

ANDERS SÖRMAN-NILSSON

Futurist and innovation strategist

- His presentations are meticulously researched, highly energetic and always fascinat-ing with content tailored to the audience
- Works across four continents as a speaker, futurist and author
- Translates research into valuable foresight and business impact
- Change doesn't care whether you like it or not - it doesn't need your permission
- The future and the now are converging in a city or start-up near you

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Anders Sörman-Nilsson (LLB / EMBA) is a global futurist and innovation strategist who

helps leaders decode trends, decipher what's next and turn provocative questions into proactive strategies. With an average of 240 international travel days a year, Anders' view is that the future and the now are converging in a city or start-up near you, giving the curious, the creative and the courageous a competitive and sustainable edge. At the same time, that same future contains fearsome forecasts for futurephobes.

This Swedish-Australian futurist has shared stage with Hillary Clinton, Nobel Laureates, and European and Australian heads of state. He is an active member of TEDGlobal, has keynoted at TEDx in the United States and Australia, was nominated to the World Economic Forum's Young Global Leaders in 2015, and was the keynote speaker at the G20's Y20 Summit in Australia.

His thought leadership has been featured in international media like Monocle, Business Insider, Sky News Business, Financial Review, CIO Magazine and Boss. He is the author of the books Digilogue: how to win the digital minds and analogue hearts of tomorrow's customers and Thinque Funky: Upgrade Your Thinking, and his upcoming book Seamless: the futurephile's guide to leading digital adaptation and human transformation is due for release by Wiley in October 2016.

His presentations are meticulously researched, highly energetic and always fascinating with content tailored to the audience, which is why clients like Apple, Cisco, Mercedes Benz, Hilton, SAP, Gartner and Macquarie Bank have turned to Anders over the years to help them turn research into foresight and business impact.

TEMAS

- Disruptive Thinking
- Innovation Strategy
- Future Trends
- Change Management

- Digital Adaptation
- Sustainable Innovation

PROGRAMAS

Change doesn't care whether you like it or not - it doesn't need your permission

We up-grade, exchange and replace our software because we know that old technology, rusty cir-cuitry and limited bandwidth won't suffice in the future. Yet why are we so reluctant to apply the same upgrades to our thinking? The current rapid pace of change in every industry, means that we need to be constantly upgrading our personal, organisational and leadership software.

The only way to make these upgrades is to understand how oncoming trends are likely to affect your organization, so you can act swiftly when the next tidal wave of information hits your shores. How would your company be different if your staff were inspired about change, rather than paralysed by it? Or if your leaders could raise performance to meet the oncoming generations, do more with less, and innovate their way into the future? Or better still, if you knew which trends were impacting your industry today and how to position your thinking favourably for the future?

Ask yourself

- Is your organisation being digitally disrupted?
- Does your future strategy lack clarity and buy-in?
- What waves of change are about to disrupt your business model?
- Is your analogue business model ready for the digital future?
- How do you innovate and stay on the front foot in a future defined by exponential thinking?

Digilogue: The Convergence of Digital and Analogue

As some organisations careen recklessly into the digital future, others are being left behind.

Smart companies are however realising there is an important middle ground – the Digilogue. A place where digital and analogue converge. Where progressive ‘digital’ strategies satisfy a customer's mind while the old fashioned ‘analogue’ practices sooth their hearts. This cus-tomised presentation will provide:

- Appreciation of the parts of your business that simply cannot go digital.
- Insights into the real customer experience, the touch points that thrill them by speak-ing to their hearts and not their head.
- Understanding of how to develop your digital ‘story’ in a way that actually attracts business.
- Recognition of why customer service will never be replaced, but reborn in the Digilogue.

Waves of Change: Three Global Trends Disrupting your Existence

Having your finger on the pulse of the market place has never been more important. We are operating in a turbo-charged environment that waits for no one.

Waves of Change is a fascinating 'Did you know?' session covering the three major forces of change that are threatnening every business. A perfect session to shake off organisational ‘change apathy’ and prepare your team for what’s next.

In this customised presentation audiences discover:

- Insights into the key trends that are already upending your industry.
- Tools to harness these game changing trends and use them to reinvent your strate-gies.
- The ability to decode today’s landscape and use it as a way to drive innovation.
- How to view change as a wave that can be channeled, rather than a threat.

Seamless: Weaving Digital & Analogue Worlds

The world is filled with friction. Everywhere we go we experience the frictive effects of badly designed “seams”.

Smart brands understand that the future of customer service, great customer experience and the creation of raving fans, lies in their ability to design seamless transitions between physical and digital channels, and to deliberately and empathetically remove friction from

our lives.

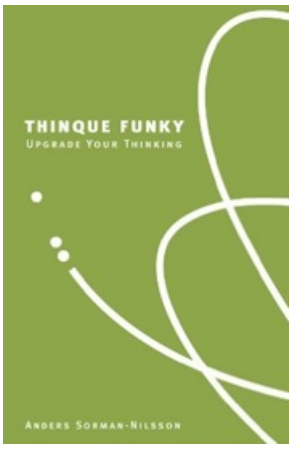
In a future of the Internet of Things, Virtual Reality, and Artificial Intelligence, the ability of leaders and brands to go ‘seamless’ will distinguish the winners from the losers.

This bespoke tailored presentation will provide:

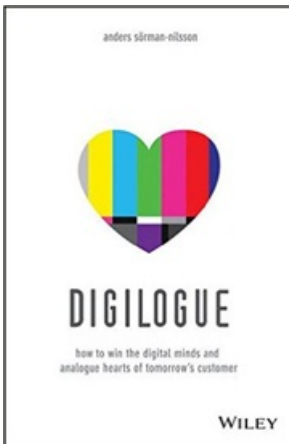
- A futurephile’s guide to creating seamlessness for your brand and organization.
- Showcase how to think and design to avoid the top frictive mistakes of companies in demise.
- How to use seamlessness to create raving brand advocates and customer loyalty.

PUBLICACIONES

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THINQUE FUNKY



DIGILOGUE