HiCue speakers
Higher Content & Inspiration



LISA BODELL

CEO, FutureThink; Bestselling Author, “Kill the Company” & "Why Simple Wins"

- Lisa helps companies elevate performance while improving the people metrics – engagement, well-being, and retention
- Futurist and founder of futurethink – the world’s largest source of simplification & innovation tools and training
- Author, two bestselling books: Why Simple Wins and Kill The Company
- Monthly contributor, Forbes; frequent appearances fast company, Wired, The New York Times, inc., Harvard Business review, CNN, and more

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When the most important work isn't getting done, it's not the people that need to be fixed – it's the work. Lisa Bodell, a global leader on simplification, collaboration, and innovation, helps organizations transform performance by reimagining the work. By trading complexity for simplicity, organizations find new ways to unleash creativity and spark the energy so essential to innovate and compete. It also lifts morale, increases engagement, and improves employee well-being and retention. Lisa is the author of two groundbreaking books, Why Simple Wins and Kill the Company. She ranks on the "Top 50 Speakers Worldwide" list and captivates audiences with her insights, energy, and humor. Lisa inspires them to question the status quo and make small changes that have profound impact – giving them time and energy to focus on the work that matters most.

After earning her business degree from University of Michigan, Lisa launched her career at Leo Burnett in Chicago, where she discovered a gift for uniting strategically-driven ideas with forward-thinking themes. She went on to build two successful businesses before moving to New York and focusing on the simplification and innovation space with FutureThink. Founded in 2003, FutureThink works with leading brands worldwide and has become one of the largest sources for simplification and innovation research, tools, and training in the world.

Lisa brings a compelling perspective to the sought-after topics of simplification and innovation to thousands of people each year. A thought leader and serial entrepreneur, her transformational message has inspired executives at top-ranked organizations such as Google, SAP, Citigroup, and the Department of National Intelligence to lead change in their organizations.

Lisa has contributed her expertise to a wide variety of media. She is a monthly contributor to Forbes and has frequently appeared in other media including: Fast Company, WIRED, The New York Times, Harvard Business Review, and CNN. She has also been featured in many major books such as Warren Berger's A More Beautiful Question, Adam Grant's Originals, and AfterShock, the 50-year celebration based on futurist Alvin Toffler's Future Shock.

Lisa has taught innovation at both American University and Fordham University and has a TED popular talk on the topic. She serves on the board of advisors of several organizations, including the Global Agenda Council for the World Economic Forum, the United States

National Security Agency, the Association of Professional Futurists, and Novartis.

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Lisa tailors each presentation to the needs of his audience and is not limited to the topics listed below. Please ask us about any subject that interests you:

- Growth & Innovation
- Change Management
- Productivity
- Innovation Culture
- Collaboration
- Simplification & Banishing Complexity
- Leadership
- Transforming Culture

PROGRAMAS

UNLEASH THE POWER OF SIMPLIFICATION

People are drowning in the work of doing work and it's sabotaging organizations. Our days are continually hijacked by the unplanned and unnecessary – unproductive meetings, outdated rules, irrelevant reports, and endless emails that dampen morale, creates feelings of futility, and can be detrimental to mental health. In this presentation, Lisa Bodell shows audiences a new way to unleash energy, collaboration, and innovation by embracing a mindset of simplification. This is not about getting organized or efficient – it's about how small changes to make things simple can have a profound impact. Lisa's insights, storytelling and interactive exercises make the case: adopting simplicity as an operating principle is the surest path to organizational transformation.

"Our systems are designed for a world that's manageable and predictable. That world is gone. It's time to look with fresh eyes at how we work. When we simplify, we unleash energy and creativity that is being lost by adhering to the status quo."

You will learn:

- Why simplification is not just a method but a mindset and a habit – a key to resilience and adaptability and improved mental capacity and focus
- How to spot and eliminate organizational and individual busywork that's outlived its time.
- Phone-based interactive polling and dynamic interactivity helps audiences discover surprising insights about what keeps them from doing their best work.
- Why subtraction is more important than addition. There's only so much time
- How killing stupid rules enables organizations and teams move faster and with more focus

KILLING COMPLEXITY – WHY SIMPLE WINS

Complexity is crippling our organizations. Unproductive meetings, irrelevant rules and reports, and endless emails keep people from doing the work that matters most. Worse, complexity dampens morale and creates feelings of futility. It doesn't have to be this way. CEO and TED-talk veteran Lisa Bodell shows organizations how to unleash the energy, collaboration, innovation, and engagement lying in wait by embracing a mindset of simplification right now. This spirited presentation shows how small changes can have a profound impact on the organization's people, competitiveness, and ability to adapt. Lisa offers techniques used by the nimblest of companies to save time, kill rules, and simplify everything. Drawing on research from her book, Why Simple Wins, Lisa's energy, engaging stories, and interactive exercises prove that using simplicity as an operating principle is the surest path to organizational transformation.

You will learn:

- How simplification sparks action and enables groups to move faster with more focus than everyone else.
- Why simplification is not just a method but a mindset and a habit – a key to resilience and adaptability.
- How to create a workplace where there's more time to innovate and think.
- How asking questions helps eliminate organizational and individual busywork that's outlived its time.
- Web-based real-time interactive exercises reveal what's holding people back from embracing simplification.
- How killing complexity increases trust, engagement, talent retention, and helps people

be their best.

