



MICHAEL CASEY

Chief Content Officer at CoinDesk | MIT Media Advisor | Author of The Truth Machine

-
- Chief Content Officer at CoinDesk
 - Senior Advisor to the Digital Currency Initiative at the MIT Media Lab, and a Senior Lecturer at MIT's Sloan School of Management
 - MICHAEL CASEY has a deep understanding of the technological, geopolitical, and economic trends shaping the future.
 - Offers a comprehensive view of how decentralization and digital transformation are changing the world today
 - An expert on digital media, financial innovation and global economics, Casey argues that society's centrally managed gatekeepers – governments, journalists and corporations – are, in their current form, incapable of imposing order on the chaos of our decentralized, online existence.
 - Has published five acclaimed books, including The Age of Cryptocurrency: How Bitcoin and Digital Money are Challenging the Global Economic Order

Blockchain isn't just about cryptocurrency—it's a model to build a decentralized system of society.

If the world is going to transition from a centralized, analog economic system to one of online peer-to-peer markets, it will need a guide. With over three decades in journalism, business, and academia, MICHAEL CASEY has a deep understanding of the technological, geopolitical, and economic trends shaping the future. As the Chief Content Officer of CoinDesk—a leader in digital currency news—and author of two definitive books on blockchain, Casey offers a comprehensive view of how decentralization and digital transformation are changing the world today.

“Michael is an outstanding guide to the new and bewildering world of cryptocurrency and blockchain technology. Armed with a deep understanding of the history and evolution of blockchain, he offers unique insight into the promises and risks of this rapidly evolving space.”

— Saadia Madsbjerg, Managing Director at The Rockefeller Foundation

An expert on digital media, financial innovation and global economics, Casey argues that society's centrally managed gatekeepers – governments, journalists and corporations – are, in their current form, incapable of imposing order on the chaos of our decentralized, online existence. His talks present an alternative in which software and algorithms, rather than being a threat to our way of life, can supplement and improve these aging, analog institutions. Along the way, he helps people and businesses conceive of new models for economic success that bypass data-controlling middlemen and give them access to markets and audiences on their own terms. It's a hopeful vision of “digital citizenship” that emphasizes transparency, objectivity and integrity so that human beings can thrive in what should be a golden age of creativity and collaborative innovation.

Casey is the Chief Content Officer at CoinDesk, a Senior Advisor to the Digital Currency Initiative at the MIT Media Lab, and a Senior Lecturer at MIT's Sloan School of Management. He's also the founder of Streambed Media, a next-generation video company

focused on technology and society. A globetrotter who has lived and worked on five continents, Casey has published five acclaimed books. These include, with Paul Vigna, *The Age of Cryptocurrency: How Bitcoin and Digital Money are Challenging the Global Economic Order*, now in 15 languages, and its sequel, *The Truth Machine: The Blockchain and the Future of Everything*. He spent more than two decades as a journalist, including 18 years with *The Wall Street Journal*, where he was a senior columnist covering global finance and economics. In addition to hundreds of bylines at WSJ, Casey has written for *The Harvard Business Review*, *Foreign Affairs*, *The Washington Post*, *MIT Technology Review*, *WIRED*, and many other publications.

TEMAS

Michael tailors each presentation to the needs of his audience and is not limited to the topics listed below. Please ask us about any subject that interests you;

- Digital media
- Financial innovation
- Global economics

PROGRAMAS

The Truth Machine: The Blockchain and the Future of Everything

The world's largest banks are larger than ever. In a digital era, credit fraud is ever present. Our quaint notions of privacy are ever-more perilous. We can't look to so-called 'legacy' systems for help: they're ill equipped to keep the economy stable or our lives simple. So we look to the blockchain, argues Michael Casey: a public, common good; a means to transfigure major parts of the economy with an operating system that is, in a word, revolutionary; and a decentralized trust architecture to manage the decentralized economy we're building. In this keynote, based on his latest book *The Truth Machine* (the sequel to *The Age of Cryptocurrency*), Casey unveils the disruptive potential of blockchain for a wide

range of industries (shipping, legal, tech, finance, security, and beyond). Essentially, blockchain offers more trust, and more control: to personal actors worried about data, identity, or assets; to those excluded by the unfair distributions of globalism; and to society itself, long in need of a restoration of faith in its capacity to order, manage, and plan. It's not without its challenges, of course—and Casey is sure to discuss the threats to employment, public interest, and social cohesion that are coming. But with rich, fascinating examples, he champions the need for this utterly transparent, digital, radical model to pass over and replace broken and unreliable institutions and their self-serving middlemen. This is about empowerment, Casey says: a way to move humanity forward into a world of decentralized, more reliable technology.

