

JEREMY SIEGEL

Leading Authority on Financial Investments

Jeremy Siegel is the author of three books, including "Stocks for the Long Run", which was named by the Washington Post as one of the ten best investment books of all time.

"The Future for Investors: Why the Tried and the True Triumph over the Bold and New" was acclaimed as one of the best business books published in 2005 by BusinessWeek, the Financial Times, and Barron's magazine. Prof. Siegel has written and lectured extensively about economy and financial markets. His columns and articles have been published in The Wall Street Journal, Barron's, the Financial Times, Kiplinger's, and other national and international media.

Prof. Siegel graduated from Columbia University, received his Ph.D in Economics from the Massachusetts Institute of Technology, and spent one year as a National Science

Foundation Post-Doctoral fellow at Harvard University. He taught at the Graduate School of Business of the University of Chicago before joining the Wharton School of the University of Pennsylvania as Russell E. Palmer Professor of Finance.

Prof. Siegel has received many awards, including the Distinguished Leadership Award by the Securities Industry Association and the Nicholas Molodovsky Award by the Chartered Financial Analysts Institute to "those individuals who have made outstanding contributions of such significance as to change the direction of the profession and to raise it to higher standards of accomplishment."

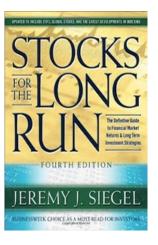
In 1994 he received the highest teaching rating in a worldwide ranking of business school professors conducted by BusinessWeek magazine. Prof. Siegel served for 15 years as head of economics training at JP Morgan and is currently the academic director of the U.S Securities Industry Institute.

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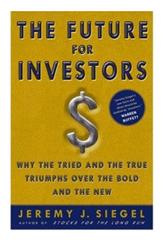
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STOCKS FOR THE LONG RUN



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