LEADING SIMPLICITY – A ROADMAP

Embracing simplicity as an operational mindset can unleash the power of people to be their best and focus on work that really matters. But simplicity needs an advocate and leaders who step up to send a message that simplicity is a priority that will reap outsized results. In this presentation, Lisa Bodell delivers real world tools leaders can use to create a culture with simplicity in its DNA and a bias for action. Lisa, author of the bestseller Why Simple Wins, unpacks stories and insights leaders can use to inspire their people, ignite disruptive thinking, build agility, and turn problems into possibilities. With energy, humor, and revealing online interactive exercises, Lisa shows that simplicity is the catalyst that accelerates innovation, collaboration, engagement, and growth. Simplicity will create a sustainable competitive advantage because it's the absolute foundation of resilience in the face of never-ending change.

You will learn:

- How to cultivate a dynamic culture of simplification that makes challenging outdated practices the norm, creating space for more innovation to happen.
- Drive an agenda that makes simplification a seamless part of your operating system, placing equal importance on eliminating work as adding it, fostering a more balanced approach.
- Align teams in identifying and eliminating time-wasting habits, allowing them to reach their goals more quickly.
- Set the groundwork for enduring change and improved problem-solving by reducing stress and giving teams the space to think.
- Create a strategic advantage by better focusing teams, driving proactive change, retaining talent effortlessly, and outpacing the competition with increased agility.
- Online interactive exercises reveal what's holding your organization back from embracing a mindset of simplicity.

Leading Simplicity – A Roadmap

Embracing simplicity as an operational mindset will unleash the power of people and create a sustainable competitive advantage. But building a culture of simplicity requires advocates and leaders who send a message that simplicity is a strategic priority and that it's OK to

challenge the status quo. In this presentation, Lisa Bodell delivers real-world insights leaders can use to inspire their teams, ignite disruptive thinking, build speed and agility, and turn problems into possibilities. With energy, humor, and revealing interactive exercises, Lisa shows how simplicity is the catalyst that accelerates innovation, collaboration, engagement, and growth. Building simplicity into organizational DNA creates a sustainable competitive advantage because it's the absolute foundation of resilience in the face of never-ending change.

"We've got to give people permission to challenge how they work. People know what's driving them crazy. Simplification changes everything and unleashes them to focus on transformative work."

You will learn:

- Why culture comes down to the work people do every day. If you get the work right, you get the culture right.
- How to make it normal to challenge the norm, creating space for change and true innovation to happen.
- Drive an agenda that makes simplification a seamless part of your operating system; placing equal importance on eliminating work as adding it.
- When people aren't drowning in the work of doing work there's more engagement, less frustration, increased well-being, and improved retention.
- Set the groundwork for enduring change and improved problem-solving by reducing stress and giving teams the space to think and do the "work of work," not just busy work.

Unleashing Innovation

In most organizations, the very structures put in place to help them grow all too often hold them back. As structures languish unchecked, people become overwhelmed with outdated processes, policies, reports, committees and meetings that frustrate them and hijack their workdays. Is it any wonder innovation becomes a challenge? In this presentation, simplicity expert Lisa Bodell shows how to increase the capacity for innovation by banishing unnecessary complexity. Making work simpler is the key to unshackling people to spend time and energy on their most important work. Lisa helps shift the organizational mindset – engaging everyone in the process of questioning the status quo. The tools and insights she provides help solve problems that stand in the way of breakthrough innovation.

“Getting the work right liberates people to apply their time and imagination in ways that drive performance and innovation.”

You will learn:

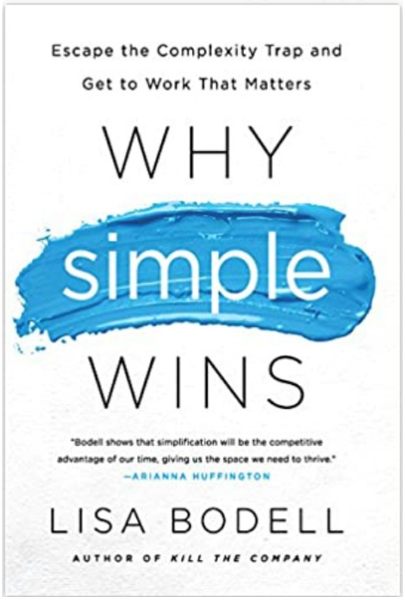
- How to make work simpler and reignite critical aptitudes such as curiosity, inquiry, and creative problem-solving.
- How companies are killing stupid rules to eliminate hurdles and focus people on work that leads to breakthrough innovation.
- Practical yet provocative techniques for reinvention and innovation with current products and services.
- Real-life examples of how even the smallest changes can have big impact.
- Discover what is hijacking people’s time through Lisa’s interactive audience polling.

PUBLICACIONES

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KILL THE COMPANY



WHY SIMPLE WINS

CONDICIONES

- **Travels from:** USA
- **Fee Range:** Please Inquire