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Higher Content & Inspiration



STEVE CADIGAN

Former VP Talent at LinkedIn, author of “Workquake: Embracing the Aftershocks of COVID-19 to Create a Better Model of Working”

- Most famous for scaling LinkedIn from 400 to 4000 in 3.5 years,
- Led the development of LI’s legendary company culture and was at the helm of the Talent function for its period of the highest growth and through their IPO
- Knows how to compete for talent and win against sexier brands and talent competitors with bigger budgets and higher salaries
- How organizations need to rethink how they attract and look to retain top talent
- Author of Workquake: Embracing the Aftershocks of COVID-19 to Create a Better Model of Working

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Steve has been at the forefront of global talent strategy and company culture for the past 30 years. Most famous for scaling LinkedIn from 400 to 4000 in 3.5 years, Steve also led the development of LI's legendary company culture and was at the helm of the Talent function for its period of the highest growth and through their IPO.

Having worked in 5 different industries and 3 different countries while also leading dozens of acquisition integrations all over the world, Steve has built unparalleled expertise for the Talent arena. Steve's focus today is to help leaders and organizations build winning talent solutions to compete in an increasingly complex digital economy.

Winning the Battle for Talent

Steve knows how to compete for talent and win against sexier brands and talent competitors with bigger budgets and higher salaries.

During his tenure at LinkedIn, Steve drove the team that successfully hired world-class talent in the shadows of Google, Facebook, Apple, and Twitter, who were all seen as much sexier and all offered more money and "cooler" benefits.

When Steve joined LinkedIn in 2009, they had no talent brand and were seen as a relatively "boring" professional network. Steve catalyzed the executive team and the entire company to join him in building what even today is considered one of the most dynamic and most sought-after organizations in the world.

Do we have anything to look forward to when it comes to the Future of Work?

As a thirty-year Talent Leader, Steve Cadigan has dedicated his life to understanding the future of work and its implications for professionals and organizations. He has concluded that the future of work is decidedly exciting, but it will require a significant reframing of the employer-employee relationship and an entirely new understanding of what a "career" means and looks like.

Today, no company can promise long-term employment as the future is just too unpredictable. What employers can promise are growth and development, and this is the focus of Steve's work – helping companies reframe what they offer to employees, and help

employees take ownership of uncertain careers and futures.

TEMAS

Steve tailors each presentation to the needs of his audience and is not limited to the topics listed below. Please ask us about any subject that interests you:

- Business Culture
- Business Strategy
- Change
- Corporate Culture
- Employee Engagement
- Future of Work
- Human Resources
- Leadership
- Management
- Social Media

PROGRAMAS

The Future of Work

The modern workplace has experienced a radical transformation over the past 30 years. There are many forces that have driven this transformation, and today we find ourselves faced with the new reality that we have the most fluid and disengaged workforce in history and we have a massive skills gap.

Takeaways: In this keynote, Steve reveals and offers unique ideas and solutions on a compelling path forward.

- How to build a talent strategy with an increasingly disloyal and fluid workforce.
- The new workforce demands many things from employers – what are they and how can you leverage this to win?
- How to build a company when the skills you need are constantly changing?

Acquisition, Retention, Engagement

At a time when employment is at an all-time high, engagement is at an all-time low. Retention is becoming harder and harder. Organizations that want to thrive need to rethink their entire talent strategy and that includes how they attract, retain and engage top talent. They need to build a new model.

Your Most Valuable Asset. In this frank, actionable keynote, Steve reveals what's really going on in the job market today and how organizations need to rethink how they attract and look to retain top talent. The talent pool of today is changing rapidly and those who expect to survive will be forced to change their approach or be left behind.

Takeaways:

- Properly positioned employee development trumps salaries and bonuses.
- Simple systems of awareness and fast action plan foster engagement.
- Discover how to utilize alumni as a major asset in recruiting and retention.

World-Class Culture

In a world where employees have more choice on where they work than ever before, if you want to hire and retain the best talent you must become the place where the best talent wants to be. This is all about culture.

The New Deal

Steve helped create one of the most valuable cultures in the modern era of business at LinkedIn and since then, he has advised dozens of leaders and organizations around the world how to turn culture into a competitive advantage. In this engaging story-packed key-note, Steve offers new insights and practical measures you can take to fully leverage your culture, hire a world-class team, and realize world-class results.

Takeaways

- Having a great culture does not mean your culture is right for everyone.
- Culture is the most critical force available when it comes to recruiting and retention.
- Building culture today requires engaging your team in the ongoing effort vs. telling everyone what the culture is.

Workquake: Embracing the Aftershocks of COVID-19 to Create a Better Model of Working

The future has never been more uncertain for both employers and employees. They face the same profoundly unsettling dilemma: neither knows what skills they need to develop for the future. Futurists and the media tell us that over 50 percent of jobs today will soon be replaced by automation and AI. Turnover is higher than it has ever been. The percentage of the workforce that is actively disengaged has never been higher. The shelf lives of certain skills are diminishing rapidly. Longstanding industries and industry leaders are being disrupted. These staggering changes are challenging our concepts of what a career really looks like today and how we should build organizations going forward.

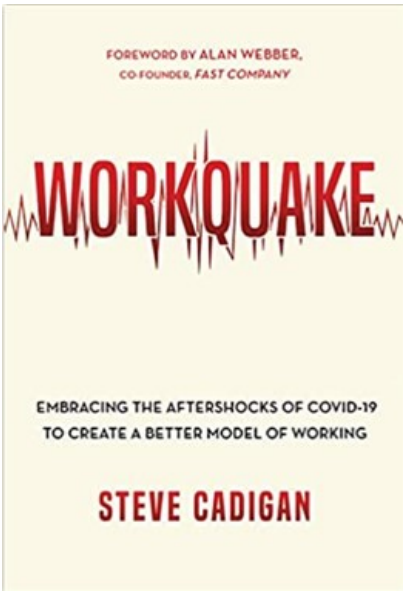
We are facing a Workquake.

It’s time we change the conversation. It’s time to talk about how being human has never been more critical and how we have more agency in applying our talents than at any other time in history. We need to have more real and honest conversations about how to build a better model of the future of work, one in which both employers and employees feel safe and energized.

COVID-19 has presented us the ideal opportunity to tackle this important challenge. Workquake is an attempt to articulate a compelling vision for the future of work through a number of stories, case studies, and author Steve Cadigan’s own experiences.

PUBLICACIONES

Libros



WORKQUAKE

CONDICIONES

- **Travels from:** San Francisco, USA
- **Fee Range:** Please Inquire