HiCue speakers
Higher Content & Inspiration



DAVID ROWAN

Founding Editor-in-Chief of WIRED UK, the leading authority on technology's impact on business

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- Founding UK Editor-in-Chief, WIRED
- Author of Amazon #1 business bestseller Non-Bullshit Innovation: Radical Ideas from the World's Smartest Minds (Penguin)
- 600+ keynotes around the world
- Technology columnist: The Times, GQ, Condé Nast Traveller
- Event moderator for governments, WIRED, TED, World Economic Forum
- Adviser to & investor in 60+ tech startups

David Rowan is today's leading speaker on how emerging technologies will impact business — and how leaders should prepare now. He's given more than 700 keynotes around the world, and has moderated events for the World Economic Forum, WIRED, the biggest global companies, and governments. As founding Editor-in-Chief of WIRED magazine in the UK, David came to know the founders of WhatsApp, LinkedIn, Google, Didi, Spotify, Twitter and countless other ambitious startups from Tel Aviv to Shenzhen. His best-selling book, "Non-Bullshit Innovation: 17 Proven Ways To Transform How You Work" (Penguin), is a 20-country quest to identify genuine innovation in the face of technology-led disruption. The book sets out 17 proven strategies for future- proofing a successful business — from "Turn products into services" to "Build an ecosystem".

David spends his time at tech's cutting edge: visiting university research labs and startup clusters to meet the people building the future. He's invested in more than 180 early-stage tech companies, including 8 that became billion- dollar "unicorns", and runs venture funds that invest in health-tech and climate-tech. Currently he's working on a book on how business leaders are using culture to attract and motivate exceptional talent, at a time when AI risks commodifying entire sectors.

David has been a technology columnist for The Times, GQ, Condé Nast Traveller and The Sunday Times, and at WIRED he built a conference and a consulting business. And he is still searching for the future.

David will customise a talk for your meeting, or will moderate your event in his accessible journalistic style. He deconstructs tech trends in real time, unpacking how major innovations like artificial intelligence, quantum computing, and more, are changing businesses and consumers. He delivers fascinating and knowledgeable presentations full of insight into the future of technology together with lively examples and engaging clips which reveal that in some cases the future is already here. He's typically asked to speak about how innovation and technology are likely to impact a particular sector (from manufacturing to motoring), and what incumbent companies can do to protect themselves. He customises every talk, and in recent months has addressed audiences in finance, fashion, utilities, television, insurance, shipping, travel, real estate and business software. He also speaks a lot about changing business models, and how companies can develop a culture of innovation.

His recent themes include:

- How to think about human talent in the AI era
- How to understand the impact of generative AI
- What exponential technologies mean for the next five years in retail/real estate/finance/media/healthcare, etc
- What a 20-country quest taught me about building an authentic culture of innovation
- What AI agents tell us about the future of the workplace
- Why culture is the true business differentiator in a world of exponential tech
- What talent wants in the new world of work

TEMAS

David will customize a talk for your meeting. His recent themes include:

- "Why this is AI's 'Netscape' moment — and what that means for finance"
- "AI may be the future — but what does it mean for your business today?"
- "How to be human in the emergent era of transformative AI, neural interfaces, simulated realities and planetary chaos"
- "What AI means for the data centre"
- "How exponential tech forces retailers to think like startups"
- "How technology is changing operational real estate"
- "How exponential tech could impact aviation cybersecurity"

PROGRAMAS

David Rowan is in international demand as a keynote speaker, event host and moderator, after-dinner speaker and webinar presenter. He travels frequently and has a home studio at his London base for online presentations and moderating. His current keynote topics include:

Why this is AI's "Netscape moment" — and what that means for your business

Back in 1994, Marc Andreessen released a free web browser called Netscape Navigator

that heralded the birth of the consumer internet. Netscape transformed what was an obscure academic and governmental hypertext network and opened the door to what became the multi-trillion-dollar internet economy. David Rowan, founding editor-in-chief of WIRED magazine's UK edition, and author of the bestselling book "Non-Bullshit Innovation" (Penguin), is convinced we're at the Netscape moment in the Artificial Intelligence era: at the very beginning of a massive series of disruptive industry upheavals built on AI that will create vast new wealth — and punish any business that underestimates the speed and depth of the shift to the new AI economy.

You can already see the signals:

- Deepfakes and synthetic voice actors becoming ever more convincing
- Generative AIs such as GPT-4, Midjourney and Stable Diffusion, creating books, images or movies based on your text prompts
- Algorithmic content selection moving from TikTok to the wider entertainment economy (such as Spotify's new AI DJs personalising your playlists for you)
- Medical AIs reading patients' CT scans to spot tumours more reliably than human radiographers
- Autonomous cars driving more safely than humans, and autonomous swarm drones getting ready for the battlefield
- Hundreds of thousands of gamers interacting seamlessly in virtual world with no constraints on their in-game creative expression

But as with all exponential technologies, what we're seeing now is just a hint of the upcoming shifts that will impact politics, education, creative expression — even the very meaning of what it is to be human.

David works with technology founders and regularly travels to the research labs, and what he's seeing now is a Cambrian explosion of creative uses of AI colliding with ever increasing processing power. Today the buzz is around Large Language Models that enable compelling conversations with a machine; and around neural networks that can take still images and animate them as video (look at the latest Google Maps releases to see how a neural network lets you explore a fly-through of a restaurant, coded simply from a few photos). But tomorrow? We're getting closer to Artificial General Intelligence, when the machine can solve any challenge as well as a human. In the meantime, journalists are competing with automated story writers; lawyers with automated discovery engines; medical consultants with algorithms that have studied every footnote in every peer-reviewed journal.

