strategic clarity on the impact of AI is necessary, and Jim Carroll can provide you with a highly customized keynote presentation that will examine several issues.

Top of mind is the impact of 'Generative AI technologies' – the fast-moving trends involving ChatGPT and other generative technologies involving voice, video, and more; the impact of productivity, workflow, and other software-based opportunities built on top of these trends; and other new tools, products and search engine technologies. All of these trends will come to change the nature of the way we search, learn, interact, and think. It's a new era of human-knowledge augmentation that is coming about through the emergence of personalized knowledge butlers; an acceleration in just-in-time knowledge through on-demand knowledge robots; the arrival of the always-available knowledge servant.

Another way to achieve strategic clarity is to go further and consider the "AI Megatrends" – the far-reaching, transformative, and disruptive AI concepts involving such things as

predictive diagnostics, autonomous technologies, and machine vision, the hyper-connectivity of intelligent devices, the integration of AI into robotics and virtualized digital twin technologies, workforce, and process augmentation technologies, real-time risk monitoring, product reinvention, and transformation through embedded AI, and so much more!

## CHATGPT, THE ACCELERATION OF ARTIFICIAL INTELLIGENCE AND THE ARRIVAL OF THE PERSONALIZED KNOWLEDGE BUTLER: PROMISE AND PERIL IN THE NEXT TECHNOLOGICAL TRANSFORMATION

Here's what you need to know – it's pretty certain you won't find your job being replaced by AI, but it might be replaced by someone using AI, particularly with ChatGPT and other similar LLM (Large language model) technologies!

In this fast-moving keynote, Futurist Jim Carroll takes a look at the short-term trends sweeping the world today as ChatGPT and other technologies come to change the nature of the way we search, learn, interact, and think. It's a new era of human-knowledge augmentation through the emergence of personalized knowledge butlers; an acceleration in just-in-time knowledge through on-demand knowledge robots; the arrival of the always-available knowledge servant. The fact is, we are in the midst of the biggest knowledge revolution in the history of mankind since the arrival of the Internet – and it is occurring at a speed that is staggering. You need to cut through the hype, filter the noise, and get a clear – and up-to-the-moment – strategic overview of what is happening in real-time

You don't need to understand how ChatGPT and other LLM ("large language model") systems work – you need to understand the impact they will have. Making sense of what's real and cutting through the hype to discover real opportunities within the trends is one of the most important things you can do! This is not a time to get caught up in 'fast FOMO' – 'fear of missing out' – nor is it a time to ignore the speed of what is occurring. There are significant implications to the sudden arrival of artificial intelligence and other trends, from very real business model disruption to unique legal and copyright issues, education, knowledge, and workforce skills challenges, as well as the emergence of disruptive new industry competitors and accelerated new product development and innovation opportunities. The scope of what these technologies represent is increasing because the

pace of their evolution is now moving faster than fast.

What does this mean to you and what do you need to do? Jim will provide you with actionable strategies on how to stay ahead in the AI knowledge race; insight into some of the most powerful tools emerging in this new AI knowledge universe; actionable strategies to continually enhance your just-in-time knowledge skills through AI; and how you can align your skills, attitude and personal motivation factory to align with this new era of high-velocity change.

In this highly customized keynote, prepared specifically for your company, industry, or association based on up-to-the-minute research, Jim will help you understand:

- The challenges and opportunities behind these trends within your industry and organization
- The disruptive impact on your business and operations or upon your industry or association members
- The strategies you should be thinking about to align with the new realities they present
- The key strategic action plans designed to get your team moving forward, balanced with a realistic assessment of the timing of specific trends and how they will unfold.

Futurist Jim Carroll will help you cut through the noise and the hype to understand what is really happening, and the critical nature of the important trends that you must pay attention to!

**THE BIG FUTURE: THE MEGA-TRENDS THAT DEFINE TRANSFORMATIVE OPPORTUNITIES AND DEMAND BOLD THINKING!**

The future demands that you think BIG, be bold, and pursue opportunities.

The only way to do this is to understand the “megatrends” that are defining our future, the disruptive opportunities they present, and the industry, skills, and business model opportunities they provide.

We are now seeing so much change that our new reality is this: companies that do not yet exist will build products not yet conceived, with materials not yet in existence, using methodologies not yet developed – and these will be sold to consumers who do not yet

know that these new products and services will become a critical part of their life!

Are you ready to pursue a BIG future? Do you understand what comes next and what you need to do about it? Based on his BIG Trends series featured on his Web site, Jim takes you into a dramatic new future involving accelerating scientific discovery, rapid knowledge sharing, accelerated methodologies, and dramatic industry transformations.

You will come away with new strategic leadership insight that will help you see disruptive trends, focus on opportunities, unlock creativity, enhance your speed, accelerate innovation and deliver on growth opportunities!

**CEO & CxO Leadership Events**

In the post-pandemic economy, CEO/CxO's are managing multiple priorities: business model disruption; the rapid emergence of new competitors; products that are almost out of date by the time they are brought to market; the digitization of everything; and the acceleration of industries. The transformation of everything is around them.

All of these trends — and more — require that organizations pick up the pace when it comes to their strategies, actions, and innovation efforts. Many CEO/CxO's are finding it necessary to bring their leadership teams together for a corporate offsite event in order to discuss, strategize and align to a faster, transformative future.

