

FELIPE BAYÓN

Former CEO at Ecopetrol (2017 – 2023). Leading global energy expert and board member

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- Global expert in energy transition, sustainability, and technology
- During his tenure in Ecopetrol, he led its transformation from an integrated oil & gas company to a diversified energy group
- Held senior positions in BP for over twenty years, started his career with Shell
- Has served in several boards as well as the World Economic Forum Oil and Gas Governors community
- He has been invited as keynote speaker in the most renowned energy global conferences including CERAWeek®, the Reuters Global Energy Transition in the US, APPEC in Singapore, and ADIPEC in the UAE
- In 2020, he was awarded "Executive of the Year" by La República (the leading financial and business newspaper in Colombia)
- He serves on several boards including: the Accenture Global Energy Board, EPM (Empresas

Públicas de Medellín), CESA (Colegio de Estudios Superiores de Administración), Acerías Paz del Río, and is Chairman of the She Is Foundation board

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Felipe Bayon is a leading Oil & Gas / energy expert. As a leader, based on his experience leading Colombia´s biggest company during times of uncertainty and crisis, he motivates organizations to embrace change and shares first-hand lessons on how to cultivate innovation and exercise leadership in achieving major goals.

Bayon is a seasoned C-suite executive with more than 30 years of experience in the global energy industry. From September 2017 until March 2023, he acted as CEO of Ecopetrol, the leading diversified energy group in Colombia and one of the most important groups in Latin America. During his tenure in Ecopetrol, first as COO and later as CEO, he led the Group´s transformation from being an integrated oil & gas company into a diversified energy group, positioning Ecopetrol as a leader in the energy transition.

Prior to joining Ecopetrol he held several senior positions at BP, including Head of Exploration and Production, Regional President Southern Cone (responsible for all BP Upstream operations in Argentina, Bolivia, Chile, and Uruguay), and Senior Vice President BP America and Head of Global Deepwater Response, amongst others.

Bayon is a leading voice in promoting diversity, equity, and inclusion in the energy sector, through several initiatives and projects that have been awarded by different organizations at both local and international level.

He has served in several boards, including the World Economic Forum Oil and Gas Governors community and has been invited as keynote speaker in the most renowned energy global conferences including CERAWeek®, the Reuters Global Energy Transition in the US, APPEC in Singapore, and ADIPEC in the United Arab Emirates.

TEMAS

Felipe Bayon tailors each presentation to the needs of his audience and is not limited to the topics we have listed below. These are topics that have proven valuable to customers in the past and are meant only to suggest the speaker's range and interests:

- Cultural Transformation
- Leadership
- Energy Transition
- Oil and Gas

PROGRAMAS

Making the impossible, possible: How to challenge ourselves to become better leaders?

In this Keynote Felipe Bayon shares his insights on how to advance in the search of what motivates us, brings us closer to our life purpose and enhance our resilience, making us better leaders. His experience has led him to believe that we all have the potential to become leaders and that it has nothing to do with positions or job titles.

For Bayon, the key to being a good leader starts by defining one's own leadership style, having a calling for service, understanding that the ego is not a good advisor, recognizing that one is not infallible and that we all make mistakes. Nowadays, with an increasingly dizzying world, with rapid and profound changes, and greater uncertainty, the leader must face many unforeseen situations or crises. These situations have the potential to make us more resilient; for him, when things get difficult it is key to remember that the solutions start with ourselves and that we all can make the impossible, possible.

Based on his experience, he shares the four pillars to grow professionally and personally:

1. Look into the mirror: It is important to observe ourselves before looking at or judging others and to be able to identify each one´s strengths and weaknesses.

2. Take control: It is key to empower yourself and take control of life with self-determination to develop your own tools and capabilities.
3. Build your networks: In real life, with people.
4. Learn to give back: Americans say “give back” to refer to the importance of doing good for the community.

Energy Transition: Challenges and Opportunities

Felipe Bayon, a renowned global energy expert and former CEO of Ecopetrol, shares an in-depth and practical perspective on the challenges and opportunities of the global energy transition. In this keynote, Bayon delves into the complex dynamics of energy sovereignty and decarbonization, sharing critical insights, lessons learned, and best practices to drive a successful and sustainable energy transition. His approach emphasizes the importance of achieving a cleaner, safer, and far more prosperous future.

Key Topics:

- Balancing Energy Sovereignty with Decarbonization: Strategies to maintain control over national energy resources while advancing towards a low-carbon future
- The role of technology as a catalyst for the energy transition.
  Optimizing energy efficiency and reducing emissions through strategic approaches.
- The impact of strategic investments in emissions reduction and their global implications.
- Understanding the social impact of affordable and reliable energy and its role in reducing societal gaps.

CONDICIONES

- **Travels from:** Bogotá D.C., Colombia
- **Fee Range:** Please Inquire