HiCue speakers
Higher Content & Inspiration



CRAIG KIELBURGER

Co-founder of the WE Organizations, New York Times Best-Selling Author

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- Co-founder of the WE Organizations, which includes WE Charity, ME to WE Social Enterprise and WE Day
- Craig has shown the world that no one is ever too young to make a difference
- Since the age of 12, Craig has been inspiring people to make a difference
- Founded WE, an organization with a start-up mentality that grew from 12 kids in the suburbs to a $50 million a year charity that makes doing good, doable
- WE has partnered with some of the biggest companies in the world, helping them tap into their purpose, including KPMG, Unilever, Microsoft and Virgin

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Co-founder of the WE Organizations, which includes WE Charity, ME to WE Social Enterprise and WE Day, Social Entrepreneur/Humanitarian/New York Times Best-Selling Author

Since the age of 12, Craig has been inspiring people to make a difference and helping them connect with their purpose.

His incredible life journey starts in his parents' living room, and takes him to slums around the world, to Oprah's couch, to building a global organization that has helped millions lift themselves out of poverty.

A powerful, internationally acclaimed speaker, social entrepreneur, and New York Times bestselling author and author of 12 books, including his newest book WEconomy: You can find meaning, make a living, and change the world, Craig will inspire your group to take steps toward making a meaningful impact right now.

When Craig was 12, he was shocked to learn about the murder of a child labourer-turned-child rights activist. Eager to take action, he established Free The Children to help free children from poverty, exploitation and powerlessness. The organization began as a small group of classmates and quickly evolved into an international phenomenon.

A sought-after speaker, he has shared the podium a number of times with former U.S. president Bill Clinton, as well as with such world renowned leaders as Nelson Mandela, Queen Noor, Archbishop Desmond Tutu and the Dalai Lama.

Craig has shown the world that no one is ever too young to make a difference. His work has been featured on The Oprah Winfrey Show, CNN, CBC, BBC, 60 Minutes and profiled in The Economist, Time and People magazines and numerous newspapers.

TEMAS

Craig tailors each presentation to the needs of his audience and is not limited to the topics listed below. Please ask us about any subject that interests you:

- Motivation
- Children's Rights
- Me to We: Finding Meaning in a Material World
- "The 7 Steps for Social Involvement" (for educators and young people)
- Social Responsibility and the Bottom Line (for business leaders)

PROGRAMAS

The WEconomy: How Your Company Can Profit from Purpose

Thought-provoking and informative for all levels of your company as well as business students. Great for professional development sessions, company retreats to celebrate the company's purpose and CSR efforts.

Purpose and profit are the greatest human motivators. WEconomy is the definitive roadmap for bringing the power of both forces together—achieving purpose with profit in your career, company, and changing the world.

We all inherently know that purpose is powerful, but in this speech, based on the revolutionary new book by Craig and Marc Kielburger and Holly Branson, WEconomy: You can find meaning, make a living, and change the world, Craig will share, how to unleash purpose within your career, company, and life goals. This speech will help you profit with purpose, whether you're the one calling the shots or a junior employee looking to advance. Custom building from your company's unique mission, vision and values, Craig will celebrate with your team the inherent purpose of your company and the power you have to make a difference in the world.

In this talk, he will outline strategies to:

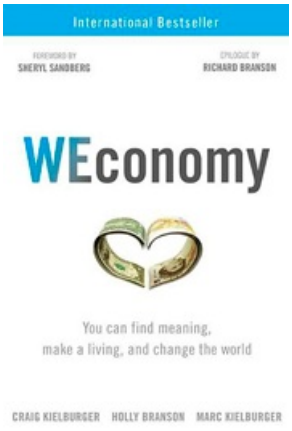
- Find a cause that drives your company and your career goals to new heights
- Boost employee productivity and their love for the company and mission
- Inspire brand fanatics to stay loyal to you, your company, and your cause
- Add a halo to your product, grow your geographic reach, innovate for "the next big thing", engage Boomers to Gen Z, and much more!

Your audience will walk away feeling inspired and empowered with a road map of tips that

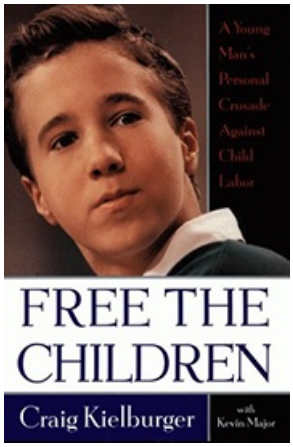
can be implemented in your office today—either simple steps or a comprehensive plan, tailored to your needs. This is your blueprint for living by your personal values, achieving career success, and changing the world.

PUBLICACIONES

Libros



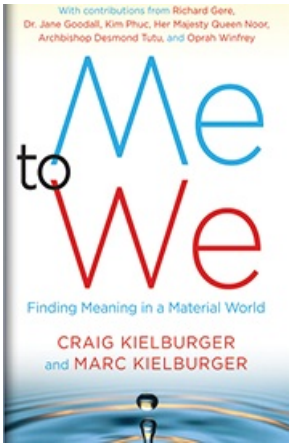
WECONOMY



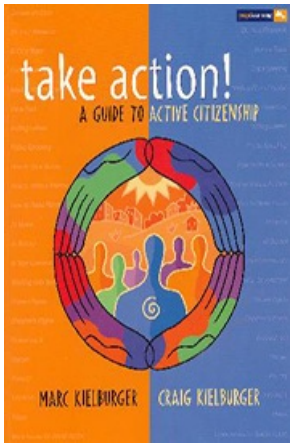
FREE THE CHILDREN



IT TAKES A CHILD



ME TO WE



TAKE ACTION

CONDICIONES

- **Travels from:** Toronto, Canada
- **Fee Range:** Please Inquire