HiCue speakers
Higher Content & Inspiration



YOSSI GHINSBERG

Survivor of the Amazon Rainforest

Yossi Ghinsberg, cosmopolitan figure and eternal nomad, travels the world extensively and unceasingly, advocating fiercely on the need to preserve both the environment and global peace.

In 1981, Yossi Ghinsberg sailed with a group of friends to the Bolivian rainforest, where he separated and got lost for weeks with no food or weapons, in the midst of the worst rainy season in decades. Based on his life-changing experience he authored the international best-seller "Jungle" (1986).

In 1992 he returned to the Amazon to initiate The Chalalan Project, which demonstrated that -rather than mere conservation- the best strategy to conserve pristine rainforest is sustainable development in cooperation with its indigenous people. The initiative promoted the recognition of intellectual properties for indigenous people, gaining international acclaim.

In 1995 he was appointed Vice-president of The Center for Investigation & Treatment of Addiction, where he promoted a new humanitarian approach to treatment of opiate addiction, establishing 12 treatment and research centers around the world. He also launched the Alma Libre initiative to educate society about opiate addiction and promote reintegration of rehabilitated patients.

Yossi has great interest in both personal and organizational conflict resolution. In 2001, during the peak of the Palestinian "intifada", he was invited to return to Israel to produce a reconciliation festival. Despite the escalation of violence in the region, the festival managed to attract spiritual leaders of Judaism and Islam, as well as unprecedented audiences.

Yossi Ghinsberg holds Philosophy and Business degrees from Tel Aviv University, and has followed a comprehensive study of religions and philosophy ranging from the ancients, the classics, the Eastern and the Contemporary. He describes himself as "a truth seeker by an inner calling".

TEMAS

- Spirituality
- Personal Growth
- Conflict Resolution
- Sustainable Development
- Perseverance and Determination
- Addiction Rehabilitation and Social Reintegration

PROGRAMAS

Sailing the Seas of Change

Yossi's keynote on change is not a lecture but rather a journey, taking audiences far away from their mundane reality and far above their judgmental mind to allow them to have new perspective and reflection. Understanding, welcoming and adapting to change is possible when acceptance is incorporated into one's life.

The Power to Survive

Based on his personal experience of surviving the Bolivian rainforest alone, for weeks, with no food or weapons, Yossi penetrates a new level of understanding of life and himself, taking his audiences on an emotional experience of inner strength and self-discovery.

Jaguars don't Read Self-Help Books

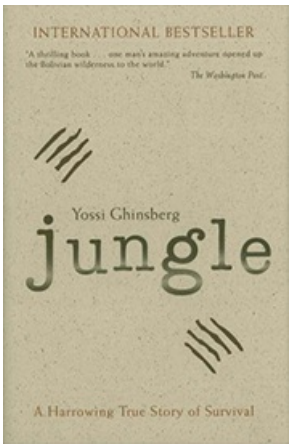
The only species that has separated and alienated itself from nature is our own. Isolated in that seclusion, we either try to dominate nature or protect ourselves from it. We forgot that it is our birthright to be and feel a part of our planet and the entire universe we live in. Yossi calls his audience to expand their horizons and see "the big picture".

PUBLICACIONES

Libros



LOST IN THE JUNGLE



JUNGLE