HiCue speakers
Higher Content & Inspiration



SAMIR ESTEFAN

Technology Evangelist. Consultant on Digital Transformation, the 'new' economy and technological trends

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- A reference in technology matters in Latin America
- Serial entrepreneur focused on the technology world
- Business consultant in Robotic Process Automation, Software Asset Management, Process Mining and Digital Transformation
- Digital influencer and co-founder of TECHcetera.Co, one of the most recognized technology blogs in the region
- Mentor to technology-based startups, angel investor, member of boards of directors and advisory boards
- Advises companies of all sizes in Latin America on how to make the most of technol-ogy as an enabler of change for their businesses

Samir is that geek friend who knows everything that's going on in the tech world and has the answers to any question you might have about it.

He is an Economist from the Universidad de los Andes and has an MBA from Thunderbird School of Global Management and the Tec de Monterrey.
Serial entrepreneur in the technology sector, Samir boasts extensive experience. He also acts as a business consultant, specializing in Robotic Process Automation, Software Asset Management, Process Mining, and Digital Transformation through his firms, Softimiza and Botkers.

Co-founding TECHcetera.Co, one of the region's most renowned tech blogs, solidified his position as a digital influencer. His expertise extends to mentoring tech startups, acting as an angel investor, and contributing to various boards of directors and advisory boards. Samir's vision on integrating technology within businesses is highly sought after.

Renowned for his technological knowledge, Samir is a frequent guest on regional radio and television programs, readily sharing his insights. A former employee of leading technology and banking corporations, his decade-long experience advising companies across Latin America positions him as an expert in leveraging technology for business transformation.

TEMAS

Samir tailors each presentation to the needs of his audience and is not limited to the topics listed below. Please ask us about any subject that interests you:

- Artificial Intelligence (AI)
- Technology Trends
- Digital Disruption
- Innovation
- Digital Citizenship
- Big Data

- Social Media
- The 'new' economy
- Exponential growth
- Technological democratization
- Internet of Things
- Fourth Industrial Revolution
- Digital Economy
- Metaverse

CONDICIONES

- **Travels from:** Bogotá D.C., Colombia
- **Fee Range:** Please Inquire
