HiCue speakers
Higher Content & Inspiration



MIKE LIPKIN

Renowned Expert on Personal Excellence

Mike Lipkin has invested the last seven years in exploring personal excellence. Winners from all over the world turn to him for inspiration and skills to achieve their highest goals.

Mike is President of Environics-Lipkin, the motivation and sales empowerment practice of Environics Research Group. Over the past decade he has empowered over one million people internationally through his TV shows, seminars, books and peak performance programs.

Mike has authored numerous best-selling books including "Luck Favours the Brave", "Keeper of the Flame", "One Life, One Meeting", "Phila!" (with Mokgadi Pela), "Juiced!" (with Arthur Gillis), "Still Mind, Strong Heart" (with Dr. Bernard Levinson) and "You're The Boss!" (with Eric Parker). His newest high-octane program and book is "On Fire! The Art of Personal Consistency".

Mike Lipkin has worked with thousands of people in 15 countries, helping them leverage social values to boost their personal productivity and build strong teams around themselves. He masterfully customizes each program to each client's context and challenges, getting to know them prior to preparing his presentation. He never gives the same program twice.

TEMAS

- Personal Growth
- Customer Service
- High Performance
- Persuasion and Negotiation

PROGRAMAS

The Art of Personal Consistency

The biggest challenge facing all of us is how to always perform at our personal best - when it counts. Anyone can have an excellent game, but only the very best have game excellence. Those are the ones who consistently break through in the crunch moments and become a role-model to others. They are the keepers of the flame - and Mike has uncovered their core values, principles and beliefs.

Spectacular Customer Service

Spectacular customer service is not just a function, it's a philosophy. It's a commitment to consistently exceeding customers' expectations so they become walking commercials for your brand. Most importantly, it's about being visibly outstanding where and when it counts. Mike will "juice" audiences with the inspiration and information to take customer service to a whole new level.

In The Zone

Over the past seven years, Mike Lipkin has studied high performers who represent the best of the breed in the business, sports and the arts. Specifically, he studied what empowered them to consistently self-actualize while others struggled to sustain their personal excellence. Mike will share their personal secrets of success and peak performance with audiences.

The Power to Persuade

Environics-Lipkin, Canada's leading research and motivation company, has conducted research in the field of persuasion with over 100.000 people over the past 20 years. The new reality is that everyone is a leader. Everyone has been charged with the responsibility of adding value, building the franchise or finding a better way. Mike reveals the true power of persuasion.

PUBLICACIONES

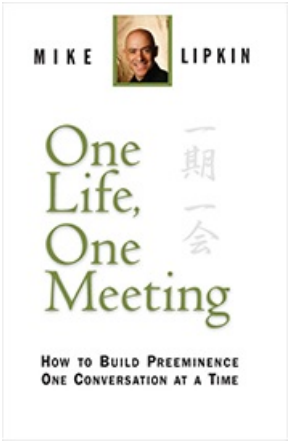
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KEEPER OF THE FLAME



LUCK FAVOURS THE BRAVE



ONE LIFE, ONE MEETING