HiCue speakers
Higher Content & Inspiration



DANIEL GILBERT

Bestselling Author, “Stumbling on Happiness”, Professor of Psychology at Harvard University

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- Dan's TED talks have been seen by more than 20 million people
- Gilbert’s award-winning research shows that our brains systematically mispredict what will make us happy
- Co-wrote the award-winning PBS television series This Emotional Life
- Teamed up with Prudential to do a series of television commercials to encourage Americans to plan for their futures and save for retirement

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Daniel Gilbert is the Edgar Pierce Professor of Psychology at Harvard University. He has

won numerous awards for his research and teaching, including the American Psychological Association's Distinguished Scientific Award for an Early Career Contribution to Psychology. In 2008 he was elected to the American Academy of Arts and Sciences.

Dan's 2007 book, Stumbling on Happiness, spent 6 months on the New York Times bestseller list, has being translated into more than 30 languages, and was awarded the Royal Society's General Book Prize for best science book of the year. Stumbling on Happiness is not a self-help manual, but a deep and delightful explanation of what psychologists, neuroscientists and behavioral economists have discovered about why people are so poor at predicting the sources of their own satisfaction. Gilbert’s research on how we mispredict what will make us happy has dramatic implications for business strategy, sales and marketing, and understanding customers.

In 2010, Dan hosted and co-wrote the award-winning PBS television series This Emotional Life, whose premiere was watched by more than 10 million viewers.

In 2013, Dan teamed up with Prudential to do a series of television commercials to encourage Americans to plan for their futures and save for retirement. This advertising campaign has been one of the most successful in the history of the financial services industry.

Dan is a contributor to Time, The New York Times, and NPR's All Things Considered, and has been a guest on numerous television shows including The Today Show, Charlie Rose, 20/20, and The Colbert Report. In 2014, Science magazine named him one of the world's 50 most-followed scientists on social media.

Dan's TED talks have been seen by more than 20 million people, and his first TED talk remains one of the 15 most popular of all time.

TEMAS

- Happiness
- Decision Making
- Change

PROGRAMAS

How To Do Precisely the Right Thing At All Possible Times

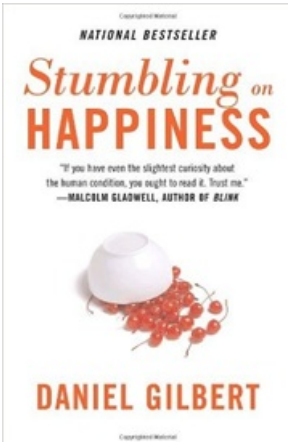
Floss daily, save for retirement, and don't wear plaid pants before or after Labor Day. Most experts tell us what to decide but they don't tell us how, and so the moment we face a novel decision—should I move to Cleveland or Anchorage? Marry Jennifer or Joanne? Become an architect or a pastry chef? --we're lost. Is there any way to know how to precisely the right thing at all possible times? In fact, there is a simple method for making decisions that most people find easy to understand and impossible to follow. New research in psychology, neuroscience, and behavioral economics explains why.

Stumbling on Happiness

Daniel Gilbert believes that most of us are pursuing happiness with the wrong map. Just as optical illusions fool our eyes, Gilbert's award-winning research shows that our brains systematically mispredict what will make us happy. His work has had a profound influence in psychology, behavioral economics, law, and medicine. The message is original, but it his delivery that sets him apart. His quick, engaging, and often hilarious style of writing and speaking explains why he was chosen to host the new PBS televisions series Secrets of Happiness and why his book Stumbling on Happiness spent 25 weeks on the New York Times bestseller and has been translated into 30 languages.

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STUMBLING ON HAPPINESS