

RYAN HOLIDAY

#1 NY Times Best Selling Author, ‘Obstacle is the Way,’ and ‘Trust Me, I’m Lying,’ Former Director of Marketing, American Apparel

---

- Philosophically driven bestselling books have sold over six million copies and spent more than 200 weeks on bestseller lists
- He has directly influenced Super Bowl-winning teams like the New England Patriots, NBA Champions like the San Antonio Spurs, and Olympic Gold Medalists
- The core of Ryan’s teachings is Stoicism, popularized through his NY Times Bestselling books including Obstacle is the Way, Stillness is the Key, Ego is the Enemy, and his latest, book Discipline is Destiny
- What is Stoicism? The idea that while we don’t always control what happens to us in life, we always control how we respond

---

Few writers have done more to bring ancient, timeless wisdom and cutting-edge marketing strategies together than Ryan Holiday. His philosophically driven bestselling books have sold over six million copies and spent more than 200 weeks on bestseller lists. His books are taught in colleges and marketing programs around the world, including Trust Me I'm Lying, which revealed the massive vulnerabilities (and opportunities) in the global media system in 2012. He has directly influenced Super Bowl-winning teams like the New England Patriots, NBA Champions like the San Antonio Spurs, and Olympic Gold Medalists, as well as sitting Senators, military leaders and some of the biggest and most important companies in the world like Google, Twitter and Microsoft.

At the core of Ryan's teachings is Stoicism, popularized through his NY Times Bestselling books including Obstacle is the Way, Stillness is the Key, Ego is the Enemy, and his latest, book Discipline is Destiny. What is Stoicism? The idea that while we don't always control what happens to us in life, we always control how we respond. Illustrated vividly with stories from the greats (and not-so-greats) of history, Ryan provides a framework for overcoming obstacles, scaling new challenges and battling both the ups and downs and life. Profiled by the New York Times, Sports Illustrated and ESPN, Ryan counts among his clients and followers some of the biggest names in business, tech, culture and professional athletics.

Ryan lives in Austin, TX where he does his writing in between raising cattle, donkeys and goats.

TEMAS

Ryan Holiday tailors each presentation to the needs of his audience and is not limited to the topics listed below. Please ask us about any subject that interests you:

- Peak Performance
- Mindset
- Business & Management
- Future of Work
- Motivation, Inspiration & Leadership

- Branding & Marketing
- Wellness

PROGRAMAS

Obstacle is the Way

In this talk, Ryan delves into the wisdom of history's greatest figures and how they used obstacles as the stepping stones to success. From ancient philosophers to modern-day business leaders, he shares examples of how embracing the challenges that stand in our way can help us achieve our goals. He'll show how to turn setbacks into opportunities, how to use adversity to your advantage, and how to find hidden opportunities in every obstacle. By the end of this talk, audiences will have a new perspective on the challenges they face and be equipped with practical strategies to overcome them. This talk is perfect for business leaders, entrepreneurs, and anyone looking to gain an edge in today's competitive marketplace. It's time to stop seeing obstacles as roadblocks and start seeing them as the path to success.

Conquer Your Ego

Sharing insights and strategies from the wisdom of ancient thinkers and contemporary leaders, on how to manage and transcend the ego, Ryan discusses how the ego can hold us back at every stage of life and how to be liberated to accomplish the world-changing work you've set out to achieve. Ryan will provide practical understanding to identify when your ego is getting in the way, how to separate your sense of self from your actions, and how to cultivate humility and self-awareness. By the end of this talk, you'll have a deeper grasp of your own ego and the tools to conquer it, allowing you to achieve your full potential and make a real difference in the world.

Lasting Impact

What is the difference between products and companies that appear in our lives as fads for a short while, and those that have a lasting impact on the way we think, live, and work? In this speech, you'll learn what makes a product or company truly valuable, how to build a

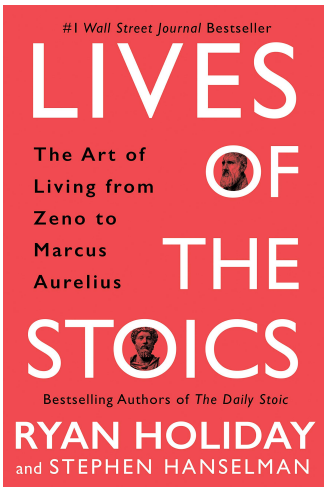
brand that stands the test of time, and how to create products and services that solve real problems and improve people's lives. You'll have a deeper understanding of what it takes to create a lasting impact in the marketplace and in the lives of your customers. Ryan will showcase specific examples of brands and products that have achieved this generational success, and how to approach product building and brand building in a way that creates long-term benefit for your customer, and true worth for your company.

