HiCue speakers
Higher Content & Inspiration



PAUL POLMAN

Former CEO of Unilever, Advocate for the UN's Sustainable Development Goals & Author

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- Co-Founder and Chair of IMAGINE foundation
- CEO of Unilever (2009-18)
- Author of "Net Positive: How Courageous Companies Thrive by Giving More Than They Take"
- Increased his shareholders' returns by 300% while ensuring the company ranked #1 in the world for sustainability for eleven years running
- Shows corporate leaders how to make their companies "Net Positive"—thriving by giving back more to the world than they take.
- Net Positive companies unleash innovation, build trust, attract the best people, thrill customers, and secure lasting success, all by helping create stronger, more inclusive societies and a healthier planet

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Paul Polman is best known for his decade as CEO of consumer products giant Unilever. He is now the co-founder and Chair of Imagine, a foundation whose aim is to engage business leaders around the world in embracing the UN Global Goals of addressing climate change and inequality.

"Paul is the recipient of official honours from the French, Singaporean and British governments."

Prior to joining Unilever Paul served as CFO of Nestle, and before that he spent almost 30 years at Procter & Gamble, starting out as a cost analyst and rising to MD of P&G's UK division, and then taking on senior European and global roles.

With Imagine, Paul and his co-founders have created an organisation that aims to focus and support business leaders and redefine business models to create companies that are both purpose driven and high performing.

Paul is also Chair of the World Business Council for Sustainable Development, and of the International Chamber of Commerce. He also chairs The B Team, the group of business leaders established by Sir Richard Branson to gather together business efforts on sustainable and humanitarian progress.

TEMAS

Paul tailors each presentation to the needs of his audience and is not limited to the topics we have listed below:

- Business Transformation
- Sustainable Business
- Leadership
- Innovation
- Philanthropy
- Change Management

PROGRAMAS

Net Positive: How Courageous Companies Thrive

A Financial Times Best Business Book of the Year

"An advocate of sustainable capitalism explains how it's done" — The Economist

"Polman's new book with the sustainable business expert Andrew Winston…argues that it's profitable to do business with the goal of making the world better." — The New York Times

Named as recommended reading by Fortune's CEO Daily

"…Polman has been one of the most significant chief executives of his era and that his approach to business and its role in society has been both valuable and path-breaking." — Financial Times

The ex-Unilever CEO who increased his shareholders' returns by 300% while ensuring the company ranked #1 in the world for sustainability for eleven years running has, for the first time, revealed how to do it. Teaming up with Andrew Winston, one of the world's most authoritative voices on corporate sustainability, Paul Polman shows business leaders how to take on humanity's greatest and most urgent challenges—climate change and inequality—and build a thriving business as a result.

In this candid and straight-talking handbook, Polman and Winston reveal the secrets of Unilever's success and pull back the curtain on some of the world's most powerful c-suites. Net Positive boldly argues that the companies of the future will profit by fixing the world's problems, not creating them.

Together the authors explode our most prevalent corporate myths: from the idea that business' only function is to maximise profits, to the naïve hope that Corporate Social Responsibility will save our species from disaster. These approaches, they argue, are destined for the graveyard. Instead, they show corporate leaders how to make their companies "Net Positive"—thriving by giving back more to the world than they take. Net Positive companies unleash innovation, build trust, attract the best people, thrill customers,

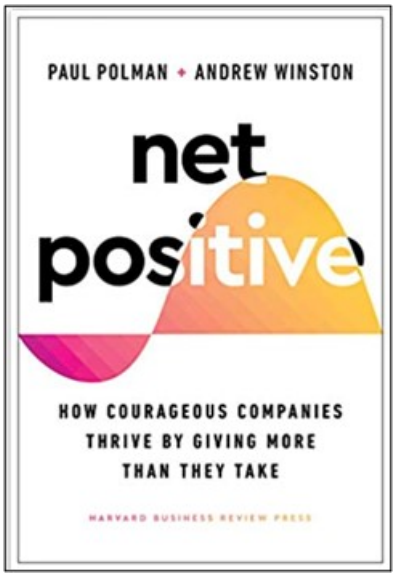
and secure lasting success, all by helping create stronger, more inclusive societies and a healthier planet. Heal the world first, they argue, and you'll satisfy your investors as a result.

With ambitious vision and compelling stories, Net Positive will teach you how to find the inner purpose and courage you need to embrace the only business model that will matter in the years ahead. You will learn how to lead others and unlock your company's soul, while setting and delivering big and aggressive goals, and taking responsibility for all of your company's impacts. You'll find out the secrets to partnering with others, including your competition and critics, to drive transformative change from which you will prosper. You'll build a company that serves your people, your customers, your communities, your shareholders—and your children and grandchildren will thank you for it.

Is this win-win for business and humanity too good to be true? Don't believe it. The world's smartest CEOs are already taking their companies on the Net Positive journey and benefitting as a result. Will you be left behind?

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NET POSITIVE

CONDICIONES

- **Travels from:** London
- **Fee Range:** Please Inquire