



## NEIL PASRICHA

Happiness expert and author of #1 international bestseller "The Book of Awesome"

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- One of the most popular TED speakers in the world
  - Connects with audiences and then challenges them to elevate expectations of themselves and commit to the habit of happiness every day
  - Delivers a blend of positive psychology trends, strategic frameworks and contagious passion for workplace happiness
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A Harvard MBA, New York Times best-selling author, award-winning blogger, and one of the most popular TED speakers in the world,

Neil Pasricha shares recent breakthroughs in the study of happiness and inspires audiences to hit their full potential. Pasricha is “a pied piper of happiness” (Toronto Star) who dazzles audiences with ideas and frameworks that launch happiness into the stratosphere.

With infectious enthusiasm, heartfelt authenticity and a “what’s worked” authority, Pasricha connects with audiences and then challenges them to elevate expectations of themselves and commit to the habit of happiness every day.

Today, Pasricha travels around the world sharing messages on happiness to Fortune 500 companies, schools and non-profits. In the past few years, he has spoken to over 200,000 people at hundreds of events, making him one of the world’s most-sought-after speakers. He has spoken to royal families in the Middle East, Ivy League deans and CEOs at organizations such as Audi, Abbot and GE—all using research and models that enhance individual performance and create a more positive and productive workplace.

In his twenties, Pasricha partnered with Harvard University to design one of the first global leadership development programs inside a Fortune 10 company. And, as a management consultant, he advised Fortune 50 companies on top-level leadership strategies.

His first book, *The Book of Awesome*, about appreciating small pleasures, is a runaway #1 international bestseller with millions shipped. His much-anticipated new book, *The Happiness Equation: Want Nothing + Do Anything = Have Everything*, will publish in spring 2016.

In his dynamic, interactive keynotes, Pasricha delivers a blend of positive psychology trends, strategic frameworks and contagious passion for workplace happiness. He possesses a unique perspective on happiness in the business context and draws on his background leading leadership development for Fortune 10 companies to provide inspiration and tools to generate ideas, stimulate productivity and unlock potential. His presentations on modeling happiness have received global praise and attention from CNN, the BBC, TODAY, OWN: Oprah Winfrey Network, The Guardian and The Sunday Times.

Pasricha earned his master’s from Harvard Business School, focusing on leadership and organizational behavior.

## TEMAS

- Happiness
- Leadership
- Motivation
- Change

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## PROGRAMAS

### **Happier People, Happier Organizations**

The strongest companies in the world have the happiest people working at them. Coincidence? No. In Neil Pasricha's ground-breaking and flagship talk he reveals their secrets to audiences leaving them with inspiring, put-it-in-your-pocket models to build support networks, manage energy and stress, and create lasting happiness. Through researching top leaders at Harvard, developing leaders inside Fortune 100 companies, and working with clients like Shell, Kraft, and Viacom, Pasricha developed unique frameworks to create happiness in individuals and drive engagement and high-performance results inside organizations.

### **The 3 A's of Awesome - Classic or Case-Study versions**

Based on Neil's endlessly popular TED Talk, this is the 3 A's of Awesome customized to a workplace, government, or school setting and enriched with interactive exercises, explanatory videos, and a detailed Q&A. The talk is available in the Classic version which inspires audiences through Neil's personal narrative and his universal "attitude, awareness, and authenticity" model which guarantees your group will laugh, cry, and take a big step

back to reevaluate and reenergize themselves to move forward. The talk is also available in the Case-Study version as the 3 S's of Awesome (Social, Stimulation, Story), a customized case-study format for workplaces where business case studies and real-life corporate examples leave your group with key takeaways that can be applied in the workplace at no cost to drive employee engagement and happiness. With heartfelt storytelling, breakthrough research, and lots of laughs, it's no wonder The 3 A's of Awesome is Neil's most popular talk.

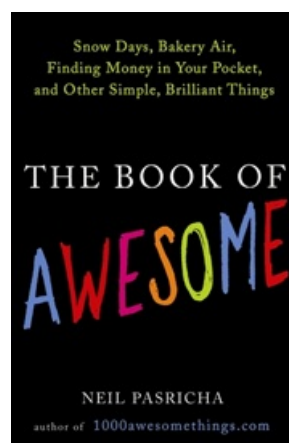
## Custom Workshop

Many organizations choose to have Neil add on a custom workshop to his keynote. These workshops can bring an organization purpose to life, embed a conference or session theme into company culture, or develop customized happiness challenges which individuals design and share with their peers in order to commit to the practice of happiness. Note: As workshops require additional interviews, pre-meetings, and time on-site, they are not always available. Please discuss options with your agent.

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## PUBLICACIONES

### Libros



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THE BOOK OF AWESOME

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