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Higher Content & Inspiration



BRIGITTE MADRIAN

Dean and Marriott Distinguished Professor in the Brigham Young University Marriott School of Business

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- Professor in the Brigham Young University Marriott School of Business where she has a joint appointment in the Department of Finance and the George W. Romney Institute of Public Service and Ethics
- Before coming to BYU, she was on the faculty at the Harvard Kennedy School (2006-2018), the University of Pennsylvania Wharton School (2003-2006), the University of Chicago Graduate School of Business (1995-2003) and the Harvard University Economics Department (1993-1995)
- She is also a research associate at the National Bureau of Economic Research
- Her current research focuses on behavioral economics and household finance, with a particular focus on household saving and investment behavior.
- Recipient of the Retirement Income Industry Association Achievement in Applied Retirement Research Award

Brigitte C. Madrian is the Dean and Marriott Distinguished Professor in the Brigham Young University Marriott School of Business where she has a joint appointment in the Department of Finance and the George W. Romney Institute of Public Service and Ethics. Before coming to BYU, she was on the faculty at the Harvard Kennedy School (2006-2018), the University of Pennsylvania Wharton School (2003-2006), the University of Chicago Graduate School of Business (1995-2003) and the Harvard University Economics Department (1993-1995). She is also a research associate at the National Bureau of Economic Research and served as co-director of the NBER Household Finance working group from 2010-2018.

Dr. Madrian's current research focuses on behavioral economics and household finance, with a particular focus on household saving and investment behavior. Her work in this area has impacted the design of employer-sponsored savings plans in the U.S. and has influenced pension reform legislation both in the U.S. and abroad. She also uses the lens of behavioral economics to understand health behaviors and improve health outcomes.

Dr. Madrian received her Ph.D. in economics from the Massachusetts Institute of Technology and studied economics as an undergraduate at Brigham Young University. She is a recipient of the Skandia Research Prize for outstanding research on "Long-Term Savings" with relevance for banking, insurance, and financial services (2019), the Retirement Income Industry Association Achievement in Applied Retirement Research Award (2015) and a three-time recipient of the TIAA Paul A. Samuelson Award for Scholarly Research on Lifelong Financial Security (2002, 2011 and 2017).

TEMAS

Dean Madrian tailors each presentation to the needs of his audience and is not limited to the topics we have listed below:

- Behavioral economics and household finance

- Household saving and investment behavior
- Behavioral economics to understand health behaviors and improve health outcomes
- Employer-sponsored savings
- Pension reform legislation
- Long-Term Savings

CONDICIONES

- **Travels from:** Salt Lake City, USA

- **Fee Range:** Please Inquire
