

MUNI JENSEN

Political Analyst and former Colombian Diplomat focused on Latin American politics, US-Latin America and geopolitics

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- CEO of Goldleaf Advisory
- Former Senior Advisor with ASG (Albright Stonebridge Group)
- Co-host, Altamar World News podcast (www.altamar.us)
- Speaker on global trends and the New Geopolitics
- Permanent guest at Spanish speaking television shows on current global events
- Worked at the Colombian Embassy in Washington, focused on Congressional and Media relations
- Columnist on international affairs for El País, Colombia's second largest newspaper

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Muni Jensen is the CEO of Goldleaf Advisory. She has over twenty years of experience as a business consultant, former diplomat, political risk consultant and media expert. She is an accomplished advisor for strategy for organizations and clients on issues related to global public affairs.

Educated in Washington D.C. and born in Colombia, Muni has built her career around contextualizing global issues for business, diplomacy and government.

Ms. Jensen previously worked for two Governments and four Ambassadors at the Colombian Embassy and Trade Office in Washington, D.C.. During this time, Ms. Jensen focused on Congressional relations in the effort to ratify the U.S.-Colombia Free Trade Agreement, as well as serving as Press Counselor and Spokesperson for the Embassy.

After several years in trade, investment, and branding promotion in Colombia, she was a political analyst for an award winning Latin American TV show for a world news outlet. For over ten years, she advised the Albright Stonebridge Group, now DGA Group, as a Senior Advisor and Partner on Latin American political and economic issues. Muni co-hosted Altamar, a global affairs podcast, as well as the The Americas Table, interviewing leaders for Georgetown University, her alma mater. She is a columnist on international affairs for El País Colombia

Before Washington, she worked at the Cali Chamber of Commerce division of International Trade and as Vice President for Market Intelligence of Proexport Colombia in Bogotá, now Procolombia.

She, a M.A. from Georgetown University's Latin American Studies program, a double B.A in Political Science and Latin American Studies and a certificate in public affairs from Externado University and Columbia University.

TEMAS

Muni tailors each presentation to the needs of his audience and is not limited to the topics listed below. Please ask us about any subject that interests you: US Politics

- Global Affairs
- Latin American politics
- US Presidential Elections
- Donald Trump
- Government – Media relations
- Journalism and politics
- Populism and post-truth politics

PROGRAMAS

The New Geopolitics

Global Trends and how they impact business and society

Ten trends and one challenge: Conference on understanding global affairs and how to adapt your organization to respond to global challenges.

Examples of topics discussed:

- US leadership in the world
- The rise of China
- Middle East realignment
- Latin America at a crosshairs
- The expansion of terrorism into Africa
- Sustainability and climate change
- The future of Energy
- Media and fake news
- Companies as the new geopolitical players

This conference has a flexible format:

- In person or virtual (zoom, teams, other)
- English or Spanish
- Power point presentation and/or live Q&A
- Duration: 30-90 minutes depending on client needs
- Can be adapted to different audiences
- May include Q&A sessions
- Live or pre-recorded

Trump, the triumph of the showman

Main discussion topics:

- Trump is a marketing figure, which should not be analyzed as a politician
- He is not crazy, he is not of right, nor pro-Russian, nor anti-Mexican. He is an opportunist who wants to put his name in all his buildings, real or virtual
- Trump is a product of United States television. "Made in USA". The comparisons with Chavez, Berlusconi, Hitler, Maduro are not appropiate
- His electoral success was to revive the middle-class white man
- His government is less chaotic than it seems
- Markets, surveys, and press ratings show Trump's reality
- The media benefits from Trump's hatred
- The divided Democrats will not be able to face the Trump phenomenon shortly

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PUBLICACIONES

Libros



TRUMP EL TRIUNFO DE SHOWMAN

CONDICIONES

- **Travels from:** Washington D. C., USA
- **Fee Range:** Please Inquire