The Four Tenets of Stoic Leadership: Wisdom, Courage, Temperance, and Justice

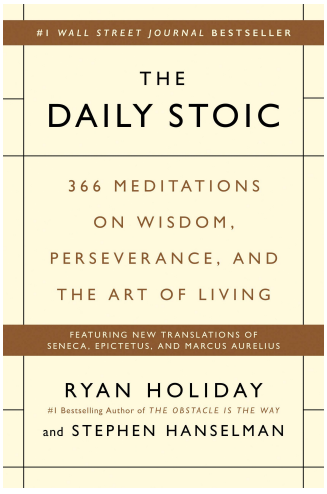
Embracing the ancient philosophy of Stoicism and applying the principles to modern leadership, Ryan shares how to lead with integrity by aligning your actions with your values, how to build resilience in the face of adversity, how to lead with wisdom by understanding the bigger picture, and how to lead with equanimity by maintaining a sense of balance and perspective. In this presentation, Ryan dives into Stoic principles and tools to apply them in your own leadership journey, regardless of whether you are a business leader, entrepreneur, or just looking to lead with integrity, resilience, wisdom, and equanimity. It's time to embrace the Stoic philosophy and lead with a new perspective.

PUBLICACIONES

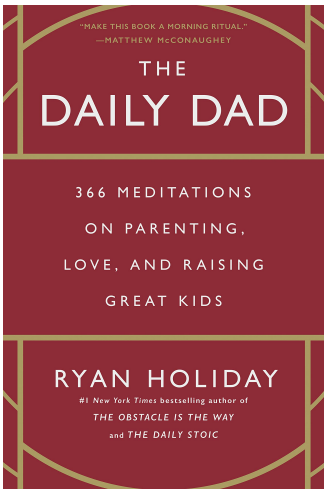
Libros



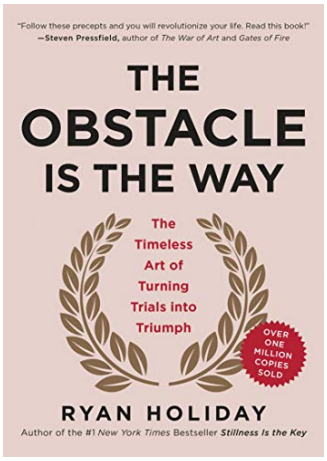
LIVES OF THE STOICS



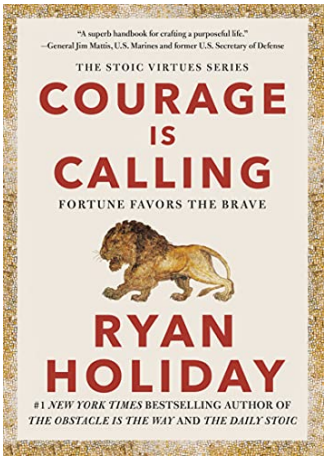
THE DAILY STOIC



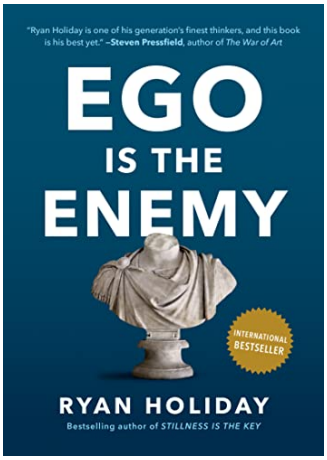
THE DAILY DAD



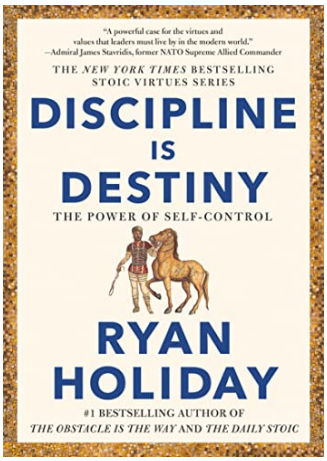
THE OBSTACLE IS THE WAY



COURAGE IS CALLING



EGO IS THE ENEMY



DISCIPLINE IS DESTINY

CONDICIONES

- **Travels from:** Texas, USA
- **Fee Range:** Please Inquire