HiCue speakers
Higher Content & Inspiration



FRANS JOHANSSON

CEO of The Medici Group. Inspires readers and audiences worldwide with his ideas on leadership and success, innovation, and diversity

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- Author, entrepreneur, and acclaimed international speaker
- Innovation legend Clay Christensen cited Frans's debut book The Medici Effect as "one of the most insightful books on managing innovation that I have ever read"
- Advises executive leadership at Fortune 500 companies such as Disney, IBM, Nike, and Synchrony (formerly GE Financial)
- He has spoken to audiences on six continents, in virtually every industry, and across disciplines, from creatives to engineers, financiers to scientists, and politicians to humanitarians

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An author, entrepreneur, and acclaimed international speaker, Frans Johansson has inspired readers and audiences worldwide with his ideas on leadership and success, innovation, and diversity, while his practical insights have empowered thousands to take action. Innovation legend Clay Christensen cited Frans's debut book The Medici Effect as "one of the most insightful books on managing innovation that I have ever read," while his follow up, The Click Moment, was hailed by Fast Company as the book that challenges traditional business-school thinking, and has been charged with destroying the 10,000 hour rule. Since its publication in 2004, The Medici Effect has become the definitive book on diversity driving innovation, influencing numerous industries and fields such as architecture, design, economic development, education, and investing.

In his role as thought leader and CEO of The Medici Group, Frans has advised executive leadership at Fortune 500 companies such as Disney, IBM, Nike, and Synchrony (formerly GE Financial). Frans has been featured on ABC, CNN, CNBC, the PBS Newshour, and National Public Radio and serves on the Board of Trustees of the New York Hall of Science. He has spoken to audiences on six continents, in virtually every industry, and across disciplines, from creatives to engineers, financiers to scientists, and politicians to humanitarians.

Raised in Sweden by his African-American/Cherokee mother and Swedish father, Frans has lived all his life at the intersection. He has written articles on healthcare, information technology, and the science of sport fishing. He has founded a software company, an international healthcare firm, and a hedge fund. Frans holds a B.S. in Environmental Science from Brown University and an M.B.A. from Harvard Business School.

TEMAS

- Innovation
- Technology
- Design
- Leadership and Success

- Diversity and Inclusion
- Growth

PROGRAMAS

THE MEDICI EFFECT

In this classic talk, Johansson urges individuals and organizations to break down the silos and step into the Intersection – a place where different fields, disciplines, departments, and cultures converge to create new, remarkable breakthroughs.

THE SEVEN TRAPS OF INNOVATION

There are seven traps that can kill any innovation effort. Johansson has worked with over 2,000 teams worldwide to help anticipate and avoid these traps and will share his insights in this talk packed with critical take-aways.

THE INNOVATION EXPERIENCE®

A four-hour, intense and immersive experience where Johansson takes an audience through a stunning session of creativity and innovation in the wild. It incorporates a mix of keynotes, fast-paced interactions, vivid imagery, music and memorable techniques specifically designed to provide deep take-aways.

THE INNOVATIVE LEADER: HOW TO BREAK OUT OF THE PACK

How do you innovate your business and your career while the demands of non-stop performance are constantly increasing? Johansson will reveal how to rise to the tremendous challenges leaders today face around innovation and standing apart from everybody else.

OVERCOMING THE FEAR OF FAILURE

Even exceptionally capable leaders hold back out of fear that they will fail – and what the

consequences of such a failure could be. In this talk, Johansson focuses on what leaders can do both strategically and mentally to overcome this fear and unleash their true potential.

DIVERSITY DRIVES INNOVATION

Johansson demonstrates why diversity is a key driver in innovative success and how you can capitalize on this fact. This talk has single-handedly catalyzed organizational change across industry after industry.

REINVENTING DIVERSITY AND INCLUSION

Johansson calls for a complete overhaul of how an organization delivers on its diversity and inclusion promise. He outlines the steps an organization must take to turn diversity and inclusion into a strategic force. It is a perfect follow-up talk after Diversity Drives Innovation.

SPEED IS THE NEW IP

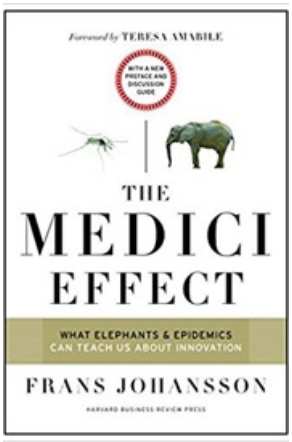
The shelf-life of traditional IP is trending towards zero. Instead an organization's ability to move fast, respond to changing conditions, capitalize on unexpected success and scale rapidly is becoming the key to future growth. Transform your company and drop the time of executing from 12 months to 12 weeks, even 12 days.

HYPER-GROWTH: BOOSTING THE ENGINE OF REGIONAL ECONOMIES

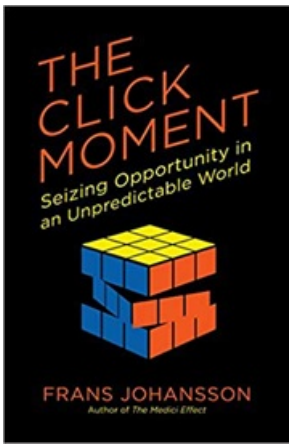
Johansson demonstrates how his Renaissance ideas have driven regional growth throughout the world, such as medical City in Orlando, startup incubators in Sweden, the economy of Trinidad and Tobago – and how you can do the same in your region.

PUBLICACIONES

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THE MEDICI EFFECT



THE CLICK MOMENT

CONDICIONES

- **Travels From:** New York, USA
- **Fee Range:** Please Inquire