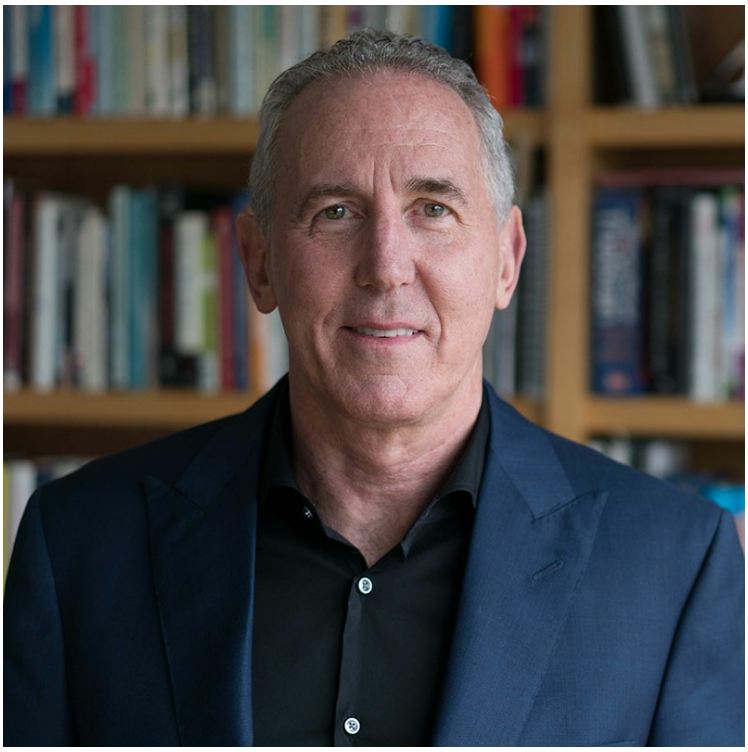
HiCue speakers
Higher Content & Inspiration



TONY SCHWARTZ

Leading Authority on High Performance

Tony Schwartz is President and CEO of The Energy Project, a company that helps individuals and organizations fuel energy, engagement, focus and productivity by harnessing the science of high performance.

Tony has worked extensively with psychologists, philosophers, mystics, healers, artists and scientists who seemed to have a compelling perspective about the nature of wisdom. Ultimately, he concluded that each of these experts tended to narrow their focus on one approach or another - different pieces of a more integrated puzzle.

He has been a reporter for The New York Times, columnist for Fast Company, staff writer at Esquire, and Editor at Newsweek Magazine. He is the author or co-author of The New York Times best-sellers "Be Excellent at Anything", "The Way We're Working Isn't Working", "The Power of Full Engagement" and "The Art of the Deal" with Donald Trump.

Tony Schwartz has delivered keynotes to audiences around the world and has worked with leaders at dozens of organizations including Google, Sony, Ford, Barclays Capital, Pfizer and Ernst and Young. He is a frequent contributor to The Huffington Post, Oprah.com, and the Harvard Business Review blog.

TEMAS

- Leadership
- High Performance
- Organizational Transformation

PROGRAMAS

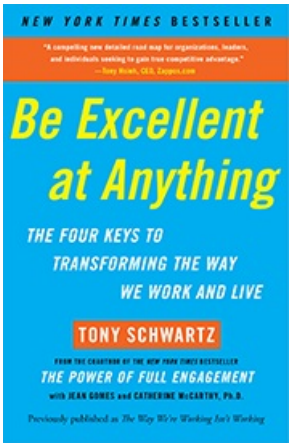
The New Rules of Engagement

Far too many organizations expect their employees to operate in the same way that computers do: continuously, at high speeds, for long periods of time, running multiple programs at the same time. It's a prescription for failure. Human beings are designed to pulse. We're at our best when we move between periods of expending energy and intermittently renewing our energy needs. The better those needs are met, the more value we're capable of creating.

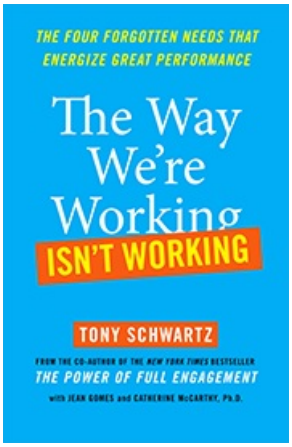
The primary value exchange between employees and employers today is time for money, with each side seeking to get as much of the other's resource as possible. It's a thin, one-dimensional transaction that serves neither side well. Rather than trying to get more out of their employees, employers are better served by meeting people's multi-dimensional needs so they're freed, fueled and motivated to bring the best of themselves to work every day.

PUBLICACIONES

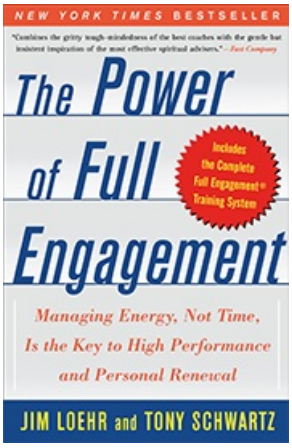
Libros



BE EXCELLENT AT ANYTHING



THE WAY WE'RE WORKING ISN'T WORKING



THE POWER OF FULL ENGAGEMENT