



BRIAN DAVID JOHNSON

Former chief futurist at Intel Corporation

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 - Professor of Practice at Arizona State University's School for the Future of Innovation in Society
 - Specializes in "future casting"-using ethnographic field studies, technology research, trend data, and even science fiction to provide Intel with a pragmatic vision of consumers and computing
 - Speaks and writes extensively about future technologies
 - Published articles and scientific papers as well as science fiction short stories and novels
 - Author of The Future You: How to Create the Life You Always Wanted
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Brian David Johnson is a Professor of Practice at Arizona State University's School for

the Future of Innovation in Society, and a Futurist and Fellow at Frost & Sullivan, a visionary innovation company that's focused on growth.

Johnsons also works with governments, militaries, trade organizations, and startups to help them envision their future. He has over 30 patents and is the author of a number of books of fiction and nonfiction.

Some of Brian's works include "Science Fiction Prototyping;" "Screen Future: The Future of Entertainment, Computing and the Devices We Love;" "Humanity and the Machine: What Comes After Greed?;" and "Vintage Tomorrows: A Historian and a Futurist Journey through Steampunk into the Future of Technology." His writing has appeared in publications ranging from The Wall Street Journal and Slate to IEEE Computer and Successful Farming, and he appears regularly on Bloomberg TV, PBS, Fox News, and the Discovery Channel.

A former chief futurist at Intel Corporation, his charter was to develop an actionable vision for computing in 2020. His work was called "future casting"—using ethnographic field studies, technology research, trend data, and even science fiction to provide Intel with a pragmatic vision of consumers and computing. Along with reinventing TV, Johnson had been pioneering development in artificial intelligence, robotics, and using science fiction as a design tool.

He has directed two feature films, and is an illustrator and commissioned painter.

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Brian tailors each presentation to the needs of her audience and is not limited to the topics listed below. Please ask us about any subject that interests you:

- Innovation
- Designing the Future
- The Future of Technology
- The Future of the American Dream
- The Future of Artificial Intelligence
- Big Data

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