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Higher Content & Inspiration



ADAM CHEYER

AI Pioneer, Creator of Siri & Bixby, VP of AI Experience at Airbnb, Founder of 5 Startups and Award-Winning Magician

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- He co-founded Siri, which was acquired by Apple, and later co-founded Viv, which became the basis of the voice assistant Bixby on Samsung phones, TVs, watches, and more
- Has a proven track record of innovation in business, bringing ideas to market to positively impact hundreds of millions of people
- Sought after expert in AI, future trends, ChatGPT and the rise of conversational AI
- Former Vice President of R&D at Samsung
- Was also co-Founder and VP Engineering of Siri, acquired by Apple in 2010 to build their virtual personal assistant, which was distributed on more than 1.5B devices
- Founding Member and Advisor to Change.org, the premier social network for positive social change with more than 300 million members

Best known as a creator of Siri, Apple's AI assistant, Adam Cheyer is a visionary pioneer in AI and computer human interfaces, an inventor holding 39 patents, and an engineering executive. He is one of the world's most authoritative and engaging speakers on AI, the future of technology, and entrepreneurship/building successful startups, appearing before audiences from Cisco, Google, Dell, Visa, and other leading companies.

Adam's more than 30-year career has been marked by both commercial success and his passion to use technology to make the world a better place. He has been a co-founder or founding member of five successful startups, four of which were acquired for their breakthrough AI technology. These include Siri, (sold to Apple where, working alongside Steve Jobs, he led server-side engineering and AI for the Siri assistant), Viv Labs (sold to Samsung, where as VP R&D, Adam led product engineering and developer relations for Samsung's voice assistant, Bixby), Sentient (massively distributed machine learning sold to Cognizant), and Gameplanner.AI (sold to Airbnb as their first acquisition as a public company). He also co-founded Change. org, the world's largest petition platform, empowering more than 500 million people in 197 countries to drive change in their communities.

Currently, Adam is VP of AI Experience at Airbnb, where he is working to use generative AI to radically transform the platform into an intuitive "travel concierge." He is also an advisor to several companies including Project Voice Capital Partners, Otter.ai, Riva Health, Evolv Technology, Disruptel (acquired by Samba TV), Brilliant Labs, AI Sprouts, and Spatial Labs. Previously, Adam was VP Engineering at Verticalnet (enterprise software) and Dejima (mobile software). Adam also spent more than a decade at SRI International, where his most recent role was as Chief Architect of CALO/PAL, the US government's largest-ever funded AI project.

Adam Cheyer has authored more than 60 publications and served on numerous boards and committees. He holds 39 granted patents in the areas of artificial intelligence, human computer interfaces, distributed computing, machine learning, conversational assistants, collective assistants, and more.

In addition to his pioneering work in technology, Adam is an award-winning magician who sometimes incorporates magic and mentalism into his keynotes. He has performed in front of heads of state, stadium crowds, and some of the most recognized magicians in the world, including David Copperfield, David Blaine, and Shin Lim. Adam also appeared before millions on TV as a guest on Penn & Teller Fool Us.

He graduated with the highest honors from Brandeis University and received the "Outstanding Masters Student" award from UCLA School of Engineering.

TEMAS

Adam tailors each presentation to the needs of his audience and is not limited to the topics listed below. Please ask us about any subject that interests you:

- Artificial Intelligence
- Future Trends
- Entrepreneurship
- The future of AI and businesses
- ChatGPT and Conversational AI

PROGRAMAS

CHATGPT AND THE RISE OF CONVERSATIONAL AI

How will your business handle the conversational AI revolution? Generative AI programs like ChatGPT are poised to be the most disruptive technology since the Internet itself. With the ability to create articles, answer queries, and write code, ChatGPT can do many things with language that were not possible before, affecting jobs and how we do our work. In this engaging talk by the creator of the virtual assistant Siri, Adam Cheyer will discuss the implications of conversational AI programs for business. Audiences will learn about what conversational AI can and cannot do and how your business can stay ahead of the curve.

THE FUTURE OF AI AND BUSINESSES

The last five years have seen breakthroughs in Artificial Intelligence(AI) at an unprecedented rate, with a host of new systems and applications emerging that go far beyond what was possible only a decade ago. Voice commands can now be used to perform actions and retrieve information using a conversational tone across a multiple of devices. Self-driving cars are a reality for commuters on the highway. With continuous and accelerating improvements in AI, this talk will address new ways of thinking about AI and ways to prepare your business for the continuing AI revolution.

"HEY SIRI": A FOUNDING STORY

In this presentation Adam talks about the birth of Siri, from idea, to inception, to Apple's acquisition and implementation of it into the iPhone in 2010. Siri's story is a fascinating one that not many people know about. For example, did you know that Adam first built a Siri-like system in 1993 before the world wide web was even launched? And that it operated on a tablet-like PC? But it wasn't until Apple's release of the iPhone 18 years later in 2007 that Adam knew it was the right time to take Siri from a hobby to the world.

HOW TO BUILD A SUCCESSFUL STARTUP: LESSONS FROM THE FOUNDER OF SIRI, INC.

Adam discusses the lessons he learned while building each of his startups and how he took them from idea to execution. He talks through vital questions in building a startup, such as: how to know when it's the right time to take an idea from hobby to startup; how to choose the right environment to work; how to pick the right goals that will lead to success; and, how to visualize what success means to you. Learn how to build a successful startup from the founder of Siri.

"I CAN HELP WITH THAT": THE FUTURE OF INTELLIGENT INTERFACE AGENTS

We are in the midst of a technological boom of intelligent interface agents. AI agents like Siri, OK Google, Cortana, and Alexa will soon be integrated into many of our electronic devices expanding what is known as the Internet of Things (IoT). In this talk Adam

discusses the implications of AI interface agents, and their integration into industries such as, financial trading, healthcare, marketing, and customer service, including smart homes and smart cars. This talk also touches on Adam's newest AI agent, Viv (what many are calling the next Siri). In the future we will see Viv, Siri, and other AI agents integrated more seamlessly into businesses and particularly into our daily lives.

CONDICIONES

- **Travels from:** California, USA
- **Fee Range:** Please Inquire