HiCue speakers
Higher Content & Inspiration



SANDRO FORMICA

Professor of Positive Organizations and Director of the Chief Happiness Officer certification program

---

- Recognized by Forbes as the “Happiness Scientist”
- Founder of Self-Science, a practical and research-proof method to gain long-term happiness
- Director and co-founder of the only Chief Happiness Officer program certified by a university
- Author of the #1 master-level textbook on self-awareness, packed with over 200 science-based exercises

---

Sandro Formica, Ph.D., is a world-renowned keynote speaker for regional and global

organizations. Thanks to Self-Science, his proprietary methodology on self-awareness, he has transformed individuals and organizations alike, by building tailor-made, happiness processes and procedures that grant permanent positive behavioral change.

Among the university courses that he has been teaching there are: Personal Empowerment and Positive Organizations at Florida International University, the Economics of Happiness and Strategic Personal and Business Management in selected European universities, including the world top ranked business school Bocconi University.

Forbes magazine defined Sandro the “Happiness Scientist.” Sandro is the Academic Director of the Chief Happiness Officer in the Hospitality and Services Industries, granted by WOHASU and Florida International University.

Sandro has been providing consulting happiness services to DHL Europe, recognized as the #1 World’s Best Place to Work and offering executive education services to global corporations, such as ACCOR, Intercontinental, and Marriott; Expedia, Illy Coffee, and AptarGroup; formulated integrated development plans for the country of Mongolia, and conducted “Think Tanks” with leading decision-makers in Middle East, New Zealand, France, Spain, Italy, and the U.S.

Sandro’s book, “Personal Empowerment: Empower the Leader within You,” is highly experiential and contains over 200 self-awareness practices and exercises.

TEMAS

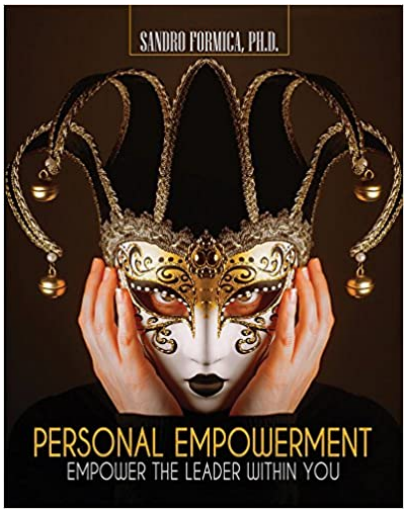
Dr. Sandro Formica offers presentations that are highly interactive and experiential. Topics include but are not limited to:

- Organizational Happiness
- Business and Personal Values
- Purpose Alignment
- Life Planning
- Imagination Practices at Work
- Talents and Skills

- Self-Awareness, Self-Mastery, and Self-Efficacy
- Empathic Organizational Communication
- Self-Leadership in Organizations

PUBLICACIONES

Libros



PERSONAL EMPOWERMENT

CONDICIONES

- **Travels from:** Miami, USA
- **Fee Range:** Please Inquire