HiCue speakers
Higher Content & Inspiration



TRACY LATOURETTE

U.S Top F-16 Combat Pilot

Tracy "JackieO" LaTourrette , one of the first female fighter pilots in the world, has flown missions globally as a combat mission-ready F-16 and C-21 Learjet-qualified fighter pilot.

JackieO has an extensive background in weapons and tactics, training, mobility and scheduling, to name a few. She has accumulated over 1200 flight hours and 2000 hours as an AWACS Air Weapons Controller. Post 9-11 she flew presidential protection missions and flew in a classified location in support of Operation Iraqi Freedom.

She was recently featured in Aviation for Women magazine, on the cover of Contractor Magazine, and is also featured on the cover of Afterburner's book "Flawless Execution". She has been awarded with four Aerial Achievement Medals, and currently serves as Lieutenant Colonel on the Colorado National Guard's Joint Staff as the Deputy Director of Current Operations.

JackieO's international experience makes her highly sought after and requested by Fortune 100 companies. Mass Mutual, Pfizer, HSBC, State Farm, Jiffy Lube and Blue Cross Blue Shield accelerate their corporate success through her proven training tactics. She has also spoken at Harvard Business School, the National Apartment Association, and Executive Women International.

She is known for her ability to readily assess the most complicated of businesses, accurately speaking their language and addressing company-specific real world issues from the stage and in breakouts. Her energetic style creates an environment where clients learn the Flawless Execution Model, the pitfalls of channelized attention and task saturation.

Tracy "JackieO" LaTourrette holds a degree in Human Factors Engineering from the U.S Air Force Academy, and completed the Fighter Electronic Combat training, the Air Force Squadron Officer School, the Air Command and Staff College, the Airborne Early Warning Weapons School Interoperability training at the Top Gun facility, and is currently enrolled in Air War College.

TEMAS

- Communication
- High Performance
- Teamwork and Execution

PROGRAMAS

The Afterburner Day

The Afterburner Day is an interactive, hands-on experience where your team will compare the similar situations faced in business and in air combat. During this full-day long workshop, your group will work side by side with some of America's top Fighter Pilots and

learn how they excel in the business of combat, learning valuable lessons in leadership, teamwork, and communication.

Brief to Win!

Why do the highly talented and motivated teams in so many businesses with a great plan fall short when it comes to execution? It is because the plan is not properly communicated to the men and women who must take the battle to the competition. Through combat testing, fighter pilots have developed a life-saving/mission perfecting formula for communicating the "combat plan."

Leaning Forward

Leaning Forward is an interactive, corporate event program where your team will learn, via lecture and experiential learning, how fighter pilots strive for flawless execution in every single mission. Your group will work side-by-side with some of America's top fighter pilots and learn how they excel in business.