The Age of Cryptocurrency: How Bitcoin and Digital Money Are Challenging the Global Economic Order

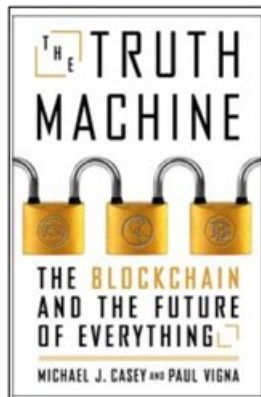
Bitcoin became a buzzword overnight. It pops up in headlines and fuels endless media debate. Yet it seems few people truly understand what it is. In this economics keynote, blockchain speaker Michael Casey delivers the definitive answer to the question: Why should anyone care about bitcoin? The “blockchain” technology behind cryptocurrencies holds the promise of a financial system without middlemen—a change that’s 500 years in the making. It puts that system in the control of the people who use it, safeguarding them from a 2008-type crash. Much more than a new digital form of currency, this technology could integrate billions of hitherto excluded people into the global economy, restore individuals’ control over their private data and identities, and change the way organizations and business relationships are governed. When coupled with mobile money apps, Big Data-driven banking services, decentralized e-marketplaces, and countless fintech innovations aimed at breaking big banks’ dominance, the blockchain’s core concept of a distributed ledger of information could reinvent the economy as we know it. The potential savings from this disruptive technology are so big that the World Economic Forum predicts that as much as 10 percent of world GDP will be transacted over it by 2025. Casey is an economics speaker with lucidity and verve: he makes this unfamiliar but important topic accessible, and teaches us what we need to know to be ready for this big shift.

The Social Organism: Understanding Social Media as Biology

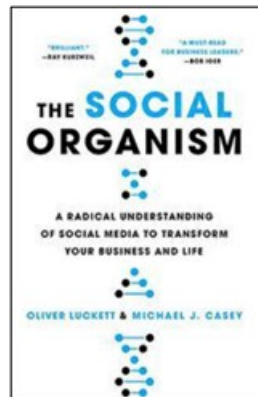
Today, we have far less control over the flow, distribution, or quantity of information than ever before. And social media—the most transformative change to communications since the Gutenberg bible—requires a radically new framework to fully understand it. Enter Michael Casey. In his book *The Social Organism*, he argues that social media functions much like a living organism. In this keynote, Casey celebrates the organic spread of information, and offers eye-opening in-sights into how you can embrace, rather than resist, the zeitgeist. It means moving to an open, decentralized structure, allowing your brand to be adapted and replicated by the public. It means creating worlds other people actually want to build upon. And it means creating the right environment and tools for your customers to become your best ambassadors—getting into people’s heads (and hearts) like never before. With reference to massive brands, memes, online humor, and the new celebrities of the YouTube era, Casey offers a invigorating new way of making sense of the digital world for business leaders, marketers, and everyone else online.

PUBLICACIONES

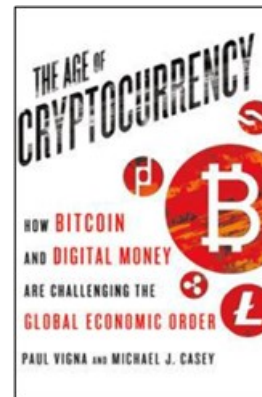
Libros



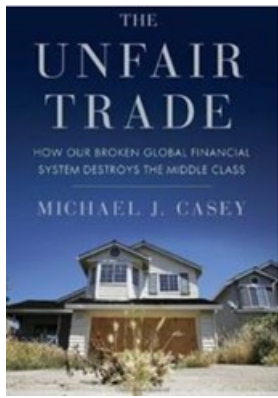
THE TRUTH
MACHINE



THE SOCIAL
ORGANISM



THE AGE OF
CRYPTOCURRENCY



THE UNFAIR TRADE



CHE'S AFTERLIFE

CONDICIONES

- **Travels from:** Boston - USA
- **Fee Range:** USD 20.000 to USD 30.000

*Fee Range:

Fee ranges listed on this website are intended to serve as a guideline. Please note: if a speaker has a fee range listed such as USD USD 20.000 - USD 40.000, it indicates that the fee falls within that range. Speakers' fees are subject to change without notice. Fees often vary based on several factors, including speaker's availability, length of presentation, supply and demand, and event location, among others. Please contact us with your specific event details and requirements, and we will provide you with a precise quote.