In an increasing number of these events, the CEO/CxO or other senior executive has selected Jim Carroll to open or participate in such a meeting with an in-depth, customized leadership-oriented keynote that sets the tone from the start. They have selected Jim for his proven global track record of providing a keynote that is based on extensive consultation, customized research, and very detailed, specific insight. Keynotes have included looking at the big future, disruption and transformation, accelerating creativity, the fast future, and many more topics. Clients who have arranged for Jim at these sessions have included Disney, Chemours, Dupont, Rich Foods, NASA, Mercedes Benz, New York Life, Volvo, Nestle, Black & Veach, and many more.

Learn why Jim is your valuable, trusted partner in aligning your organization to a faster, transformative future!

**The Future of Financial Services and the Next Generation Financial Consumer and Financial Advisor**

There is no such thing as cash. The concept of float has disappeared. Everything is instant and accelerated expectations are the norm. DIsurptive ideas are everywhere – and everything financial is mobile. Those trends and much more are the focus o this fast-moving keynote by Futurist Jim Carroll. Jim's financial services clients include T. Rowe Price, Manulife, New York Life, TD Bank, Fidelity Cayman, American Fidelity, Lincoln Financial Group, and many more.

The trends impacting the banking, financial, investment, and wealth management industry are staggering in scope. The arrival of fast, new, nimble competitors is driven by the speed of innovation and the scope of the opportunity with FinTech leading to massive business model disruption. A collapse of attention spans driven by the next generation of financial consumers and an overwhelming preponderance of short attention spans. The acceleration of the industry to the speed of Silicon Valley as technology takes over every single aspect of the industry. The return of the potential for disintermediation with a vengeance, with sudden new challenges to existing distribution and broker channels. The arrival of a new generation that does not understand the concept of 'float', and who expects to be able to apply for an automotive loan and receive approval in under 45 seconds – through their mobile device – and then get instant insurance coverage at the same speed of instantaneity. Not to forget the sudden and instant arrival of A.I. with tools like ChatGPT – what happens when generic financial questions can be easily and somewhat reliably answered by a bot?

Leading financial organizations need crisp insight into the trends which are redefining the sector, and the innovation pathways that will provide opportunities for growth and transformation. Worldwide, they've been turning to Futurist Jim Carroll for that insight – his client list boasts many of the most prestigious organizations in the world. Whether it's an internal senior leadership meeting, financial services industry conference, broker or distribution network sales meeting, or private wealth management strategy session, Jim Carroll is known worldwide for his ability to outline the fast trends impacting the financial industry now and into the future. He recently spoke for the family offices of the world's

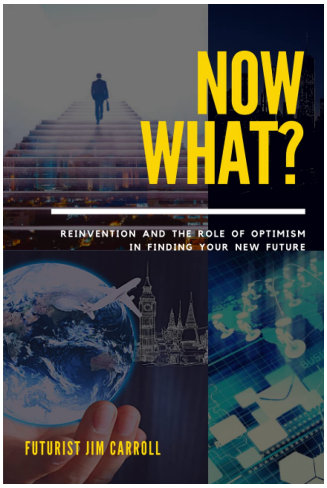
wealthiest families at a private, invitation-only event in Athens, Greece, with several trillions of dollars of wealth represented in the room.

Jim Carroll has been helping financial organizations in the world understand the tsunami of change that is underway. In his keynote he will put into perspective the real trends impacting the future of financial services, offering critical insight into the key innovation and leadership strategies in a time of disruptive change.

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## PUBLICACIONES

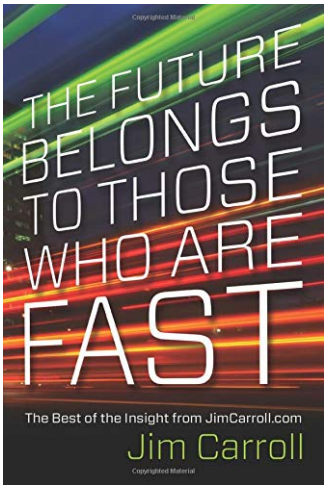
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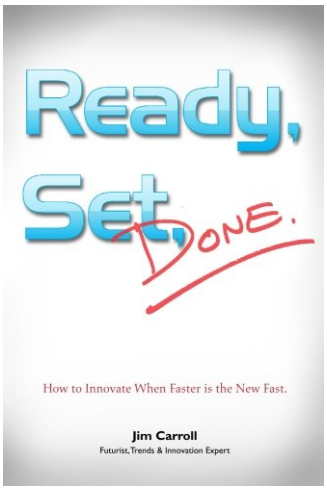

NOW WHAT?



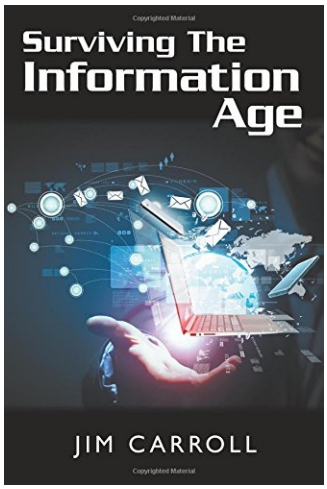

THINK BIG, START SMALL, SCALE FAST




THE FUTURE BELONGS TO THOSE WHO ARE FAST




READY, SET, DONE




SURVIVING THE INFORMATION AGE

## CONDICIONES

- **Travels from:** Toronto, Canada
- **Fee Range:** Please Inquire