

IGNACIO PEÑA

Former Partner and Managing Director at the Boston Consulting Group in Brazil. Innovation, Strategy & Entrepreneurship

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- Founder of Surfing Tsunamis
- Has been designing and putting in motion a strategy to turn Buenos Aires into an innovation, creativity and entrepreneurship hub
- Over 15 years of experience as a strategic management consultant
- Executed over 100 projects in over a dozen sectors throughout the hemisphere and was involved in M&A transaction worth over US$5B

Ignacio Peña is the founder of Surfing Tsunamis, a think-and-do tank that catalyzes abundance, inclusion and regeneration through high-impact ideas, initiatives and startups. He is strategist, an innovation activist and an angel investor who is fluent in the worlds of innovative startups, large corporations and governments. He has a bold vision and a call to action for Latin America.

Recent initiatives include assisting disruptive Singularity University entrepreneurs, designing and putting in motion a strategy to turn Buenos Aires into an innovation, creativity and entrepreneurship hub, developing of an angel investor fund with a portfolio over 20 born-global startups ranging from artificial intelligence and nanosatellites to robotics and bioprinting. He also developed the first massive open online course (MOOC) on the art of creating startups in Latin America, published articles in international media and made dozens of presentations to the most demanding audiences.

Prior to that, Ignacio had over 15 years of experience as a strategic management consultant working for leaders of large corporations, governments, NGOs and industry associations. He was Partner and Managing Director at the Boston Consulting Group based in Brazil, where he led the strategy practice in Latin America. Previously he worked at Booz, Allen & Hamilton. He executed over 100 projects in over a dozen sectors throughout the hemisphere and was involved in M&A transaction worth over US$5B. He has deep experience in growth strategies, organization, corporate development and large transformations. He led an ambitious and successful project to design and begin the implementation of a strategy to consolidate Brazil as a business and investment hub in Latin America.

He holds an BSc in Economics from Universidad Católica Argentina, a MBA from the Wharton School and a MA in International Studies from the University of Pennsylvania.

TEMAS

- Innovation

- Entrepreneurship
- Strategy
- Trends
- Agro-industry
- Exponential Organizations

PROGRAMAS

THE TECHNOLOGY TSUNAMI HEADED OUR WAY

A huge wave of exponential nanotechnology is driving the largest industrial revolution in history. Ubiquitous computing. 3D printing, robotics, artificial intelligence, renewable energies and synthetic biology are about to transform our lives and your businesses. **Are you ready?**

THE BUSINESS AND SOCIETAL IMPACTS OF THE TSUNAMI

Disruptive innovation will reshape every sector of the economy, redefine competitive dynamics and transform society. It will drive massive value creation and redistribution in the next 25 years. **You can thrive if you anticipate the change to come.**

THE REVOLUTION OF THE TECHNOLATIONAS

A quiet revolution is taking place. Thousands of talented young people are leveraging new technologies to create high-impact startups in Latin America. Many are born regional or global, are truly disruptive and offer powerful insights. **What can we learn from them?**

BECOME EXPONENTIAL

Exponential organizations are growing like mushrooms. Smart corporations are learning from them, leveraging the power of startups and open innovation or even becoming disruptive. **How can large Latin America companies surf a future of accelerated disruption?**

THE NEW STRATEGIC AGENDA FOR LATAM

For the first time in history, we can take part in an industrial revolution and reap its benefits. We can surf this giant wave and propel our region into an era of abundance, inclusion and sustainability. **Learn how we can all be part of the revolution of building a better future.**