ROWAN GIBSON

Leading Authority on Organizational Innovation

Rowan Gibson, world-renowned expert on innovation, organizational transformation and growth, has been labeled by the media as "Mr. Innovation" and "the Innovation Grandmaster".

Gibson's international client list includes some of the world's largest and most successful organizations. He teaches them how to seize new growth opportunities, create new markets and even transform entire industries by recalibrating their whole organizational system around the paradigm of innovation.

He is the internationally best-selling author of two major books on business strategy and innovation, "Rethinking the Future" (1996) and "Innovation to the Core" (2008), which explains how to build and sustain a deep, company-wide innovation capability that drives

continual growth and strategic renewal. Both books have been published into 25+ languages.

Gibson is co-founder of innovationexcellence.com -the world's most popular innovation website- which builds on an international group of nearly 12.000 members from over 175 countries, offering a wide and impressive arsenal of resources from today's innovation thought leaders and practitioners, aimed at helping every company achieve innovation excellence.

In just the last few years, Gibson has delivered his keynote speeches, innovation masterclasses and public seminars in 56 countries around the world, addressing a long list of major organizations including Accenture, Bayer, British Telecom, Coca-Cola, Credit Suisse, Dow Chemicals, Generali Group, Haier, Heinz, Henkel, IBM, Mars, Microsoft and Motorola, among many others.

Rowan Gibson's big-picture insights, compelling observations, fresh business thinking and upbeat presentation style have impressed a wide range of audiences all over the world. He mixes insight, inspiration and information in a way that always leaves an audience feeling energized.
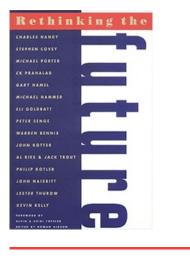
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INNOVATION TO THE CORE

RETHINKING THE FUTURE