Where do we go from here — and how should you prepare? David will explain how education is about to be personalised at scale — with each student having "Einstein" explain quantum physics at their own pace; how Hollywood is planning for a future where actors won't even need to be present to star in a blockbuster; where the customer-service agent is an AI who understand your mood and can respond to your facial expression; how we'll discover new drugs and new carbon-negative materials by simulating molecular interactions inside an all-powerful AI.

Longer term, we need an honest public conversation about ethics: about what it means to be human in an age ever more dominated by robots; about how we constrain the AI before its encoded biases and autonomous decision-making cause us harm; about how to ensure fair access to these AIs before societies become more polarised than ever. There's plenty of grounds to be optimistic: in fighting climate change alone, the AI can help us track and cut emissions and can conserve energy and water far more effectively than today's systems. In tracking our bodies' health, the AI will be our personal 24/7medical concierge service, spotting disease by analysing our breath or enabling the most soothing sleep. But how do we prepare for some of the more harmful consequences of this nascent revolution: from job losses at scale, to automated propaganda, to biases that entrench social and economic disadvantage?

David will translate how AI is being applied today in top university labs and in the most ambitious startups, and help you understand what is about to happen in your industry. Because you can't assume it will be business as normal.

Finding opportunity amid the crisis:

Technology offers hope for optimism as we emerge from the coronavirus crisis. Here are the growth opportunities — from re-inventing supply chains to rethinking education to building new brand heroes.

Why business innovation has never mattered more:

COVID-19 has forced business leaders to move insanely fast to adapt. But how do you build a culture of effective innovation? Here are the lessons from David’s 20-nation quest for non-

bullshit innovation.

Ten lessons from the non-bullshit innovators:

David Rowan travelled across the world to understand what it takes for business-es and governments to leverage digital transformation in exciting ways. He shares ten lessons from his new book Non-Bullshit Innovation that can be applied to all sorts of organizations.

What technology means for the future of your industry:

David researches and prepares bespoke presentations for client meetings. Recent subjects have included the future of food and drink (clients including Unilever, Coca-Cola, Barilla); the future of aviation (IATA); the future of real estate (CBRE, Leading Real Estate, Cushman & Wakefield); the future of media (Sky, Schibsted, BBC); the future of healthcare (BUPA, Vitality, Kaiser Permanente); the future of financial services (Goldman Sachs, JP Morgan).

The future of the workplace:

How to attract talent, and motivate your team to perform its best work, in a fast-changing world when the “workplace” is more fluid than ever before.

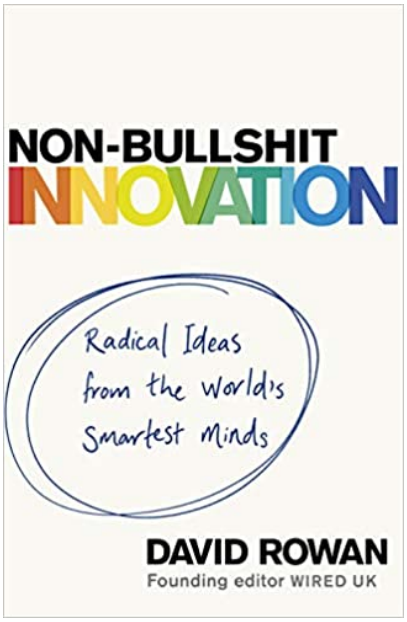
- Why it’s time to challenge the tech monopolies
- The ten new rules of business
- How to optimize customer engagement
- Why purpose plus profit is the new mantra

Event moderating:

David has moderated events for the UK and French governments; World Econom-ic Forum; Pictet; Royal Academy of Engineering. He has hosted numerous awards ceremonies, frequently interviews CEOs on stage, and is often asked to host multi-day events.

PUBLICACIONES

Libros



NON-BULLSHIT INNOVATION

TESTIMONIALES

“The team was blown away and they are a hard group to impress.”
Google

“Truly inspirational.”
Warner Bros

“Fascinating.”
Goldman Sachs

“David Rowan was awesome.”
Salesforce

“Magnificent.”
Sky

“Just perfect.”
Temasek

“You set the tone for the day perfectly, engaging the audience and steering the presenters through a very full agenda. The feedback from the day has been overwhelmingly positive, which is largely due to your dynamism, good humour and professionalism.”
David Cameron, G8 Innovation Conference

“A stellar moderator – insightful and challenging to the speakers, witty and engaging for the audience, and very positive to work with.”
World Economic Forum

“Your contribution at the event was terrific. The content was highly relevant & extremely interesting. Your talk received the highest audience review on the feedback application. The level of your professionalism is unrivalled.”
Mercer, Hong Kong

“It went brilliantly: an excellent presentation. A great success!”
Sky Betting

“Insightful, thought-provoking and energizing.”
Marubeni Corporation

“We had brilliant feedback.”
Small Luxury Hotels

“Your opening talk was just fabulous. The feedback on your talk has been extremely positive.”
PopTech

“A HUUUUGE thank you as always for being the one we trust to make any conversation bright, enlightening, energetic,thoughtful and insightful — always so, so grateful.”
Founders Forum NY

“David was fantastic. The content was perfect. The talk was fast paced, interesting, relevant and accessible. It set up the innovation session of our agenda really well and I was delighted with the result.”
Sky

“Thank you so much for an excellent session. You left the team in no doubt about the risks of disruptive factors and how they can impact any industry. Ours more than any is wide open here. Totally the right way to end the conference.”
JP Morgan

CONDICIONES

- **Travels from:** London
- **Fee Range:** Please Inquire