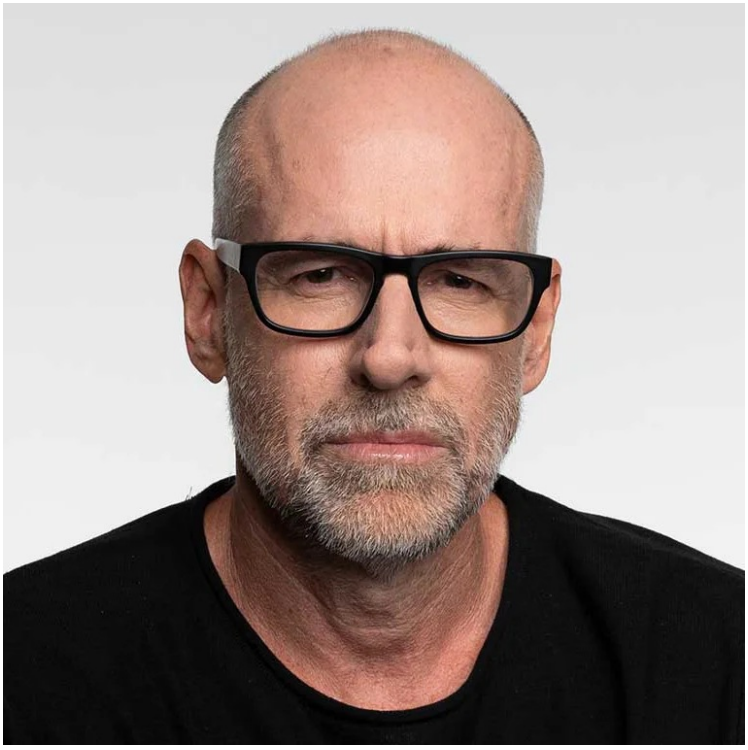


SCOTT GALLOWAY

Bestselling author, award-winning podcaster, entrepreneur & professor

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- "One of the World's 50 Best Business School Professors" (Poets & Quants)
- New York Times Bestselling Author of 'The Four' and 'The Algebra of Happiness'
- Professor on Brand Strategy and Digital Marketing at NYU Stern School of Business
- Award-Winning Co-Host of the podcast Pivot with Kara Swisher and Host of The Prof G Show
- Elected to the World Economic Forum's "Global Leaders of Tomorrow”

Scott Galloway is Professor of Marketing at NYU’s Stern School of Business and a serial entrepreneur. He was named one of the world’s best business professors by Poets &

Quants. Scott has founded nine companies, including Prophet, RedEnvelope, L2, and Section4. He is the New York Times–bestselling author of The Four, The Algebra of Happiness, and Post Corona. Scott has served on the boards of directors of The New York Times Company, Urban Outfitters, Berkeley's Haas School of Business, Panera Bread, and Ledger. Across his Prof G and Pivot podcasts, No Mercy / No Malice newsletter, and his YouTube channel, he reaches millions. He has won multiple Webby and Best Podcast awards, and his books have been translated into 28 languages.

His latest book, Adrift: America in 100 Charts, debuted on the New York Times bestseller list in October.

TEMAS

- Brand Strategy
- Digital Marketing
- Personal Finance
- Future of Education
- Leadership
- Science & Technology
- Social Media

PROGRAMAS

Adrift

Professor Galloway explores the state of America today and how we arrived at this precipice. Telling the story through a data-driven lens, Galloway highlights some of the most pressing themes we face as a society and offers his unique take on where we're headed. Topics range from income inequality and the idolatry of tech innovators to government regulation, conscious capitalism, and our own tumultuous relationship with technology.

Underhyped vs. Overhyped

Since the Covid pandemic began in 2020, we've seen an unprecedented acceleration in business, education, and technology. Prof Galloway cuts through the noise and highlights the products and trends that are receiving too much vs. too little attention and investment. He discusses creative solutions in health tech, higher education, transportation, financial technology, and related fields that will shape the next decade and beyond.

Predictions 2022

Scott's provocative annual predictions for the year ahead, available November 15, 2021. In this session, Professor Galloway will take a look back at what he got right or wrong for the previous year, and he will introduce a series of predictions, trends, and dynamics for the upcoming 1-3 years. Scott's predictions include, but are not limited to, the themes of big tech, industry disruption, healthcare, education, retail, the streaming wars, and more.

Future of Education

Professor Galloway discusses the state of play in the education industry and how supply and demand for higher education have changed (or not) in a post-Covid world. He offers a clear-cut diagnostic of the main challenges facing tertiary education, and provides constructive, original suggestions for increasing accessibility.

Investing Theses

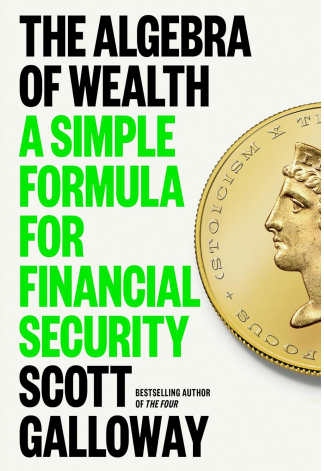
Scott unpacks his personal investing strategy and the frameworks he uses to evaluate public and private investments. He covers his own equity holdings and private investments and reveals "The Algebra of Wealth," his personal guide to achieving financial security.

Office Hours: Private Edition

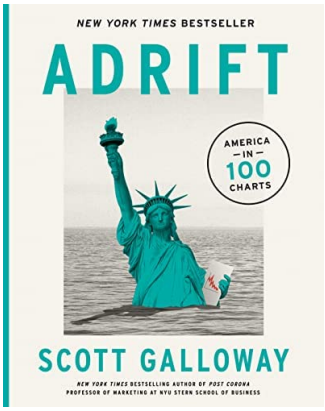
Instead of presenting, Professor Galloway is available for one-hour private Q&A sessions with leadership teams or small groups. Get Scott's take on the challenges or questions your organization is facing and lean on his experience as an entrepreneur, academic, and board member.

PUBLICACIONES

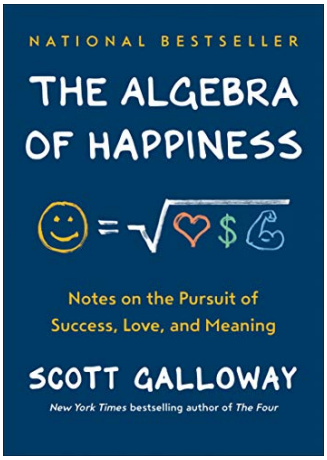
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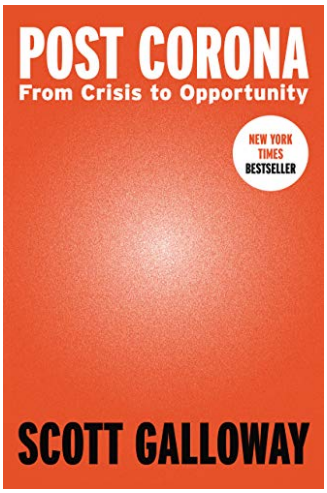
THE ALGEBRA OF WEALTH



ADRIFT



THE ALGEBRA OF HAPPINESS



POST CORONA



THE FOUR

CONDICIONES

- **Travels from:** London
- **Fee Range:** Please Inquire